

Study 3: Crombach's Alpha Calculations

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Reported Crombach's Alpha Results for Study 3

- Harm: .69
- Fairness: .69
- Ingroup: .69
- Authority: .67
- Purity: .58

Setup

```
# Load Data
s3 <- read.csv("GrahamS3data.csv")
```

```
# Load packages
library(tidyverse)
```

```
## -- Attaching packages ----- tidyverse 1.2.1 --

## v ggplot2 3.2.0      v purrr   0.3.2
## v tibble  2.1.3      v dplyr   0.8.1
## v tidyr   0.8.3      v stringr 1.4.0
## v readr   1.3.1      v forcats 0.4.0
```

```
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()

library(psych)

##
## Attaching package: 'psych'

## The following objects are masked from 'package:ggplot2':
##
## %+%, alpha
```

Cronbach Alpha Calculations

Harm

```
Harm <- s3 %>% select(c("dogkick", "endangered", "overweight", "anthill",
  "palm"))
psych::alpha(Harm)

##
## Reliability analysis
## Call: psych::alpha(x = Harm)
##
## raw_alpha std.alpha G6(smc) average_r S/N ase mean sd median_r
## 0.69 0.72 0.68 0.34 2.6 0.0054 6.2 1.2 0.35
##
## lower alpha upper 95% confidence boundaries
## 0.68 0.69 0.7
##
## Reliability if an item is dropped:
## raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
## dogkick 0.62 0.65 0.59 0.31 1.8 0.0067 0.0077 0.31
## endangered 0.63 0.66 0.60 0.32 1.9 0.0067 0.0114 0.33
## overweight 0.61 0.65 0.59 0.31 1.8 0.0071 0.0099 0.31
## anthill 0.72 0.73 0.67 0.40 2.7 0.0049 0.0020 0.41
## palm 0.64 0.67 0.62 0.34 2.1 0.0065 0.0081 0.33
##
## Item statistics
## n raw.r std.r r.cor r.drop mean sd
## dogkick 8129 0.69 0.73 0.64 0.52 7.3 1.5
## endangered 8129 0.67 0.71 0.61 0.50 7.2 1.5
## overweight 8132 0.75 0.73 0.64 0.52 6.3 2.1
```

```
## anthill      8119  0.65  0.57  0.38   0.33  3.1 2.3
## palm        8138  0.65  0.69  0.57   0.47  7.2 1.5
##
## Non missing response frequency for each item
##           1      2      3      4      5      6      7      8 miss
## dogkick    0.01 0.00 0.01 0.04 0.07 0.07 0.07 0.72 0.01
## endangered 0.02 0.00 0.01 0.02 0.06 0.10 0.14 0.64 0.01
## overweight 0.05 0.02 0.05 0.10 0.12 0.10 0.09 0.47 0.01
## anthill    0.37 0.13 0.15 0.12 0.06 0.03 0.04 0.10 0.01
## palm       0.01 0.01 0.02 0.05 0.07 0.07 0.08 0.70 0.01
```

Fairness

```
Fairness <- s3 %>% select(c("cards", "stealpoor", "apartment", "ballots",
  "racepledge"))
psych::alpha(Fairness)
```

```
##
## Reliability analysis
## Call: psych::alpha(x = Fairness)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean  sd median_r
##     0.69      0.72     0.68     0.34 2.6 0.0051  6.7 1.2     0.36
##
##   lower alpha upper      95% confidence boundaries
## 0.68 0.69 0.7
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se  var.r med.r
## cards          0.61      0.65     0.60     0.32 1.9  0.0070 0.0115 0.35
## stealpoor       0.63      0.65     0.59     0.31 1.8  0.0064 0.0099 0.33
## apartment       0.70      0.72     0.66     0.40 2.6  0.0051 0.0013 0.41
## ballots         0.62      0.66     0.60     0.32 1.9  0.0064 0.0063 0.33
## racepledge      0.65      0.67     0.62     0.34 2.1  0.0060 0.0073 0.36
##
## Item statistics
##           n raw.r std.r r.cor r.drop mean  sd
## cards    8124  0.77  0.72  0.62  0.53  5.7 2.2
## stealpoor 8121  0.68  0.73  0.64  0.53  7.4 1.3
## apartment 8126  0.63  0.59  0.41  0.35  5.7 2.0
## ballots   8134  0.71  0.71  0.62  0.50  7.1 1.8
## racepledge 8131  0.61  0.68  0.56  0.45  7.5 1.2
##
```

```
## Non missing response frequency for each item
##           1      2      3      4      5      6      7      8 miss
## cards      0.07 0.02 0.08 0.15 0.13 0.10 0.09 0.36 0.01
## stealpoor  0.01 0.00 0.01 0.03 0.06 0.07 0.08 0.75 0.01
## apartment  0.06 0.01 0.04 0.17 0.20 0.13 0.09 0.30 0.01
## ballots    0.05 0.00 0.01 0.03 0.05 0.07 0.10 0.70 0.01
## racepledge 0.02 0.00 0.00 0.01 0.03 0.06 0.12 0.75 0.01
```

Ingroup

```
Ingroup <- s3 %>% select(c("sportsbet", "flagburn", "talkradio", "familyshun",
  "citizenrenounce", "leaveclub"))
psych::alpha(Ingroup)
```

```
##
## Reliability analysis
## Call: psych::alpha(x = Ingroup)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean  sd median_r
##     0.68      0.68     0.66      0.26 2.1 0.0052  5.3 1.4      0.21
##
##   lower alpha upper      95% confidence boundaries
## 0.67 0.68 0.69
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se  var.r
## sportsbet      0.64      0.64     0.61      0.26 1.8  0.0060 0.0094
## flagburn       0.59      0.60     0.55      0.23 1.5  0.0069 0.0029
## talkradio      0.62      0.62     0.58      0.24 1.6  0.0065 0.0063
## familyshun     0.67      0.67     0.63      0.29 2.0  0.0056 0.0108
## citizenrenounce 0.65      0.64     0.61      0.26 1.8  0.0059 0.0115
## leaveclub      0.67      0.67     0.63      0.29 2.0  0.0055 0.0109
##
##           med.r
## sportsbet     0.21
## flagburn      0.21
## talkradio     0.21
## familyshun    0.25
## citizenrenounce 0.20
## leaveclub     0.26
##
## Item statistics
##           n raw.r std.r r.cor r.drop mean  sd
## sportsbet 8090 0.63 0.62 0.50 0.42 3.2 2.3
```

```
## flagburn      8126  0.74  0.70  0.65   0.54  4.0 2.6
## talkradio     8141  0.69  0.67  0.58   0.49  5.3 2.4
## familyshun    8126  0.49  0.56  0.40   0.32  7.0 1.6
## citizenrenounce 8128  0.65  0.62  0.49   0.41  5.9 2.6
## leaveclub     8092  0.51  0.55  0.39   0.31  6.2 1.9
##
## Non missing response frequency for each item
##           1      2      3      4      5      6      7      8 miss
## sportsbet    0.38 0.10 0.14 0.13 0.08 0.04 0.06 0.07 0.01
## flagburn     0.28 0.08 0.12 0.13 0.08 0.05 0.07 0.18 0.01
## talkradio     0.10 0.04 0.10 0.15 0.13 0.09 0.09 0.31 0.01
## familyshun    0.05 0.00 0.00 0.01 0.05 0.12 0.21 0.55 0.01
## citizenrenounce 0.19 0.00 0.01 0.02 0.04 0.11 0.31 0.31 0.01
## leaveclub     0.07 0.00 0.01 0.06 0.13 0.19 0.22 0.33 0.01
```

Authority

```
Authority <- s3 %>% select(c("parentcurse", "founderscurse", "handgesture",
  "rottentomato", "fatherslap"))
psych::alpha(Authority)
```

```
##
## Reliability analysis
## Call: psych::alpha(x = Authority)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean  sd median_r
##     0.67      0.67    0.63    0.29 2.1 0.0057  4.2 1.6    0.28
##
##   lower alpha upper      95% confidence boundaries
## 0.66 0.67 0.68
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se  var.r
## parentcurse      0.64      0.64    0.57    0.31 1.8  0.0065 0.0020
## founderscurse     0.60      0.61    0.54    0.28 1.5  0.0071 0.0020
## handgesture       0.61      0.61    0.55    0.28 1.6  0.0069 0.0022
## rottentomato      0.62      0.62    0.55    0.29 1.6  0.0069 0.0011
## fatherslap        0.63      0.63    0.57    0.30 1.7  0.0066 0.0021
##
##           med.r
## parentcurse   0.32
## founderscurse 0.26
## handgesture   0.27
## rottentomato  0.28
```

```
## fatherslap      0.30
##
## Item statistics
##           n raw.r std.r r.cor r.drop mean  sd
## parentcurse  8130  0.60  0.63  0.48   0.39  6.6 2.1
## founderscurse 8128  0.70  0.68  0.56   0.46  3.3 2.6
## handgesture   8123  0.67  0.67  0.54   0.44  4.9 2.5
## rottentomato  8136  0.68  0.66  0.53   0.44  3.6 2.7
## fatherslap    8130  0.64  0.64  0.49   0.40  2.8 2.4
##
## Non missing response frequency for each item
##           1  2  3  4  5  6  7  8 miss
## parentcurse  0.07 0.01 0.02 0.05 0.08 0.10 0.13 0.54 0.01
## founderscurse 0.41 0.12 0.11 0.09 0.05 0.03 0.05 0.14 0.01
## handgesture   0.18 0.03 0.08 0.12 0.13 0.13 0.13 0.20 0.01
## rottentomato  0.41 0.05 0.08 0.11 0.09 0.06 0.05 0.15 0.01
## fatherslap    0.53 0.05 0.10 0.09 0.06 0.03 0.04 0.09 0.01
```

Purity

```
Purity <- s3 %>% select(c("soulsell", "eatdog", "tail", "molesterblood",
  "stageanimal"))
psych::alpha(Purity)
```

```
##
## Reliability analysis
## Call: psych::alpha(x = Purity)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean  sd median_r
##     0.58      0.63    0.58      0.25 1.7 0.0069  5.9 1.3     0.25
##
## lower alpha upper      95% confidence boundaries
## 0.56 0.58 0.59
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se  var.r
## soulsell      0.52      0.58    0.52      0.26 1.4  0.0083 0.0062
## eatdog        0.50      0.54    0.48      0.23 1.2  0.0082 0.0041
## tail          0.55      0.58    0.52      0.26 1.4  0.0078 0.0026
## molesterblood 0.55      0.61    0.55      0.28 1.6  0.0074 0.0033
## stageanimal   0.49      0.54    0.48      0.23 1.2  0.0084 0.0034
##
##           med.r
## soulsell      0.27
```

```

## eatdog          0.22
## tail            0.25
## molesterblood  0.30
## stageanimal    0.23
##
## Item statistics
##              n raw.r std.r r.cor r.drop mean  sd
## soulsell      8117  0.72  0.62  0.46  0.37  5.3 2.9
## eatdog        8117  0.60  0.67  0.55  0.40  6.9 1.7
## tail          8128  0.48  0.62  0.46  0.33  7.4 1.1
## molesterblood 8120  0.66  0.57  0.38  0.31  3.5 2.8
## stageanimal   8134  0.63  0.68  0.56  0.41  6.2 1.9
##
## Non missing response frequency for each item
##           1    2    3    4    5    6    7    8 miss
## soulsell   0.21 0.06 0.05 0.06 0.05 0.04 0.09 0.44 0.01
## eatdog     0.03 0.00 0.02 0.05 0.09 0.10 0.12 0.60 0.01
## tail       0.01 0.00 0.00 0.01 0.03 0.07 0.24 0.64 0.01
## molesterblood 0.50 0.02 0.04 0.08 0.08 0.06 0.07 0.16 0.01
## stageanimal 0.05 0.01 0.03 0.09 0.15 0.14 0.18 0.35 0.01

```