

At only \$75 per year, feature listings quickly pay for themselves.

### **Featured Listings**

- First in search results
- Logo draws attention to your business listing.
- 215% more likely to be "clicked" than basic listings.

# Sample Featured Business 2 - Zanzibar Sample Featured Business 2 - Zanzibar Sample Featured Business 3 - Dar Es Salaam Sample Featured Business 1 - Moshi Other Sample Business Category Sample Basic Listing 2 - Arusha Sample Basic Listing 3 - Mwanza Sample Basic Listing 1 - Dar Es Salaam

### **Basic Listings**

- Appear after featured listings in all search results.
- Do not include your logo.

Featured Listings distribute your brochure, flier, menu, company profile or other marketing document to *HIGH POTENTIAL CUSTOMERS* who are *ACTIVELY SEEKING* information about products and services like yours.

## **Basic Business Listing Example**

# **Featured Business Listing Example**

### Sample Basic Listing 1

Email Address: Click to Email Phone #: +255 555 555 Other Phone #: +255 666 666 666

Area: Dar Es Salaam Website: Go to Website

About Sample Basic Listing 1: This is where you provide a short description of your business. Briefly describe your products or services, and let people know what distinguishes you from your competition.

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Take your time, and provide as clear, concise and interesting a description of your products and services as possible.

Location/Directions: This is where you tell people how to find your business.

Sample Featured Business 3



View our Flier

Email Address: Click to Email Phone #: +255 555 555 Other Phone #: +255 666 666 666

Area: Dar Es Salaam Website: Go to Website



About Sample Featured Business 3: This is where you provide a short description of your business. Briefly describe your products or services, and let people know what distinguishes you from your competition.

Take your time, and provide as clear, concise and interesting a description of your products and services as possible.

Location/Directions: This is where you tell people how to find your business.

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The document you upload opens to full size when clicked, and you can **EASILY REPLACE** it as often as you like through your "My Account" page, or send to us and we will replace it for you.

