

Outcomes Session 1

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# INTRO TO OUTCOMES

# Lesson Overview

- Intro to Outcomes
  - What is Outcomes
  - Student Expectations
  - Becoming a Job Seeker
- Post Immersive
- TIPP Criteria
- Personal Brand

# Lesson Objective



What can I do to  
succeed in this course  
and make the most out  
of my job search?

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# What is Outcomes?



## **Surein Selvan | Career Coach**

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- Create & present weekly outcomes sessions
- Build & maintain partnerships with companies wanting to engage, interview and hire you
- 1:1 student consultation
- Review professional portfolio
- Job seeker status approval

# What is Outcomes?

-  Commitment to your job search and preparation through relevant and meaningful professional development opportunities
-  Provides you with the knowledge, training, skills, tools and network for a successful job search
-  Provides consultation to any questions / concerns related to job search (ie: offer management, negotiation etc)
-  Outcomes support for 3 months after graduation

# What is Outcomes NOT?



Force you to take a job



Help you apply to jobs in the market /  
Provide you with a list of jobs to apply to

# What is an Outcome?

## Employee



Full-time  
Mon to Fri  
9am to 6pm

## Self-Employed



ACRA registration  
+ 1 page company  
description

## Freelance

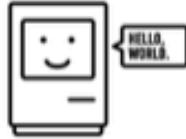


ACRA registration  
+ 1 page company  
description

# Our Commitment

1. Cultivate a safe & supportive learning environment
2. Provide you with the knowledge & support to help design your job search  
develop your brand | understanding the industry | community participation
3. Help you create an impactful job search toolkit  
resume | LinkedIn | portfolio website | interviewing

# Outcomes Programming



## DESIGNING YOUR JOB SEARCH

Job Search Tracker  
Goal Setting  
Communication  
Skills Alignment  
Growth Mindset

## DEVELOPING YOUR BRAND

Your Competitive Edge  
Digital Presence  
Job Search Etiquette  
Interview Skills  
Overcoming Imposter Syndrome

## UNDERSTANDING THE LANDSCAPE

Industry Perspective  
Digital Resources  
Role & Company Types  
Market Research  
Informational Interviews

## BECOMING A THOUGHT LEADER

Application of Skills  
Contribution to the Industry  
Sharing Best Practices  
Design Thinking

## PARTICIPATING IN THE COMMUNITY

Networking  
Supporting Each Other  
Social Media  
Mentorship

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# Student Expectations

# Student's Expectation



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**Some of you may feel like this..**



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# Reality



# Your Role vs My Role



# Growth Mindset

Confidence  
Grit  
Self-reflection  
Authenticity  
Proactivity

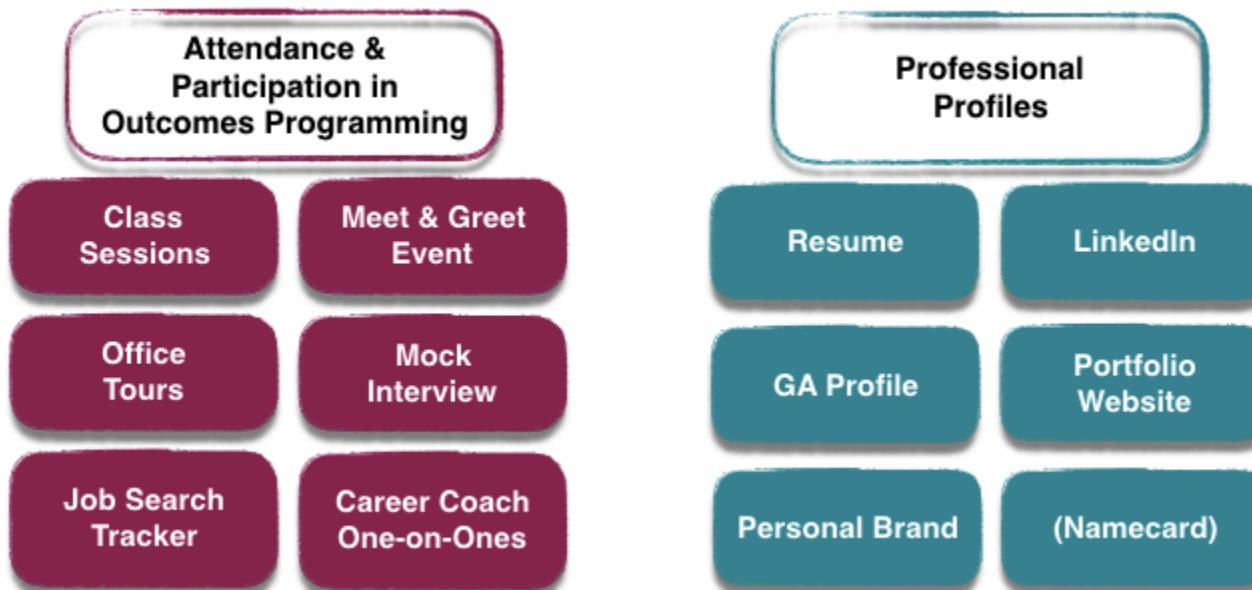


# Your Commitment

1. Develop the needed mindset for Outcomes success & personal growth  
self-reflective | authentic | proactive | confident
2. Be your authentic self in all aspects of the job search
3. Take responsibility for your job search  
develop confidence | stay focused | be prepared
4. Develop grit by staying committed and not taking rejection personally

# Becoming a Job Seeker

In order to set you up for success and **to be considered an active job seeker** eligible for Outcomes support, we require the following:



# Post Immersive

We recognize that the job search is a personal journey for each student. Keeping in mind the 5 Themes to Outcomes Success, the following steps are key to success within our **90 day framework & to remain an active job seeker:**

10+ Job Applications per week

Continued Networking (2+ events per month)

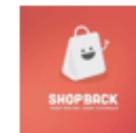
Daily updating of the Job Search Tracker

Presence in preferred market

Continued study and / or application of skills

Minimum 25 hours / week  
*Treat your search as a job*

# Companies that hired GA Graduates



# TIPP Criteria

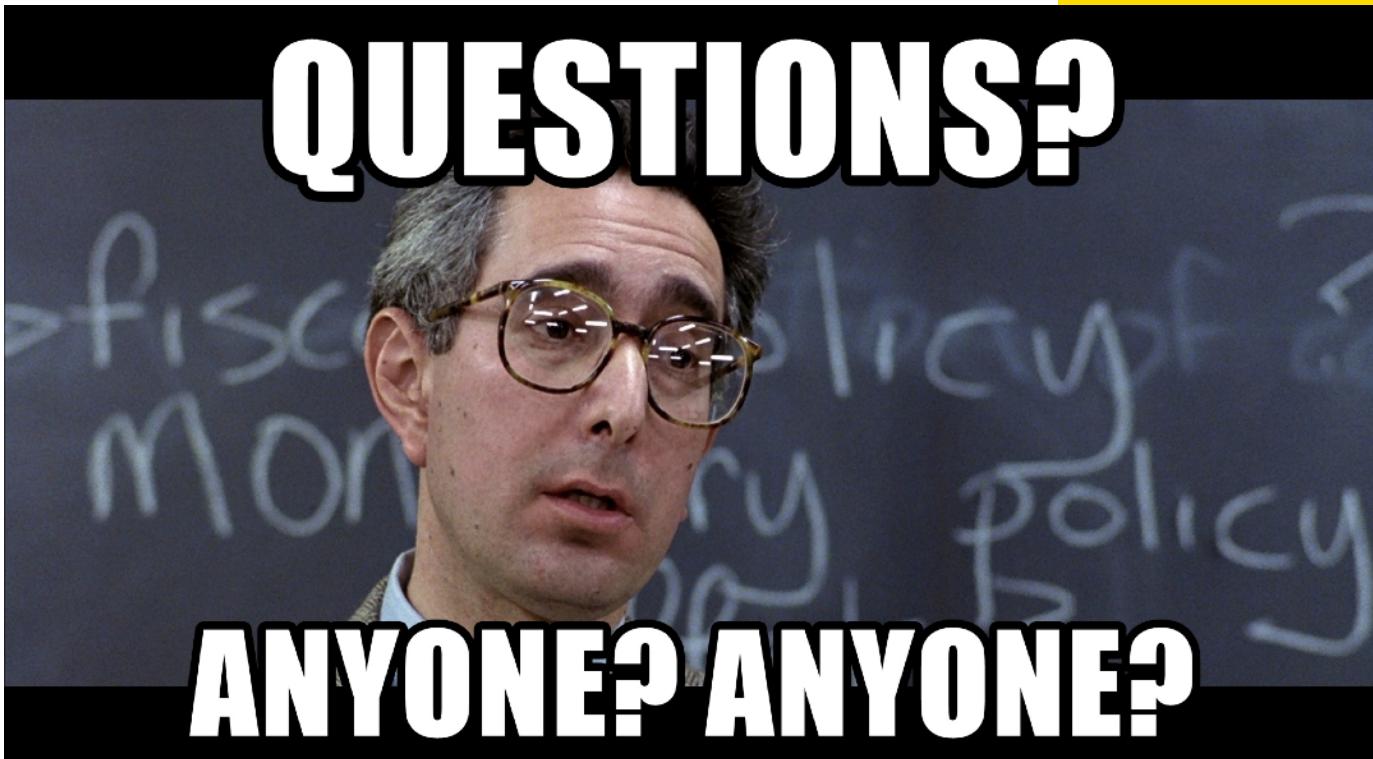
## SUBSIDIZED FEES FOR SINGAPORE CITIZENS

If you have been accepted into the programme, are a Singapore Citizen, and meet the eligibility criteria listed below, you are eligible for a course fee subsidy. If you have met the eligibility criteria for the subsidy, you only need to pay the course fees stated in “Total Due for the Entire Program” in the table in Section B.

## ELIGIBILITY CRITERIA FOR SUBSIDY

- Please read this section carefully if you are taking up the subsidized fees for Singapore Citizens.
- Go through the admissions test, interview, and receive an offer letter for placement in the course from the admissions manager
- Provide a copy of your NRIC / Passport as proof of citizenship
- Complete the full course and assigned projects
- Student needs to be committed to an Outcome in Singapore for a minimum period of 6 months after the course ends. An Outcome is defined as:
  - » A paid, full-time, permanent / contract job in field of training in Singapore
  - » Starting a business in Singapore.
  - » Freelancing in field of training in Singapore. If freelancing, student must show proof of clients.
- Student needs to be committed to Outcomes support for 3 months after the course.
  - » Student is not allowed to take vacations of more than one week before they achieve an Outcome.
  - » Student needs to attend Meet & Greet session.
  - » Student must submit items in job search checklist to career coach before Meet & Greet Session. These include GA profile, LinkedIn profile, Resume, and Website.
  - » Student needs to check in with Career Coach at least once every 14 days till an Outcome is achieved.
- Once a student has achieved Outcome, student must provide the following documentation to General Assembly:
  - » If student takes a job, student must provide a copy of the employment contract, or a letter from HR verifying the role and company they are employed at.
  - » If student starts a business, student must provide a copy of ACRA registration
  - » If student decides to take on freelance jobs, student must either provide a copy of ACRA registration of the entity student is billing clients with; or provide a letter stating that student is freelancing and provide client names student has worked with.

**QUESTIONS?**



**ANYONE? ANYONE?**

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# Homework

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## 1. Start to define your job search criteria.

A successful job search begins with clear job search criteria. Begin to define your job search criteria, using the guiding questions below.

**Reflect on the roles, industries, organization type, companies that you are interested in:**

- What roles would you like to apply for? What excites you about these roles?  
What makes you a great fit?
- What industry or industries would you like to work in (i.e. education, finance, healthcare, etc.)?  
Why?
- What type of organization would you like to work for (corporation, government agency, start-up, non-profit, school or university, etc.)? Why?
- What companies would you like to work for? Why?





# GENERAL ASSEMBLY



