

Moral Relevance: YourMorals

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Introduction

YourMorals.org is a research website conducted by a team of researchers who focus in morality. This website works to collect data through social media shares and self-selected participation to a variety of surveys available on the website.

The data was made available as part of the replication files in Graham, Haidt and Nosek (2009) in the [Harvard Dataverse](https://HarvardDataverse.org). For this analysis, I take the Moral Foundations Questionnaire for analysis.

Before I begin, I load the packages that will be used throughout the analyses in this section.

```
# Load packages
library(tidyverse)
library(psych)
library(ggplot2)
library(GGally)
library("ggpubr")
library("reshape2")
library(scales)
library(lsr)
```

For each of the sections in this commented code document, I reload the data for each section. The cleaned data file can be accessed [here](#).

Moral Foundations Questionnaire – 30-item

Clean Data

For each of the analyses in this section, I load and clean the data in the same way. I describe the process in more detail for the first load and will simply run this code again the future sections.

I load in the data available [here](#).

```
morals <- read.csv("~/Desktop/Working/Moral-Psychology/YourMorals/YM-MFQ.csv",  
  header = TRUE, na.strings = c("", " ", "NA"))
```

The attention check question in this version of the Moral Foundations Questionnaire is “Whether or not someone likes astrology”. Passing the attention check means that the respondent answered on the lower end of the scale (0, 1 or 2). As a result, I get rid of the responses on the upper end of the scale.

```
morals <- morals[!(morals$astrology == "3"), ]  
morals <- morals[!(morals$astrology == "4"), ]  
morals <- morals[!(morals$astrology == "5"), ]
```

Next, I create a score for each of the five foundations that reflects the aggregate score on each of the questions in the Moral Relevance Subscale.

```
# Harm/Care  
morals$harm <- rowMeans(morals[, c("emotionally", "weak", "cruel")],  
  na.rm = TRUE)  
  
# Fairness/Justice  
morals$fairness = rowMeans(morals[, c("treated", "unfairly",  
  "rights")], na.rm = TRUE)  
  
# Ingroup/Loyalty  
morals$loyal = rowMeans(morals[, c("lovecountry", "betray", "loyalty")],  
  na.rm = TRUE)  
  
# Authority/Traditions  
morals$authority = rowMeans(morals[, c("respect", "traditions",  
  "chaos")], na.rm = TRUE)  
  
# Purity/Sanctity
```

```

morals$sanctity = rowMeans(morals[, c("decency", "disgusting",
  "god")], na.rm = TRUE)

```

For the descriptive statistics graph, I convert the ideology variable to a factor variable and ordered from most liberal to most conservative for the x-axis labels.

```

morals$ideo <- as.character(as.factor(morals$politics_new))
morals$ideo <- recode(morals$ideo, ` Moderate/middle-of-the-road` = "Moderate")

morals <- morals[!(morals$ideo == " Don't know/not political"),
  ]
morals <- morals[!(morals$ideo == " Libertarian"), ]
morals <- morals[!(morals$ideo == " Other"), ]

morals$ideo <- as.factor(as.character(morals$ideo))

# Rid implicit NAs for the ideology variable
library(forcats)
morals$ideo <- fct_explicit_na(morals$ideo, na_level = "NA")

morals$ideo <- factor(morals$ideo, levels = c(" Very Liberal",
  " Liberal", " Slightly Liberal", "Moderate", " Slightly Conservative",
  " Conservative", " Very Conservative"))
table(morals$ideo)

```

```

##
##          Very Liberal          Liberal          Slightly Liberal
##              906              2240              974
##      Moderate Slightly Conservative          Conservative
##              711              376              430
##      Very Conservative
##              119

```

Generate Graph

Here, I begin to generate the graph that averages the responses on Moral Relevance items on each foundation by every level of political ideology.

```

Harm <- aggregate(harm ~ ideo, morals, mean, na.rm = TRUE)
Fair <- aggregate(fairness ~ ideo, morals, mean, na.rm = TRUE)
Loyal <- aggregate(loyal ~ ideo, morals, mean, na.rm = TRUE)
Authority <- aggregate(authority ~ ideo, morals, mean, na.rm = TRUE)
Purity <- aggregate(sanctity ~ ideo, morals, mean, na.rm = TRUE)

```

To generate a data frame that is usable with ggplot, I generate a merged data set that

represents the aggregate scores as one frame.

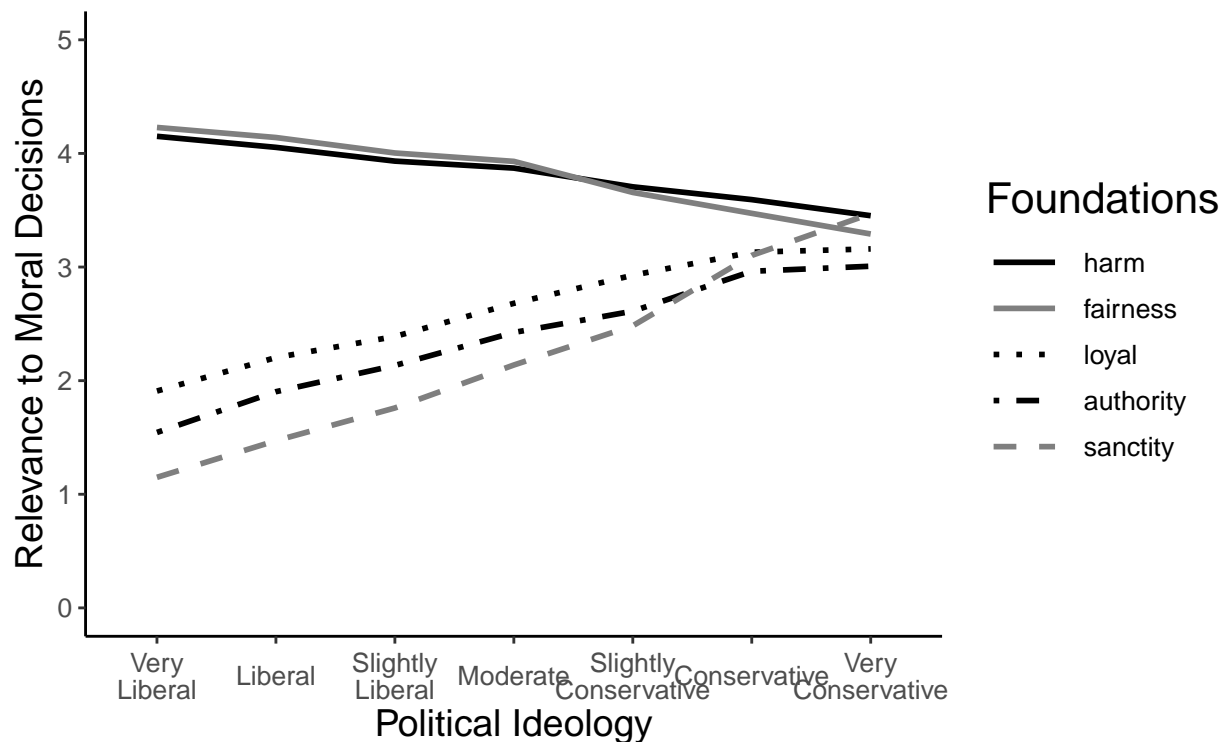
```
moral <- merge(Harm, Fair, by.x = "ideo", by.y = "ideo", all.x = TRUE,
  all.y = TRUE)
moral <- merge(moral, Loyal, by.x = "ideo", by.y = "ideo", all.x = TRUE,
  all.y = TRUE)
moral <- merge(moral, Authority, by.x = "ideo", by.y = "ideo",
  all.x = TRUE, all.y = TRUE)
moral <- merge(moral, Purity, by.x = "ideo", by.y = "ideo", all.x = TRUE,
  all.y = TRUE)

mfq <- reshape2::melt(moral, id.var = "ideo")
```

Finally, I create the plot

```
ggplot(mfq, aes(x = ideo, y = value, group = variable)) + geom_line(aes(linetype = variable,
  color = variable), size = 1) + theme_classic() + scale_linetype_manual("Foundations",
  breaks = c("harm", "fairness", "loyal", "authority", "sanctity"),
  values = c(harm = "solid", fairness = "solid", loyal = "dotted",
    authority = "dotdash", sanctity = "dashed")) + scale_color_manual("Foundations",
  breaks = c("harm", "fairness", "loyal", "authority", "sanctity"),
  values = c(harm = "black", fairness = "grey50", loyal = "black",
    authority = "black", sanctity = "grey50")) + ggtitle("Moral Relevance") +
  xlab("Political Ideology") + ylab("Relevance to Moral Decisions") +
  ylim(0, 5) + labs(caption = "Source: Graham, Haidt, and Nosek, 2009") +
  theme(text = element_text(size = 12, colour = "black"), axis.title = element_text(size = 12,
    colour = "black"), title = element_text(size = 16, colour = "black"),
  plot.caption = element_text(size = 10, color = "black"),
  axis.text.x = element_text(angle = 0, hjust = 0.5, vjust = 0.5),
  plot.title = element_text(hjust = 0.5), legend.key.width = unit(2,
    "line")) + scale_x_discrete(labels = wrap_format(10))
```

Moral Relevance



Source: Graham, Haidt, and Nosek, 2009

Cronbach's Alpha

Before calculating Cronbach's Alpha statistics, I load and clean the data in the same way that was used with the graph.

```
# Load Data
morals <- read.csv("~/Desktop/Working/Moral-Psychology/YourMorals/YM-MFQ.csv",
  header = TRUE, na.strings = c("", " ", "NA"))

# Clear Attention Check
morals <- morals[!(morals$astrology == "3"), ]
morals <- morals[!(morals$astrology == "4"), ]
morals <- morals[!(morals$astrology == "5"), ]
```

Below, I use the psych package to calculate the Cronbach's Alpha

```
# Harm
Harm <- morals %>% select(c("emotionally", "weak", "cruel"))
psych::alpha(Harm)
```

```
##
## Reliability analysis
```

```
## Call: psych::alpha(x = Harm)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean   sd median_r
##     0.71     0.72     0.63     0.46 2.5 0.0056 3.9 0.91     0.44
##
##   lower alpha upper      95% confidence boundaries
## 0.7 0.71 0.72
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
## emotionally     0.66     0.66     0.50     0.50 2.0 0.0075   NA 0.50
## weak           0.60     0.61     0.44     0.44 1.6 0.0088   NA 0.44
## cruel          0.61     0.61     0.44     0.44 1.6 0.0087   NA 0.44
##
## Item statistics
##           n raw.r std.r r.cor r.drop mean  sd
## emotionally 7112 0.80 0.78 0.60 0.51 3.5 1.2
## weak        7082 0.82 0.81 0.66 0.55 3.8 1.2
## cruel       7100 0.78 0.81 0.65 0.55 4.3 1.0
##
## Non missing response frequency for each item
##           0    1    2    3    4    5 miss
## emotionally 0.02 0.05 0.10 0.24 0.37 0.21 0.1
## weak        0.02 0.04 0.07 0.20 0.38 0.30 0.1
## cruel       0.01 0.01 0.03 0.10 0.32 0.52 0.1
```

```
# Fairness
Fairness <- morals %>% select(c("treated", "unfairly", "rights"))
psych::alpha(Fairness)
```

```
##
## Reliability analysis
## Call: psych::alpha(x = Fairness)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean   sd median_r
##     0.6      0.6      0.51     0.34 1.5 0.0075 4 0.78     0.34
##
##   lower alpha upper      95% confidence boundaries
## 0.58 0.6 0.61
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
## treated     0.43     0.44     0.28     0.28 0.77 0.0126   NA 0.28
## unfairly    0.47     0.50     0.34     0.34 1.01 0.0108   NA 0.34
## rights      0.56     0.57     0.39     0.39 1.30 0.0097   NA 0.39
```

```
##
## Item statistics
##      n raw.r std.r r.cor r.drop mean  sd
## treated 7098 0.82 0.77 0.59 0.46 3.6 1.24
## unfairly 7105 0.75 0.75 0.53 0.42 3.9 1.04
## rights 7101 0.66 0.72 0.47 0.37 4.4 0.83
##
## Non missing response frequency for each item
##      0 1 2 3 4 5 miss
## treated 0.03 0.05 0.09 0.23 0.36 0.25 0.1
## unfairly 0.01 0.02 0.06 0.18 0.44 0.30 0.1
## rights 0.00 0.01 0.02 0.08 0.34 0.54 0.1

# Ingroup
Ingroup <- morals %>% select(c("lovecountry", "betray", "loyalty"))
psych::alpha(Ingroup)

##
## Reliability analysis
## Call: psych::alpha(x = Ingroup)
##
## raw_alpha std.alpha G6(smc) average_r S/N ase mean sd median_r
## 0.7 0.7 0.63 0.44 2.4 0.0059 2.3 1.1 0.39
##
## lower alpha upper 95% confidence boundaries
## 0.69 0.7 0.71
##
## Reliability if an item is dropped:
## raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
## lovecountry 0.73 0.73 0.57 0.57 2.7 0.0061 NA 0.57
## betray 0.53 0.54 0.37 0.37 1.2 0.0104 NA 0.37
## loyalty 0.56 0.56 0.39 0.39 1.3 0.0099 NA 0.39
##
## Item statistics
##      n raw.r std.r r.cor r.drop mean  sd
## lovecountry 7094 0.75 0.74 0.50 0.42 1.6 1.4
## betray 7089 0.82 0.83 0.70 0.58 2.7 1.4
## loyalty 7108 0.81 0.82 0.69 0.56 2.6 1.3
##
## Non missing response frequency for each item
##      0 1 2 3 4 5 miss
## lovecountry 0.29 0.24 0.17 0.18 0.09 0.03 0.1
## betray 0.07 0.13 0.19 0.28 0.23 0.10 0.1
## loyalty 0.07 0.15 0.20 0.31 0.20 0.07 0.1
```

Authority

```
Authority <- morals %>% select(c("respect", "traditions", "chaos"))
psych::alpha(Authority)
```

```
##
## Reliability analysis
## Call: psych::alpha(x = Authority)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean sd median_r
##     0.69      0.7    0.62     0.43 2.3 0.006   2  1     0.41
##
##   lower alpha upper      95% confidence boundaries
## 0.68 0.69 0.71
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r  S/N alpha se var.r med.r
## respect         0.50      0.50   0.33     0.33 0.99  0.0113  NA  0.33
## traditions       0.58      0.58   0.41     0.41 1.40  0.0094  NA  0.41
## chaos           0.71      0.71   0.55     0.55 2.47  0.0065  NA  0.55
##
## Item statistics
##           n raw.r std.r r.cor r.drop mean  sd
## respect  7081  0.83  0.83  0.71  0.59  1.7 1.3
## traditions 7083  0.78  0.80  0.65  0.52  1.4 1.2
## chaos     7099  0.75  0.74  0.50  0.42  3.0 1.4
##
## Non missing response frequency for each item
##           0  1  2  3  4  5 miss
## respect  0.22 0.27 0.22 0.19 0.09 0.02 0.1
## traditions 0.30 0.30 0.21 0.14 0.05 0.01 0.1
## chaos     0.05 0.11 0.17 0.28 0.26 0.13 0.1
```

Purity

```
Purity <- morals %>% select(c("decency", "disgusting", "god"))
psych::alpha(Purity)
```

```
##
## Reliability analysis
## Call: psych::alpha(x = Purity)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean  sd median_r
##     0.7      0.71    0.64     0.45 2.4 0.0059  1.7 1.2     0.51
##
##   lower alpha upper      95% confidence boundaries
## 0.69 0.7 0.71
```



```
##
## Reliability if an item is dropped:
##      raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
## decency      0.45      0.45   0.29      0.29 0.83   0.0122   NA 0.29
## disgusting    0.67      0.67   0.51      0.51 2.06   0.0074   NA 0.51
## god           0.70      0.70   0.54      0.54 2.31   0.0068   NA 0.54
##
## Item statistics
##      n raw.r std.r r.cor r.drop mean sd
## decency  7082 0.85 0.86 0.77 0.64 1.9 1.5
## disgusting 7095 0.74 0.77 0.59 0.47 2.0 1.4
## god       7096 0.79 0.76 0.56 0.46 1.2 1.7
##
## Non missing response frequency for each item
##      0 1 2 3 4 5 miss
## decency 0.20 0.25 0.19 0.19 0.12 0.05 0.1
## disgusting 0.17 0.25 0.21 0.21 0.12 0.04 0.1
## god 0.60 0.10 0.06 0.08 0.07 0.09 0.1
```

Repeated Measures GLM

Before running the Repeated Measures GLM scores, I load and clean the data as I did with the Descriptive statistics graph.

```
morals <- read.csv("~/Desktop/Working/Moral-Psychology/YourMorals/YM-MFQ.csv",
  header = TRUE, na.strings = c("", " ", "NA"))

morals <- morals[!(morals$astrology == "3"), ]
morals <- morals[!(morals$astrology == "4"), ]
morals <- morals[!(morals$astrology == "5"), ]

##### MFQ 30 Relavance Items #####

# Harm/Care
morals$harm <- rowMeans(morals[, c("emotionally", "weak", "cruel")],
  na.rm = TRUE)

# Fairness/Justice
morals$fairness <- rowMeans(morals[, c("treated", "unfairly",
  "rights")], na.rm = TRUE)

# Ingroup/Loyalty
morals$loyal <- rowMeans(morals[, c("lovecountry", "betray",
  "loyalty")], na.rm = TRUE)
```

```

# Authority/Traditions
morals$authority <- rowMeans(morals[, c("respect", "traditions",
    "chaos")], na.rm = TRUE)

# Purity/Sanctity
morals$sanctity <- rowMeans(morals[, c("decency", "disgusting",
    "god")], na.rm = TRUE)

```

I create an aggregate individual foundation score and binding foundation score. This reflects the average from all questions related to the individualizing and binding Moral Relevance questions.

```

# Individualizing and Binding scores
morals$indiv <- rowMeans(morals[, c("emotionally", "weak", "cruel",
    "treated", "unfairly", "rights")], na.rm = TRUE)
morals$bind <- rowMeans(morals[, c("lovecountry", "betray", "loyalty",
    "respect", "traditions", "chaos", "decency", "disgusting",
    "god")], na.rm = TRUE)

```

To calculate the difference between the individual and binding foundation score, I generate a difference score that subtracts responses from the latter to the former.

```

morals$diffscore <- morals$indiv - morals$bind

diff.model <- lm(diffscore ~ politics, data = morals)
summary(diff.model)

```

```

##
## Call:
## lm(formula = diffscore ~ politics, data = morals)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.9069 -0.5819 -0.0180  0.5782  2.8394
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  3.095907   0.023609  131.13  <2e-16 ***
## politics    -0.420396   0.007275  -57.79  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.8531 on 5770 degrees of freedom
## (2114 observations deleted due to missingness)
## Multiple R-squared:  0.3666, Adjusted R-squared:  0.3665

```

```
## F-statistic: 3340 on 1 and 5770 DF, p-value: < 2.2e-16
```

```
etaSquared(diff.model)
```

```
##           eta.sq eta.sq.part
## politics 0.3666096 0.3666096
```

The model reflects a comparison between the aggregate individualizing and binding foundations. The reported results are as follows:

- Aggregate difference between Individualizing and binding foundation: $F(1, 5770) = 17195.08$, $p < .001$
- Moderation by Politics: $F(1, 5770) = 3340$, $p < .001$, $\eta^2 = .367$.

Moral Foundations Questionnaire – 20-item

Clean Data

```
morals <- read.csv("~/Desktop/Working/Moral-Psychology/YourMorals/YM-MFQ.csv",
  header = TRUE, na.strings = c("", " ", "NA"))

morals <- morals[!(morals$astrology == "3"), ]
morals <- morals[!(morals$astrology == "4"), ]
morals <- morals[!(morals$astrology == "5"), ]

# Harm/Care
morals$harm <- rowMeans(morals[, c("emotionally", "weak")], na.rm = TRUE)

# Fairness/Justice
morals$fairness = rowMeans(morals[, c("treated", "unfairly")],
  na.rm = TRUE)

# Ingroup/Loyalty
morals$loyal = rowMeans(morals[, c("lovecountry", "betray")],
  na.rm = TRUE)

# Authority/Traditions
morals$authority = rowMeans(morals[, c("respect", "traditions")],
  na.rm = TRUE)

# Purity/Sanctity
morals$sanctity = rowMeans(morals[, c("decency", "disgusting")],
  na.rm = TRUE)
```

```

morals$ideo <- as.character(as.factor(morals$politics_new))
morals$ideo <- recode(morals$ideo, ` Moderate/middle-of-the-road` = "Moderate")

morals <- morals[!(morals$ideo == " Don't know/not political"),
]
morals <- morals[!(morals$ideo == " Libertarian"), ]
morals <- morals[!(morals$ideo == " Other"), ]

morals$ideo <- as.factor(as.character(morals$ideo))

# Rid implicit NAs for the ideology variable
library(forcats)
morals$ideo <- fct_explicit_na(morals$ideo, na_level = "NA")

morals$ideo <- factor(morals$ideo, levels = c(" Very Liberal",
      " Liberal", " Slightly Liberal", "Moderate", " Slightly Conservative",
      " Conservative", " Very Conservative"))

table(morals$ideo)

```

```

##
##          Very Liberal          Liberal          Slightly Liberal
##              906              2240              974
##      Moderate Slightly Conservative          Conservative
##              711              376              430
##    Very Conservative
##              119

```

Generate Graph

```

Harm <- aggregate(harm ~ ideo, morals, mean, na.rm = TRUE)
Fair <- aggregate(fairness ~ ideo, morals, mean, na.rm = TRUE)
Loyal <- aggregate(loyal ~ ideo, morals, mean, na.rm = TRUE)
Authority <- aggregate(authority ~ ideo, morals, mean, na.rm = TRUE)
Purity <- aggregate(sanctity ~ ideo, morals, mean, na.rm = TRUE)

moral <- merge(Harm, Fair, by.x = "ideo", by.y = "ideo", all.x = TRUE,
  all.y = TRUE)
moral <- merge(moral, Loyal, by.x = "ideo", by.y = "ideo", all.x = TRUE,
  all.y = TRUE)
moral <- merge(moral, Authority, by.x = "ideo", by.y = "ideo",
  all.x = TRUE, all.y = TRUE)
moral <- merge(moral, Purity, by.x = "ideo", by.y = "ideo", all.x = TRUE,

```

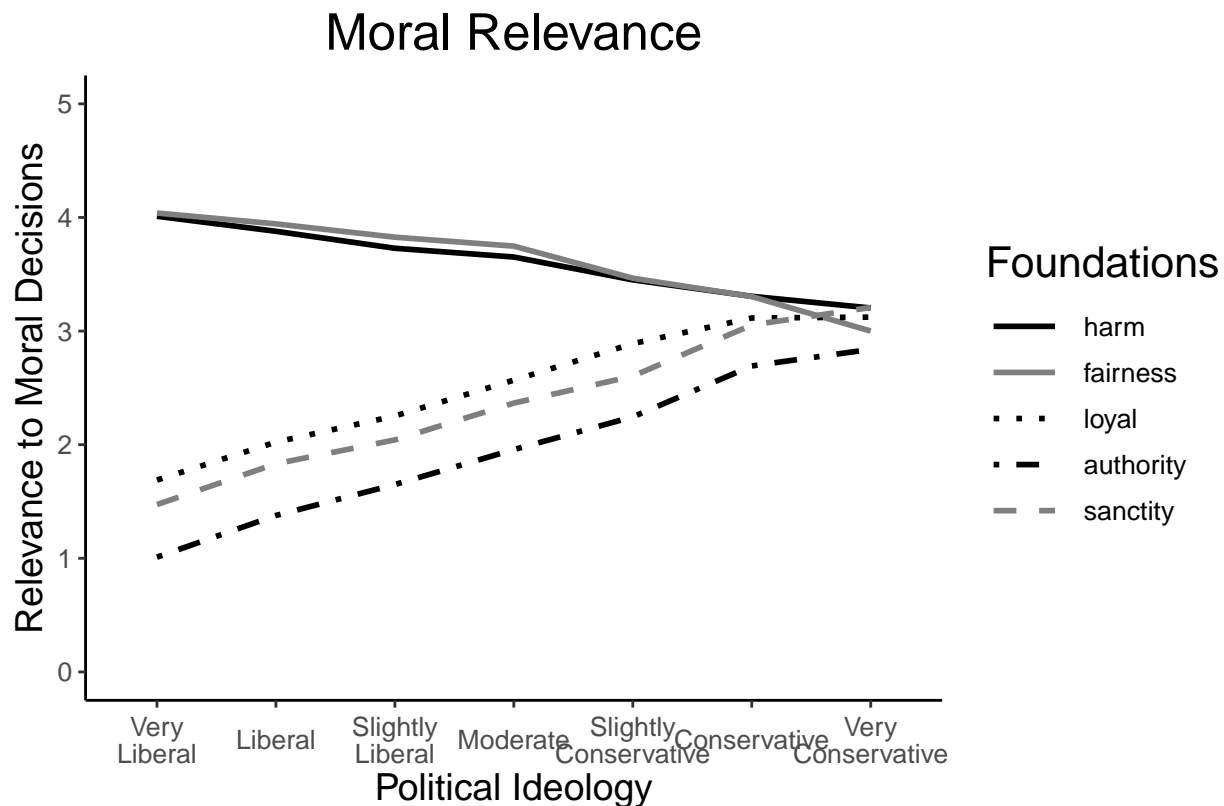
```

all.y = TRUE)

mfq <- reshape2::melt(moral, id.var = "ideo")

ggplot(mfq, aes(x = ideo, y = value, group = variable)) + geom_line(aes(linetype = variable,
  color = variable), size = 1) + theme_classic() + scale_linetype_manual("Foundations",
  breaks = c("harm", "fairness", "loyal", "authority", "sanctity"),
  values = c(harm = "solid", fairness = "solid", loyal = "dotted",
    authority = "dotdash", sanctity = "dashed")) + scale_color_manual("Foundations",
  breaks = c("harm", "fairness", "loyal", "authority", "sanctity"),
  values = c(harm = "black", fairness = "grey50", loyal = "black",
    authority = "black", sanctity = "grey50")) + ggtitle("Moral Relevance") +
  xlab("Political Ideology") + ylab("Relevance to Moral Decisions") +
  ylim(0, 5) + labs(caption = "Source: Graham, Haidt, and Nosek, 2009") +
  theme(text = element_text(size = 12, colour = "black"), axis.title = element_text(size = 12,
    colour = "black"), title = element_text(size = 16, colour = "black"),
  plot.caption = element_text(size = 10, color = "black"),
  axis.text.x = element_text(angle = 0, hjust = 0.5, vjust = 0.5),
  plot.title = element_text(hjust = 0.5), legend.key.width = unit(2,
    "line")) + scale_x_discrete(labels = wrap_format(10))

```



Cronbach's Alpha

```
morals <- read.csv("~/Desktop/Working/Moral-Psychology/YourMorals/YM-MFQ.csv",  
  header = TRUE, na.strings = c("", " ", "NA"))
```

```
morals <- morals[!(morals$astrology == "3"), ]  
morals <- morals[!(morals$astrology == "4"), ]  
morals <- morals[!(morals$astrology == "5"), ]
```

```
# Harm
```

```
Harm <- morals %>% select(c("emotionally", "weak"))  
psych::alpha(Harm)
```

```
## Warning in matrix(unlist(drop.item), ncol = 10, byrow = TRUE): data length  
## [16] is not a sub-multiple or multiple of the number of columns [10]
```

```
##
```

```
## Reliability analysis
```

```
## Call: psych::alpha(x = Harm)
```

```
##
```

```
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean sd median_r  
##     0.61     0.61    0.44     0.44 1.6 0.0087  3.6  1     0.44
```

```
##
```

```
##   lower alpha upper      95% confidence boundaries
```

```
## 0.6 0.61 0.63
```

```
##
```

```
## Reliability if an item is dropped:
```

```
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r  
## emotionally     0.44     0.44    0.2     0.44  NA     NA  0.44  0.44  
## weak           0.20     0.44    NA     NA   NA     NA  0.20  0.44
```

```
##
```

```
## Item statistics
```

```
##           n raw.r std.r r.cor r.drop mean  sd  
## emotionally 7112  0.85  0.85  0.57  0.44  3.5 1.2  
## weak       7082  0.85  0.85  0.57  0.44  3.8 1.2
```

```
##
```

```
## Non missing response frequency for each item
```

```
##           0    1    2    3    4    5 miss  
## emotionally 0.02 0.05 0.10 0.24 0.37 0.21  0.1  
## weak       0.02 0.04 0.07 0.20 0.38 0.30  0.1
```

```
# Fairness
```

```
Fairness <- morals %>% select(c("treated", "unfairly"))  
psych::alpha(Fairness)
```

```
## Warning in matrix(unlist(drop.item), ncol = 10, byrow = TRUE): data length
```

```
## [16] is not a sub-multiple or multiple of the number of columns [10]
##
## Reliability analysis
## Call: psych::alpha(x = Fairness)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean   sd median_r
##     0.56     0.57    0.39     0.39 1.3 0.0097  3.7 0.95     0.39
##
## lower alpha upper      95% confidence boundaries
## 0.54 0.56 0.58
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
## treated      0.39      0.39    0.16      0.39  NA      NA  0.39  0.39
## unfairly     0.16      0.39      NA      NA  NA      NA  0.16  0.39
##
## Item statistics
##           n raw.r std.r r.cor r.drop mean  sd
## treated 7098  0.87  0.83  0.52  0.39  3.6 1.2
## unfairly 7105  0.80  0.83  0.52  0.39  3.9 1.0
##
## Non missing response frequency for each item
##           0    1    2    3    4    5 miss
## treated  0.03 0.05 0.09 0.23 0.36 0.25  0.1
## unfairly 0.01 0.02 0.06 0.18 0.44 0.30  0.1

# Ingroup
Ingroup <- morals %>% select(c("lovecountry", "betray"))
psych::alpha(Ingroup)

## Warning in matrix(unlist(drop.item), ncol = 10, byrow = TRUE): data length
## [16] is not a sub-multiple or multiple of the number of columns [10]
##
## Reliability analysis
## Call: psych::alpha(x = Ingroup)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean   sd median_r
##     0.56     0.56    0.39     0.39 1.3 0.0099  2.2 1.2     0.39
##
## lower alpha upper      95% confidence boundaries
## 0.54 0.56 0.58
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
```

```
## lovecountry      0.39      0.39      0.15      0.39 NA      NA 0.39 0.39
## betray          0.15      0.39      NA      NA NA      NA 0.15 0.39
##
## Item statistics
##           n raw.r std.r r.cor r.drop mean  sd
## lovecountry 7094  0.84  0.83  0.52  0.39  1.6 1.4
## betray      7089  0.83  0.83  0.52  0.39  2.7 1.4
##
## Non missing response frequency for each item
##           0    1    2    3    4    5 miss
## lovecountry 0.29 0.24 0.17 0.18 0.09 0.03 0.1
## betray      0.07 0.13 0.19 0.28 0.23 0.10 0.1
```

```
# Authority
```

```
Authority <- morals %>% select(c("respect", "traditions"))
psych::alpha(Authority)
```

```
## Warning in matrix(unlist(drop.item), ncol = 10, byrow = TRUE): data length
## [16] is not a sub-multiple or multiple of the number of columns [10]
```

```
##
## Reliability analysis
## Call: psych::alpha(x = Authority)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean  sd median_r
##     0.71      0.71    0.55      0.55 2.5 0.0065  1.5 1.1    0.55
##
## lower alpha upper      95% confidence boundaries
## 0.7 0.71 0.72
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
## respect      0.55      0.55    0.31      0.55 NA      NA 0.55 0.55
## traditions    0.31      0.55      NA      NA NA      NA 0.31 0.55
##
## Item statistics
##           n raw.r std.r r.cor r.drop mean  sd
## respect   7081  0.89  0.88  0.65  0.55  1.7 1.3
## traditions 7083  0.87  0.88  0.65  0.55  1.4 1.2
##
## Non missing response frequency for each item
##           0    1    2    3    4    5 miss
## respect    0.22 0.27 0.22 0.19 0.09 0.02 0.1
## traditions 0.30 0.30 0.21 0.14 0.05 0.01 0.1
```



```

# Purity
Purity <- morals %>% select(c("decency", "disgusting"))
psych::alpha(Purity)

## Warning in matrix(unlist(drop.item), ncol = 10, byrow = TRUE): data length
## [16] is not a sub-multiple or multiple of the number of columns [10]

##
## Reliability analysis
## Call: psych::alpha(x = Purity)
##
##   raw_alpha std.alpha G6(smc) average_r S/N   ase mean  sd median_r
##       0.7       0.7   0.54      0.54 2.3 0.0068    2 1.3     0.54
##
##   lower alpha upper      95% confidence boundaries
## 0.68 0.7 0.71
##
## Reliability if an item is dropped:
##           raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
## decency      0.54      0.54   0.29      0.54  NA      NA  0.54  0.54
## disgusting   0.29      0.54    NA      NA    NA      NA  0.29  0.54
##
## Item statistics
##           n raw.r std.r r.cor r.drop mean  sd
## decency  7082  0.88  0.88  0.64  0.54  1.9 1.5
## disgusting 7095  0.87  0.88  0.64  0.54  2.0 1.4
##
## Non missing response frequency for each item
##           0    1    2    3    4    5 miss
## decency   0.20 0.25 0.19 0.19 0.12 0.05 0.1
## disgusting 0.17 0.25 0.21 0.21 0.12 0.04 0.1

```

Repeated Measures GLM

```

morals <- read.csv("~/Desktop/Working/Moral-Psychology/YourMorals/YM-MFQ.csv",
  header = TRUE, na.strings = c("", " ", "NA"))

morals <- morals[!(morals$astrology == "3"), ]
morals <- morals[!(morals$astrology == "4"), ]
morals <- morals[!(morals$astrology == "5"), ]

##### MFQ 30 Relavance Items #####

```

```

# Harm/Care
morals$harm <- rowMeans(morals[, c("emotionally", "weak", "cruel")],
  na.rm = TRUE)

# Fairness/Justice
morals$fairness <- rowMeans(morals[, c("treated", "unfairly",
  "rights")], na.rm = TRUE)

# Ingroup/Loyalty
morals$loyal <- rowMeans(morals[, c("lovecountry", "betray",
  "loyalty")], na.rm = TRUE)

# Authority/Traditions
morals$authority <- rowMeans(morals[, c("respect", "traditions",
  "chaos")], na.rm = TRUE)

# Purity/Sanctity
morals$sanctity <- rowMeans(morals[, c("decency", "disgusting",
  "god")], na.rm = TRUE)

# Individualizing and Binding scores -- 20-item version
morals$indiv2 <- rowMeans(morals[, c("emotionally", "weak", "treated",
  "unfairly")], na.rm = TRUE)
morals$bind2 <- rowMeans(morals[, c("lovecountry", "betray",
  "respect", "traditions", "decency", "disgusting")], na.rm = TRUE)

morals$diffscore2 <- morals$indiv2 - morals$bind2

# The results here generate the same mediation model score
#  $F(1, 1207) = 224.34$  as Study 1
diff.model2 <- lm(diffscore2 ~ politics, data = morals)
summary(diff.model2)

##
## Call:
## lm(formula = diffscore2 ~ politics, data = morals)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.7810 -0.6753 -0.0290  0.6377  3.7820
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  3.069670   0.026852  114.32  <2e-16 ***

```

```
## politics      -0.437002    0.008274   -52.82    <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.9703 on 5770 degrees of freedom
## (2114 observations deleted due to missingness)
## Multiple R-squared:  0.3259, Adjusted R-squared:  0.3258
## F-statistic: 2790 on 1 and 5770 DF,  p-value: < 2.2e-16
etaSquared(diff.model2)
```

```
##              eta.sq eta.sq.part
## politics 0.3259145    0.3259145
```

The procedures here are largely the same as the 30-item version. Reported results for this section are as follows:

- Aggregate difference between Individualizing and binding foundation: $F(1, 5770) = 13069.06$, $p < .001$
- Moderation by Politics: $F(1, 5770) = 2790$, $p < .001$, $\eta^2 = .325$