

Lim Song Lip

Security Analyst

Nationality Singaporean

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Adaptable and driven professional with a strong foundation in problem-solving, attention to detail, and continuous learning, seeking an entry-level cybersecurity position.

SKILLS

- Security frameworks and controls
 - Network security and analysis
 - Incident response
 - Programming (Python, SQL)
 - Linux command line
 - Creative problem-solving
 - Stakeholder management
 - Cross-functional collaboration
 - Communication and presentation
 - Continuous learning
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EXPERIENCE

This Is Grain Pte Ltd - *Executive Producer and Business Development Manager*

SEPTEMBER 2015 - JANUARY 2024

- Formulated dynamic business strategies to pivot and adapt to industry challenges and drove the company towards sustained operational success.
 - Spearheaded the development of an animation branch which contributed up to 36% of annual revenue.
 - Enabled business continuity during the height of the COVID-19 pandemic, by sourcing and building a partnership network with suitable production companies across the world.
- Led pitching and presentation efforts to prospective clients.
- Managed resources and budgets and led negotiations to achieve winning deals for both the company and clients.
- Reviewed creative proposals and provided inputs to further value-add to the client's brand and overall marketing tactics and strategy.
- Oversaw production progress to ensure compliance with allocated timeline and budget, while providing consistent updates to key stakeholders.
- Provided coaching and guidance to team members so that they could better position themselves to exceed client's expectations.
- Successfully delivered over 150 projects.

Defence Science and Technology Agency - *Senior Executive, Corporate Communications*

JULY 2012 - AUGUST 2015

- Conceptualized and implemented corporate communications campaigns through various digital platforms, while ensuring consistent messaging. These platforms include traditional and new media, event publicity, online publications, sponsorships and advertising.
 - Project Lead for the 2013, 2014 and 2015 DSTA Staff Conference Videos, which was screened to over 2,700 staff and invited principal partners from the SAF.
 - Achieved more than 50% manpower and time savings by implementing a new Digital Channel system that enables internal displays to be updated remotely and eliminated the need for manual updates via thumb drives.
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EDUCATION

Google Cybersecurity Professional Certificate - *Coursera*

JANUARY 2024 - FEBRUARY 2024

Bachelor of Communication Studies (Honours) - *Nanyang Technological University*

JULY 2008 - JUNE 2012

LANGUAGES

English | Mandarin