Moral Relevance: Duke CCES 2012

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Introduction

The CCES 2012 team module from Duke University contains the 30 item Moral Foundation !uestionnaire. It has 739 observations for the dataset.

Here, I will recreate the moral relevance analyses used in the original paper but using the Duke CCES dataset.

Before I begin, let's load in the data and relevant packages.

```
cces = read.csv("~/Desktop/Working/Moral-Psychology/DukeCCES12/CCES-MFQ.csv",
    header = TRUE)

library(car)
library(dplyr)
library(psych)
library(ggplot2)
library(GGally)
library("ggpubr")
library("reshape2")
library(scales)
library(lme4) #lmer function
library(lsr) #EtaSquared
library(coefplot)
```

Moral Relevance – 30 item

First, I create an analysis that uses the entirety of the Moral Foundations Questionnaire. I prepare the data below.

```
table(cces$math)
##
##
        2
            3
    1
                4
                   5
                       6
## 198 101 73 49 20
                       7
cces \leftarrow cces[!(cces$math == "4"), ]
cces <- cces[!(cces$math == "5"), ]</pre>
cces <- cces[!(cces$math == "6"), ]
table(cces$dogood)
##
##
        3
          4
                5
                   6
##
    2
        3 10 32 177
cces <- cces[!(cces$dogood == "1"), ]</pre>
cces <- cces[!(cces$dogood == "3"), ]</pre>
### Harm ###
cces$emote <- cces$emote - 1</pre>
cces$weak <- cces$weak - 1
cces$cruel <- cces$cruel - 1</pre>
cces$Harm <- rowMeans(cces[, c("emote", "weak", "cruel")], na.rm = TRUE)</pre>
### Fairness ###
cces$treatd <- cces$treatd - 1</pre>
cces$unfair <- cces$unfair - 1</pre>
cces$rights <- cces$rights - 1</pre>
cces$Fairness <- rowMeans(cces[, c("treatd", "unfair", "rights")],</pre>
   na.rm = TRUE)
### Ingroup ###
cces$lovec <- cces$lovec - 1</pre>
cces$betray <- cces$betray - 1</pre>
cces$loyal <- cces$loyal - 1</pre>
cces$Ingroup <- rowMeans(cces[, c("lovec", "betray", "loyal")],</pre>
   na.rm = TRUE)
```

```
### Authority ###
cces$auth <- cces$auth - 1
cces$conform <- cces$conform - 1
cces$chaos <- cces$chaos - 1
cces$Authority <- rowMeans(cces[, c("auth", "conform", "chaos")],
    na.rm = TRUE)

### Purity ###
cces$pure <- cces$purity - 1
cces$disgust <- cces$disgust - 1
cces$goddis <- cces$goddis - 1
cces$Purity <- rowMeans(cces[, c("pure", "disgust", "goddis")],
    na.rm = TRUE)</pre>
```

Previously, I recoded the scores on each foundation and created overall foundation scores. This will come in handy for the graph of descriptive statistics. But while we are at the recoding stage, I will create a score of the individualizing and binding foundations here.

Cronbach's Alpha Calculations

I calculate the Crombach's Alpha score for each foundation on the 30-item scale.

```
# Harm
Harm <- cces %>% select(c("emote", "weak", "cruel"))
psych::alpha(Harm)
##
## Reliability analysis
## Call: psych::alpha(x = Harm)
##
    raw_alpha std.alpha G6(smc) average_r S/N
##
                                                 ase mean sd median r
         0.72
                   0.72
                                     0.46 2.6 0.018 3.2 1.2
##
                           0.64
                                                                   0.5
##
   lower alpha upper
                          95% confidence boundaries
## 0.68 0.72 0.75
##
## Reliability if an item is dropped:
```

```
raw alpha std.alpha G6(smc) average r S/N alpha se var.r med.r
             0.66
                       0.67
                               0.50
                                         0.50 2.0
                                                     0.024
## emote
                                                              NA
                                                                  0.50
## weak
             0.52
                       0.53
                               0.36
                                         0.36 1.1
                                                     0.034
                                                              NA 0.36
## cruel
             0.68
                       0.68
                               0.52
                                         0.52 2.1
                                                     0.024
                                                              NA 0.52
##
## Item statistics
          n raw.r std.r r.cor r.drop mean sd
##
## emote 127 0.82 0.78 0.60
                                0.52 2.7 1.5
## weak 134 0.88 0.84 0.73
                                0.61 2.9 1.4
## cruel 132 0.78 0.78 0.59
                                0.50 3.9 1.2
##
## Non missing response frequency for each item
                1
                     2
                          3
                                    5 miss
                               4
## emote 0.12 0.09 0.18 0.24 0.27 0.09 0.83
## weak 0.08 0.10 0.17 0.24 0.28 0.12 0.82
## cruel 0.03 0.00 0.12 0.11 0.41 0.33 0.82
# Fairness
Fairness <- cces %>% select(c("treatd", "unfair", "rights"))
psych::alpha(Fairness)
##
## Reliability analysis
## Call: psych::alpha(x = Fairness)
##
##
    raw alpha std.alpha G6(smc) average r S/N ase mean sd median r
##
         0.7
                   0.7
                          0.61
                                    0.44 2.4 0.019 3.5 1.3
                                                                0.43
##
## lower alpha upper
                         95% confidence boundaries
## 0.67 0.7 0.74
##
## Reliability if an item is dropped:
         raw alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
## treatd
              0.58
                        0.58
                                0.41
                                          0.41 1.4
                                                      0.031
                                                               NA 0.41
## unfair
              0.60
                        0.60
                                0.43
                                          0.43 1.5
                                                      0.029
                                                               NA 0.43
## rights
              0.66
                        0.66
                                0.49
                                          0.49 1.9
                                                      0.025
                                                               NA 0.49
##
## Item statistics
##
           n raw.r std.r r.cor r.drop mean sd
## treatd 126 0.88 0.81 0.65 0.55 3.4 1.4
## unfair 116 0.90 0.80
                          0.63
                                 0.53 3.5 1.3
## rights 134 0.87 0.77 0.58
                                 0.49 3.8 1.2
## Non missing response frequency for each item
##
            0
                 1
                      2
                           3
                                4
                                     5 miss
```

```
## treatd 0.06 0.04 0.11 0.25 0.34 0.20 0.83
## unfair 0.06 0.02 0.14 0.17 0.41 0.21 0.84
## rights 0.01 0.04 0.12 0.12 0.37 0.34 0.82
# Ingroup
Ingroup <- cces %>% select(c("lovec", "betray", "loyal"))
psych::alpha(Ingroup)
##
## Reliability analysis
## Call: psych::alpha(x = Ingroup)
##
##
    raw_alpha std.alpha G6(smc) average_r S/N
                                                ase mean sd median r
        0.92
                  0.92
##
                          0.92
                                     0.8 12 0.0052 2.8 1.4
                                                                0.79
##
## lower alpha upper 95% confidence boundaries
## 0.91 0.92 0.93
##
## Reliability if an item is dropped:
         raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
##
                        0.96
                                                     0.0029
## lovec
              0.96
                                0.92
                                          0.92 24.5
                                                               NA 0.92
                                0.79
                                                               NA 0.79
## betray
              0.88
                        0.88
                                          0.79 7.7
                                                      0.0085
## loyal
              0.82
                        0.82
                                0.69
                                          0.69 4.5
                                                      0.0133
                                                               NA 0.69
##
## Item statistics
##
           n raw.r std.r r.cor r.drop mean sd
## lovec 132 0.91 0.89 0.79 0.76 2.6 1.5
## betray 138 0.93 0.94 0.92
                                 0.85 3.1 1.5
## loyal 134 0.94 0.97 0.97
                                 0.93 2.6 1.5
##
## Non missing response frequency for each item
            0
                 1
                      2
                           3
                                4
## lovec 0.14 0.10 0.21 0.24 0.20 0.10 0.82
## betray 0.09 0.06 0.20 0.20 0.25 0.20 0.81
## loyal 0.13 0.10 0.18 0.28 0.22 0.09 0.82
# Authority
Authority <- cces %>% select(c("auth", "conform", "chaos"))
psych::alpha(Authority)
##
## Reliability analysis
## Call: psych::alpha(x = Authority)
##
##
    raw_alpha std.alpha G6(smc) average_r S/N ase mean sd median_r
                 0.69
                                    0.42 2.2 0.02 2.7 1.3
##
        0.69
                          0.61
```

```
##
## lower alpha upper
                         95% confidence boundaries
## 0.65 0.69 0.73
##
## Reliability if an item is dropped:
##
          raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
## auth
               0.63
                         0.63
                                 0.46
                                           0.46 1.73
                                                        0.027
                                                                 NA 0.46
## conform
               0.67
                         0.67
                                 0.51
                                           0.51 2.05
                                                        0.024
                                                                 NA 0.51
                                 0.30
## chaos
               0.46
                         0.47
                                           0.30 0.88
                                                        0.039
                                                                 NA 0.30
##
## Item statistics
##
            n raw.r std.r r.cor r.drop mean sd
          130 0.84 0.77 0.58
                                        2.8 1.5
                                  0.47
## conform 131 0.82 0.75 0.54
                                  0.44 1.9 1.4
## chaos
          128 0.84 0.84 0.72
                                  0.60 3.3 1.4
##
## Non missing response frequency for each item
             0
                  1
                       2
                            3
                                 4
                                      5 miss
## auth
          0.11 0.10 0.15 0.26 0.25 0.13 0.82
## conform 0.17 0.22 0.31 0.15 0.13 0.03 0.82
## chaos
         0.06 0.03 0.17 0.21 0.34 0.18 0.83
# Puritu
Purity <- cces %>% select(c("pure", "disgust", "goddis"))
psych::alpha(Purity)
##
## Reliability analysis
## Call: psych::alpha(x = Purity)
##
##
    raw alpha std.alpha G6(smc) average r S/N ase mean sd median r
                                    0.32 1.4 0.027 2.7 1.4
##
        0.58
                  0.58
                          0.49
##
                         95% confidence boundaries
   lower alpha upper
## 0.52 0.58 0.63
##
## Reliability if an item is dropped:
##
          raw alpha std.alpha G6(smc) average r S/N alpha se var.r med.r
               0.39
                         0.40
                                 0.25
## pure
                                           0.25 0.67
                                                        0.044
                                                                    0.25
                                                                 NA
## disgust
               0.51
                         0.52
                                 0.35
                                           0.35 1.09
                                                        0.035
                                                                 NA 0.35
## goddis
                         0.52
                                 0.35
               0.52
                                           0.35 1.10
                                                        0.035
                                                                 NA 0.35
##
## Item statistics
##
            n raw.r std.r r.cor r.drop mean sd
          132 0.80 0.77 0.58
                                 0.45 3.2 1.5
## pure
```

```
## disgust 124 0.77 0.72 0.48 0.36 2.8 1.5
## goddis 124 0.83 0.72 0.48 0.37 2.1 1.9
##
## Non missing response frequency for each item
## 0 1 2 3 4 5 miss
## pure 0.06 0.11 0.14 0.17 0.26 0.25 0.82
## disgust 0.10 0.13 0.22 0.19 0.23 0.15 0.83
## goddis 0.31 0.12 0.13 0.15 0.13 0.16 0.83
```

Linegraph – Descriptive Statisitcs

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##

For this graph, we will make a lineplot that has political ideology on the x-axis and the average response score for the foundation on the y-axis. There will be a different line for each of the foundations.

I begin this process by recoding the political ideology variable

```
table(cces$ideo5)
##
##
   1
      2 3 4
## 22 40 59 55 30
# 1 = Very Liberal, 5 = very conservative
str(cces$ideo5)
   int [1:739] NA NA NA NA NA NA NA NA 3 NA ...
cces$ideology <- as.character(as.integer(cces$ideo5))</pre>
str(cces$ideology)
   chr [1:739] NA NA NA NA NA NA NA NA NA "3" NA "4" NA "3" "4" NA NA NA ...
cces$ideology <- recode(cces$ideology, `1` = "Very Liberal")</pre>
cces$ideology <- recode(cces$ideology, `2` = "Liberal")</pre>
cces$ideology <- recode(cces$ideology, `3` = "Moderate")</pre>
cces$ideology <- recode(cces$ideology, `4` = "Conservative")</pre>
cces$ideology <- recode(cces$ideology, `5` = "Very Conservative")</pre>
table(cces$ideology)
##
##
                                              Moderate Very Conservative
       Conservative
                             Liberal
##
                                  40
                                                   59
                 55
                                                                     30
       Very Liberal
##
```

```
# Rid implicit NAs for the ideology variable
library(forcats)
cces$ideology <- fct_explicit_na(cces$ideology, na level = "NA")</pre>
table(cces$ideology)
##
##
        Conservative
                                Liberal
                                                  Moderate Very Conservative
##
                                      40
                                                         59
                                                                            30
##
        Very Liberal
                                      NA
##
                   22
                                     533
# Establish factor order for graphing
cces$ideology <- as.factor(as.character(cces$ideology))</pre>
cces$ideology <- factor(cces$ideology, levels = c("Very Liberal",</pre>
    "Liberal", "Moderate", "Conservative", "Very Conservative"))
```

Next, I create aggregate scores for each foundation as a function of political ideology

```
Harm <- aggregate(Harm ~ ideology, cces, mean, na.rm = TRUE)
Fairness <- aggregate(Fairness ~ ideology, cces, mean, na.rm = TRUE)
Ingroup <- aggregate(Ingroup ~ ideology, cces, mean, na.rm = TRUE)
Authority <- aggregate(Authority ~ ideology, cces, mean, na.rm = TRUE)
Purity <- aggregate(Purity ~ ideology, cces, mean, na.rm = TRUE)</pre>
```

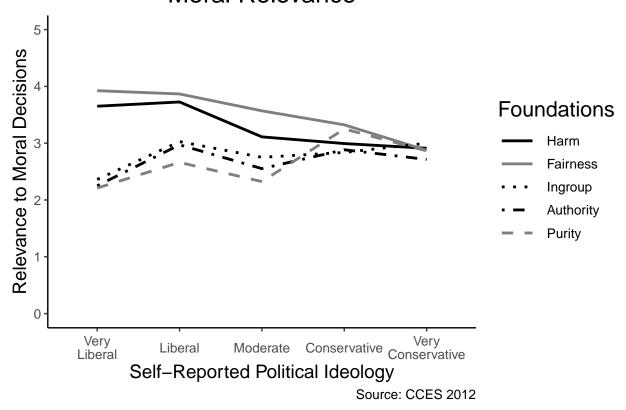
The above method creates 5 different data frames. To create a graph, we need everything to be on one data frame. Here, I will merge each of these data frames into one and reshape them into a format that ggplot will be able to read.

```
moral <- merge(Harm, Fairness, by.x = "ideology", by.y = "ideology",
    all.x = TRUE, all.y = TRUE)
moral <- merge(moral, Ingroup, by.x = "ideology", by.y = "ideology",
    all.x = TRUE, all.y = TRUE)
moral <- merge(moral, Authority, by.x = "ideology", by.y = "ideology",
    all.x = TRUE, all.y = TRUE)
moral <- merge(moral, Purity, by.x = "ideology", by.y = "ideology",
    all.x = TRUE, all.y = TRUE)

mfq <- reshape2::melt(moral, id.var = "ideology")</pre>
```

Finally, we plot!

```
ggplot(mfq, aes(x = ideology, y = value, group = variable)) +
    geom_line(aes(linetype = variable, color = variable), size = 1) +
    theme_classic() + scale_linetype_manual("Foundations", breaks = c("Harm",
    "Fairness", "Ingroup", "Authority", "Purity"), values = c(Harm = "solid",
    Fairness = "solid", Ingroup = "dotted", Authority = "dotdash",
    Purity = "dashed")) + scale_color_manual("Foundations", breaks = c("Harm",
```



Repeated Measures GLM

In this section, I create a linear model that attempts to replicate the results of the original paper. There, they aggregate the individualizing and binding foundation scores to test for differences between the foundation and use politics as a moderating variable.

Here, I use a linear model (which successfully replicated on the moral relevance side of the data on the original datasets) to test this relationship.

To begin, I create a difference score between the individualizing and binding foundations

```
# Create a difference score
cces$diffscore <- cces$indiv - cces$bind</pre>
# Run the linear model
diff.model <- lm(diffscore ~ ideo5, data = cces)
summary(diff.model)
##
## Call:
## lm(formula = diffscore ~ ideo5, data = cces)
##
## Residuals:
##
       Min
                1Q Median
                                30
                                       Max
## -3.4553 -0.6434 -0.0434 0.6670
                                    3.3329
##
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 1.87899
                           0.20308
                                     9.252 < 2e-16 ***
               -0.41187
                           0.06019 -6.843 8.97e-11 ***
## ideo5
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 1.04 on 203 degrees of freedom
     (534 observations deleted due to missingness)
## Multiple R-squared: 0.1874, Adjusted R-squared: 0.1834
## F-statistic: 46.83 on 1 and 203 DF, p-value: 8.97e-11
etaSquared(diff.model)
```

```
## eta.sq eta.sq.part
## ideo5 0.1874404 0.1874404
```

The results here are interpreted as follows:

The F-statistic: 46.83 on 1 and 203 DF, p-value: 8.97e-11 reflects the moderation by politics model.

To find the difference between the aggregate individualizing versus binding foundations, we square the t-value under (Intercept) and report the respective p-value.

The results are: - Aggregate difference between individualizing and binding foundations: F(1, 203) = 85.599, p < .001 - Moderation by politics: F(1, 203) = 46.83, p < .001, $\eta^2 = .187$

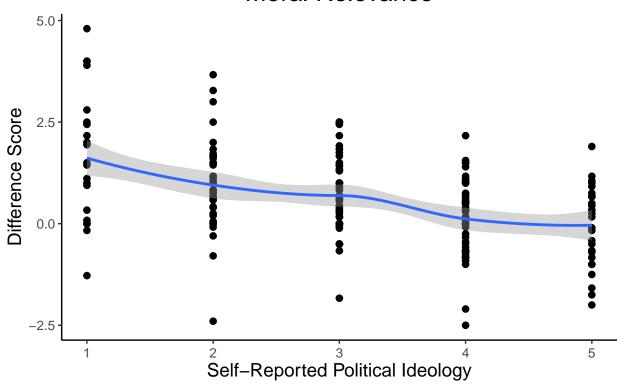
With these results, we see that liberals and conservatives differ form one another in their moral foundations such that the more conservative one becomes, the less likely there are to be differences in their scores between the foundations.

To check our results, I create two graphs below that display the data with a loess (graph 1) and a best fitted (graph 2) line.

For the x-axis, higher values indicate a more conservative group such that 1 = very liberal and 5 = very conservative

```
# Fit plot with loess line
ggplot(cces, aes(x = ideo5, y = diffscore)) + geom_point(size = 2) +
    geom_smooth(method = "auto", se = TRUE, fullrange = FALSE,
        level = 0.95) + theme_classic() + ggtitle("Moral Relevance") +
    xlab("Self-Reported Political Ideology") + ylab("Difference Score") +
    labs(caption = "Source: CCES 2012") + theme(text = element_text(size = 12,
        colour = "black"), axis.title = element_text(size = 14, colour = "black"),
    title = element_text(size = 16, colour = "black"), plot.caption = element_text(size
        color = "black"), axis.text.x = element_text(angle = 0,
        hjust = 0.5, vjust = 0.5), plot.title = element_text(hjust = 0.5),
    legend.key.width = unit(2, "line"))
```

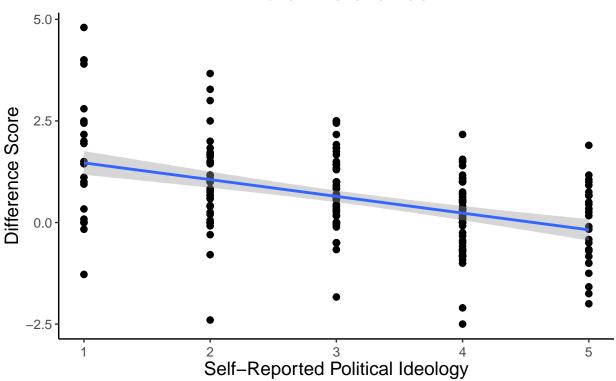
Moral Relevance



Source: CCES 2012

```
color = "black"), axis.text.x = element_text(angle = 0,
hjust = 0.5, vjust = 0.5), plot.title = element_text(hjust = 0.5),
legend.key.width = unit(2, "line"))
```





Source: CCES 2012

Moral Relevance – 20 item

In the following section, I repeat the analyses above with only the 20-item Moral Foundations Questionnaire. I am curious to see any differences in results that come from differences in the questionnaire used.

Before I begin with the linegraph and analyses, I prepare the data below.

```
cces$unfair <- cces$unfair - 1
cces$Fairness <- rowMeans(cces[, c("treatd", "unfair")], na.rm = TRUE)</pre>
### Ingroup ###
cces$lovec <- cces$lovec - 1</pre>
cces$betray <- cces$betray - 1</pre>
cces$Ingroup <- rowMeans(cces[, c("lovec", "betray")], na.rm = TRUE)</pre>
### Authority ###
cces$auth <- cces$auth - 1
cces$conform <- cces$conform - 1</pre>
cces$Authority <- rowMeans(cces[, c("auth", "conform")], na.rm = TRUE)</pre>
### Purity ###
cces$pure <- cces$purity - 1</pre>
cces$disgust <- cces$disgust - 1</pre>
cces$Purity <- rowMeans(cces[, c("pure", "disgust")], na.rm = TRUE)</pre>
# Create Individualizing (indiv) and Binding (bind)
# foundation scores for the 20-item
cces$indiv2 <- rowMeans(cces[, c("emote", "weak", "treatd", "unfair")],</pre>
    na.rm = TRUE)
cces$bind2 <- rowMeans(cces[, c("lovec", "betray", "auth", "conform",</pre>
    "pure", "disgust")], na.rm = TRUE)
```

Cronbach's Alpha Calculation

I calculate the Crombach's Alpha score for each foundation on the 30-item scale.

```
# Harm
Harm2 <- cces %>% select(c("emote", "weak"))
psych::alpha(Harm2)
## Warning in matrix(unlist(drop.item), ncol = 10, byrow = TRUE): data length
## [16] is not a sub-multiple or multiple of the number of columns [10]
##
## Reliability analysis
## Call: psych::alpha(x = Harm2)
##
##
     raw_alpha std.alpha G6(smc) average_r S/N ase mean sd median_r
##
        0.68
                   0.68
                           0.52
                                     0.52 2.1 0.024 1.8 1.3
                                                                 0.52
##
                          95% confidence boundaries
##
   lower alpha upper
```

```
## 0.63 0.68 0.73
##
   Reliability if an item is dropped:
         raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
                                0.27
                                          0.52 NA
## emote
              0.52
                        0.52
                                                         NA 0.52 0.52
              0.27
                        0.52
                                  NA
                                                         NA 0.27 0.52
## weak
                                            NA
                                                NA
##
##
   Item statistics
##
           n raw.r std.r r.cor r.drop mean sd
## emote 127
               0.9
                   0.87
                          0.62
                                 0.52
                                       1.7 1.5
## weak 134
               0.9 0.87 0.62
                                 0.52
                                      1.9 1.4
##
## Non missing response frequency for each item
           -1
                 0
                      1
                           2
                                3
## emote 0.12 0.09 0.18 0.24 0.27 0.09 0.83
## weak 0.08 0.10 0.17 0.24 0.28 0.12 0.82
# Fairness
Fairness2 <- cces %>% select(c("treatd", "unfair"))
psych::alpha(Fairness2)
## Warning in matrix(unlist(drop.item), ncol = 10, byrow = TRUE): data length
## [16] is not a sub-multiple or multiple of the number of columns [10]
##
## Reliability analysis
## Call: psych::alpha(x = Fairness2)
##
     raw alpha std.alpha G6(smc) average r S/N
##
                                                 ase mean sd median r
##
         0.66
                   0.66
                           0.49
                                     0.49 1.9 0.025 2.4 1.3
##
## lower alpha upper
                          95% confidence boundaries
## 0.61 0.66 0.71
##
## Reliability if an item is dropped:
##
          raw_alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
               0.49
                         0.49
                                 0.24
## treatd
                                           0.49
                                                 NA
                                                          NA 0.49
               0.24
## unfair
                         0.49
                                   NA
                                             NA
                                                 NA
                                                          NA 0.24 0.49
##
##
  Item statistics
            n raw.r std.r r.cor r.drop mean sd
## treatd 126 0.94
                    0.86
                            0.6
                                  0.49
                                       2.4 1.4
## unfair 116 0.93 0.86
                            0.6
                                  0.49 2.5 1.3
##
## Non missing response frequency for each item
            -1
                  0
                            2
                                 3
##
                       1
```

```
## treatd 0.06 0.04 0.11 0.25 0.34 0.20 0.83
## unfair 0.06 0.02 0.14 0.17 0.41 0.21 0.84
# Ingroup
Ingroup2 <- cces %>% select(c("lovec", "betray"))
psych::alpha(Ingroup2)
## Warning in matrix(unlist(drop.item), ncol = 10, byrow = TRUE): data length
## [16] is not a sub-multiple or multiple of the number of columns [10]
##
## Reliability analysis
## Call: psych::alpha(x = Ingroup2)
##
##
     raw alpha std.alpha G6(smc) average r S/N
                                                 ase mean sd median r
##
        0.82
                  0.82
                           0.69
                                     0.69 4.5 0.013 1.8 1.5
                                                                 0.69
##
## lower alpha upper
                         95% confidence boundaries
## 0.79 0.82 0.84
## Reliability if an item is dropped:
##
          raw alpha std.alpha G6(smc) average r S/N alpha se var.r med.r
              0.69
                         0.69
                                 0.48
                                           0.69 NA
                                                             0.69
## lovec
                                                          NA
                                                                   0.69
## betray
              0.48
                         0.69
                                   NA
                                             NA
                                                 NA
                                                          NA 0.48 0.69
##
## Item statistics
##
            n raw.r std.r r.cor r.drop mean sd
## lovec 132 0.94 0.92 0.77
                                 0.69
                                       1.6 1.5
## betray 138 0.94 0.92 0.77
                                 0.69 2.1 1.5
##
## Non missing response frequency for each item
            -1
##
                  0
                       1
                            2
                                 3
                                     4 miss
## lovec 0.14 0.10 0.21 0.24 0.20 0.1 0.82
## betray 0.09 0.06 0.20 0.20 0.25 0.2 0.81
# Authority
Authority2 <- cces %>% select(c("auth", "conform"))
psych::alpha(Authority2)
## Warning in matrix(unlist(drop.item), ncol = 10, byrow = TRUE): data length
## [16] is not a sub-multiple or multiple of the number of columns [10]
## Reliability analysis
## Call: psych::alpha(x = Authority2)
##
##
     raw alpha std.alpha G6(smc) average r S/N ase mean sd median r
```

```
##
        0.46
                 0.47 0.3
                                      0.3 0.88 0.039 1.4 1.4
                                                                   0.3
##
## lower alpha upper
                          95% confidence boundaries
## 0.39 0.46 0.54
##
   Reliability if an item is dropped:
           raw alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
##
               0.305
                           0.3
                                 0.093
## auth
                                             0.3
                                                  NA
                                                           NA 0.305
## conform
               0.093
                           0.3
                                    NΑ
                                              NΑ
                                                  NΑ
                                                           NA 0.093
                                                                      0.3
##
##
   Item statistics
##
             n raw.r std.r r.cor r.drop mean sd
           130
               0.89 0.81 0.45
                                    0.3 1.83 1.5
## conform 131 0.87 0.81 0.45
                                    0.3 0.94 1.4
##
## Non missing response frequency for each item
             -1
                        1
                             2
                                  3
## auth
           0.11 0.10 0.15 0.26 0.25 0.13 0.82
## conform 0.17 0.22 0.31 0.15 0.13 0.03 0.82
# Purity
Purity2 <- cces %>% select(c("pure", "disgust"))
psych::alpha(Purity2)
## Warning in matrix(unlist(drop.item), ncol = 10, byrow = TRUE): data length
## [16] is not a sub-multiple or multiple of the number of columns [10]
##
## Reliability analysis
## Call: psych::alpha(x = Purity2)
##
     raw alpha std.alpha G6(smc) average_r S/N
##
                                                 ase mean sd median r
        0.52
                   0.52
                                     0.35 1.1 0.035 2.5 1.5
##
                           0.35
                                                                 0.35
##
   lower alpha upper
                          95% confidence boundaries
## 0.45 0.52 0.59
##
   Reliability if an item is dropped:
##
           raw alpha std.alpha G6(smc) average_r S/N alpha se var.r med.r
                0.35
                          0.35
                                  0.13
                                            0.35
                                                              0.35 0.35
## pure
                                                  NA
                                                           NA
## disgust
                          0.35
                0.13
                                    NA
                                              NA
                                                  NA
                                                           NA 0.13 0.35
##
##
   Item statistics
##
             n raw.r std.r r.cor r.drop mean sd
## pure
           132
               0.85 0.82 0.49
                                   0.35 3.2 1.5
## disgust 124 0.85 0.82 0.49
                                   0.35
                                        1.8 1.5
```

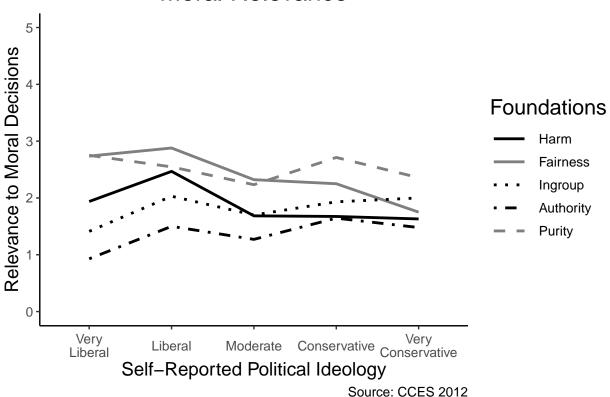
```
##
## Non missing response frequency for each item
## -1 0 1 2 3 4 5 miss
## pure 0.0 0.06 0.11 0.14 0.17 0.26 0.25 0.82
## disgust 0.1 0.13 0.22 0.19 0.23 0.15 0.00 0.83
```

Linegraph – Descriptive Statistics

For the linegraph, I will use the same ideology variable created earlier. I begin by aggregating the results for the 20 item MFQ and reshaping the data.

```
########## Aggregate By Ideology #############
Harm <- aggregate(Harm ~ ideology, cces, mean, na.rm = TRUE)</pre>
Fairness <- aggregate(Fairness ~ ideology, cces, mean, na.rm = TRUE)
Ingroup <- aggregate(Ingroup ~ ideology, cces, mean, na.rm = TRUE)</pre>
Authority <- aggregate(Authority ~ ideology, cces, mean, na.rm = TRUE)
Purity <- aggregate(Purity ~ ideology, cces, mean, na.rm = TRUE)</pre>
# Merge each of the aggregates into one large data frame to
# create plot using one frame rather than 5
moral <- merge(Harm, Fairness, by.x = "ideology", by.y = "ideology",
    all.x = TRUE, all.y = TRUE)
moral <- merge(moral, Ingroup, by.x = "ideology", by.y = "ideology",
    all.x = TRUE, all.y = TRUE)
moral <- merge(moral, Authority, by.x = "ideology", by.y = "ideology",
    all.x = TRUE, all.y = TRUE)
moral <- merge(moral, Purity, by.x = "ideology", by.y = "ideology",
    all.x = TRUE, all.y = TRUE)
mfq <- reshape2::melt(moral, id.var = "ideology")</pre>
```

Then, I create the graph.



Repeated Measures GLM

I create a repeated measures GLM analysis using the same framework as above.

```
# Create a difference score
cces$diffscore2 <- cces$indiv2 - cces$bind2

# Run the linear model
diff.model2 <- lm(diffscore2 ~ ideo5, data = cces)
summary(diff.model2)

##
## Call:
## lm(formula = diffscore2 ~ ideo5, data = cces)
##</pre>
```

```
## Residuals:
##
      Min
                1Q Median
                                3Q
                                       Max
## -3.3239 -0.7405 0.0095 0.7903 3.2595
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
                           0.24398
                                     4.580 8.36e-06 ***
## (Intercept) 1.11732
               -0.29226
                           0.07245 -4.034 7.91e-05 ***
## ideo5
## ---
                   0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Signif. codes:
## Residual standard error: 1.217 on 192 degrees of freedom
     (545 observations deleted due to missingness)
## Multiple R-squared: 0.07813,
                                    Adjusted R-squared:
## F-statistic: 16.27 on 1 and 192 DF, p-value: 7.912e-05
etaSquared(diff.model2)
##
             eta.sq eta.sq.part
```

The results here are interpreted as follows:

ideo5 0.07813024 0.07813024

The F-statistic: 16.27 on 1 and 192 DF, p-value: 7.912e-05 reflects the moderation by politics model.

To find the difference between the aggregate individualizing versus binding foundations, we square the t-value under (Intercept) and report the respective p-value.

The results are: - Aggregate difference between individualizing and binding foundations: F(1, 192) = 20.976, p < .001 - Moderation by politics: F(1, 192) = 16.27, p < .001, $\eta^2 = .078$

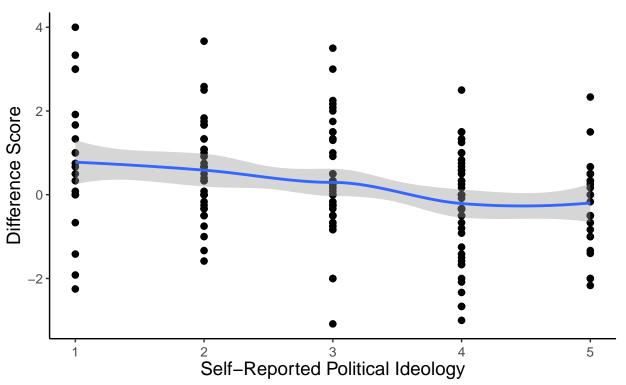
With these results, we see that liberals and conservatives differ form one another in their moral foundations such that the more conservative one becomes, the less likely there are to be differences in their scores between the foundations.

While the effect is smaller than the 30-item, there are differences that can be detected between the scale and between liberals and conservatives

To check our results, I create two graphs below that display the data with a loess (graph 1) and a best fitted (graph 2) line.

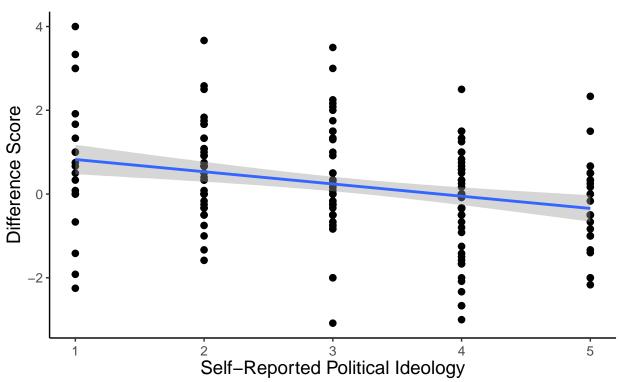
For the x-axis, higher values indicate a more conservative group such that 1 = very liberal and 5 = very conservative

```
# Fit plot with loess line
ggplot(cces, aes(x = ideo5, y = diffscore2)) + geom_point(size = 2) +
    geom_smooth(method = "auto", se = TRUE, fullrange = FALSE,
        level = 0.95) + theme_classic() + ggtitle("Moral Relevance") +
    xlab("Self-Reported Political Ideology") + ylab("Difference Score") +
```



Source: CCES 2012

```
# Fit plot with linear regression line
ggplot(cces, aes(x = ideo5, y = diffscore2)) + geom_point(size = 2) +
    geom_smooth(method = "lm", se = TRUE, fullrange = FALSE,
        level = 0.95) + theme_classic() + ggtitle("Moral Relevance") +
    xlab("Self-Reported Political Ideology") + ylab("Difference Score") +
    labs(caption = "Source: CCES 2012") + theme(text = element_text(size = 12,
        colour = "black"), axis.title = element_text(size = 14, colour = "black"),
    title = element_text(size = 16, colour = "black"), plot.caption = element_text(size
        color = "black"), axis.text.x = element_text(angle = 0,
        hjust = 0.5, vjust = 0.5), plot.title = element_text(hjust = 0.5),
    legend.key.width = unit(2, "line"))
```



Source: CCES 2012