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Module No: 1	Topic: Introduction to Media and Information Literacy

IV. WE'RE ON OUR WAY

QUIZ 1.1 – IDENTIFICATION

DIRECTION: Give what is being asked.

1. It refers to any physical object used to communicate.

Answer: media

2. A broad term that covers processed data, knowledge derived from the study, experience, instruction, signals, or symbols.

Answer: information

3. The ability to recognize when information is needed.

Answer: information need awareness

4. The ability of an individual, to use technological tools appropriately.

Answer: technological literacy.

5. The ability to access media in variety of form.

Answer: media literacy.

1.2 – MULTIPLE CHOICE

DIRECTION: Choose the letter of the best answer.

C 1. The following are the positive effect of media to communication EXCEPT

- A. used as tools for sharing information, ideas, and messages
- B. great ways to connect with friends and families
- C. utilized to deceive, confuse, and misinform people
- D. source of entertainment

D 2. The following are the negative effect of social media to communication EXCEPT

- A. become sources of misinformation and fake news
- B. give confidence to the user to bully or harass individual
- C. promote identity stealing
- D. used as a means of teaching and learning in this new normal brought by COVID-19

B 3. This time a lot of items are being copied and uploaded on Facebook. Included are movies which are not meant to be for free viewing. As responsible netizen, you must:

- A. tag or notify your friends so that they could also enjoy free viewing.
- B. report the matter to facebook authorities.
- C. download those and distribute to others.
- D. just allow things to happen, anyway many are doing it.

A 4. It is the ability to use technological tools responsibly

- A. Technological literacy
- B. Media Literacy
- C. Information Literacy
- D. Media

D 5. The ability to create media in variety of form

- A. Technological literacy
- B. Media Literacy
- C. Information Literacy
- D. Media

V. HOW FAR HAVE WE GONE?

QUIZ 1.3 – CASE ANALYSIS

Direction: With the concept given above, let us now test your comprehension. Answer the activity that follows. Given below are situations that depict a specific literacy that an individual exhibits. Identify if it s Media Literacy, Information Literacy, Technology Literacy, or Media and Information Literacy.

Klaire, a Grade 11 student of Academia System Global Colleges is proficient in using her i7 processor laptop with so much ease and confort. In fact, she is accustomed to use it to create powerful PowerPoint presentation during graded class reporting.	Technology Literacy
In order to add related literature to his Practical Research project, Janaiza accesses Google scholar and reads through various journals and studies that may help him in his research.	Information Literacy
One of the Performance task for the Midterms of the Grade 11 Mendeleev class of ASGC s to create a short film highlighting the advocacy of Human Trafficking. The class used the Quick app to edit their video.	Media Literacy
The Grade 12 Darwin class of Ms. Talaboc have registered themselves to an online portal called Edmodo, in order to connect themselves periodically, share assignments, and even collaboratively work on a project, without meeting face to face.	Information Literacy
Jean constantly purchases load credits for her mobile phone in order to send emails and messages to her teacher in Media and Information Literacy.	Technology Literacy
As part of the various social media activities of Paul, a G12 HUMSS student, he periodically shares news bits from credible online sources, then tag his friends who may be interested with the information.	Media Literacy
Mr. Canque requires his G11 students to prepare PowerPoint or other presentation tools when doing graded class reporting.	Technology Literacy

In order to convey his stand on various social issues involving his peers, JK uses Twitter and Fb accounts to air her sentiments and opinions.	Media Literacy
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1.4 – DIFFERENT KINDS OF MEDIA

DIRECTION: With communicating, we make use of different channels so as to convey and/or exchange information. Imagine a typical day in your life as a SHS student. Identify and list down ten different kinds of media that you use in order to communicate information and identify the specific media listed if it is a Source of Information, Medium of Communication, or Both.

MEDIA USED	USE OF MEDIA
Smartphone (e.g., iPhone, Android)	Both (Source of Information and Medium of Communication)
Social Media Platforms (e.g., Instagram, Facebook, Twitter)	Both (Source of Information and Medium of Communication)
Email	Medium of Communication
Classroom Whiteboard	Medium of Communication
Online Educational Platforms (e.g., Google Classroom)	Both (Source of Information and Medium of Communication)
Text Messaging	Medium of Communication
School Website	Source of Information
Television	Source of Information
Printed Textbooks	Source of Information
Interpersonal Communication (face-to-face conversations)	Medium of Communication