

## GUIDING QUESTIONS

Elections often happen in public places, including many Houses of Worship. This project aims to understand the relationship between primes of religion and its influence on political attitudes.

1. Do subliminal religious primes influence political decision-making?
2. If yes, in which direction on the left-right scale?

## PREVIOUS RESEARCH

Americans are religious individuals, with 85% of people identifying with a major denomination of worship. As such, religion becomes a part of identity that can influence political decisions. Since religions teach people about living moral lives, this world view can be applied to understanding how politics ought to be. Voting in churches can serve as reminders to people's faiths and subliminally prime their political stances.

## REFERENCES

- [1] Jonah Berger, Marc Meredith, and S. Christian Wheeler. Contextual Priming: Where People Vote Affects How They Vote. *Proceedings of the National Academy of Sciences of the United States of America*, 105(26):8846–8849, 2008.
- [2] Robert D. Putnam and David E. Campbell. *American grace: how religion divides and unites us*. Simon & Schuster, New York, 2010.

## HYPOTHESES

The research uses the following hypotheses:

1. Religious primes influence political decisions
2. People think more conservatively in the religious mindset

## MATERIALS & METHODS

The Participants for the study were as follows:

- 304 of 356 original respondents incorporated in analysis (126 identify as female)
- Recruited via Amazon Mechanical Turk
- Participants were paid \$1 for their participation

## FUTURE RESEARCH

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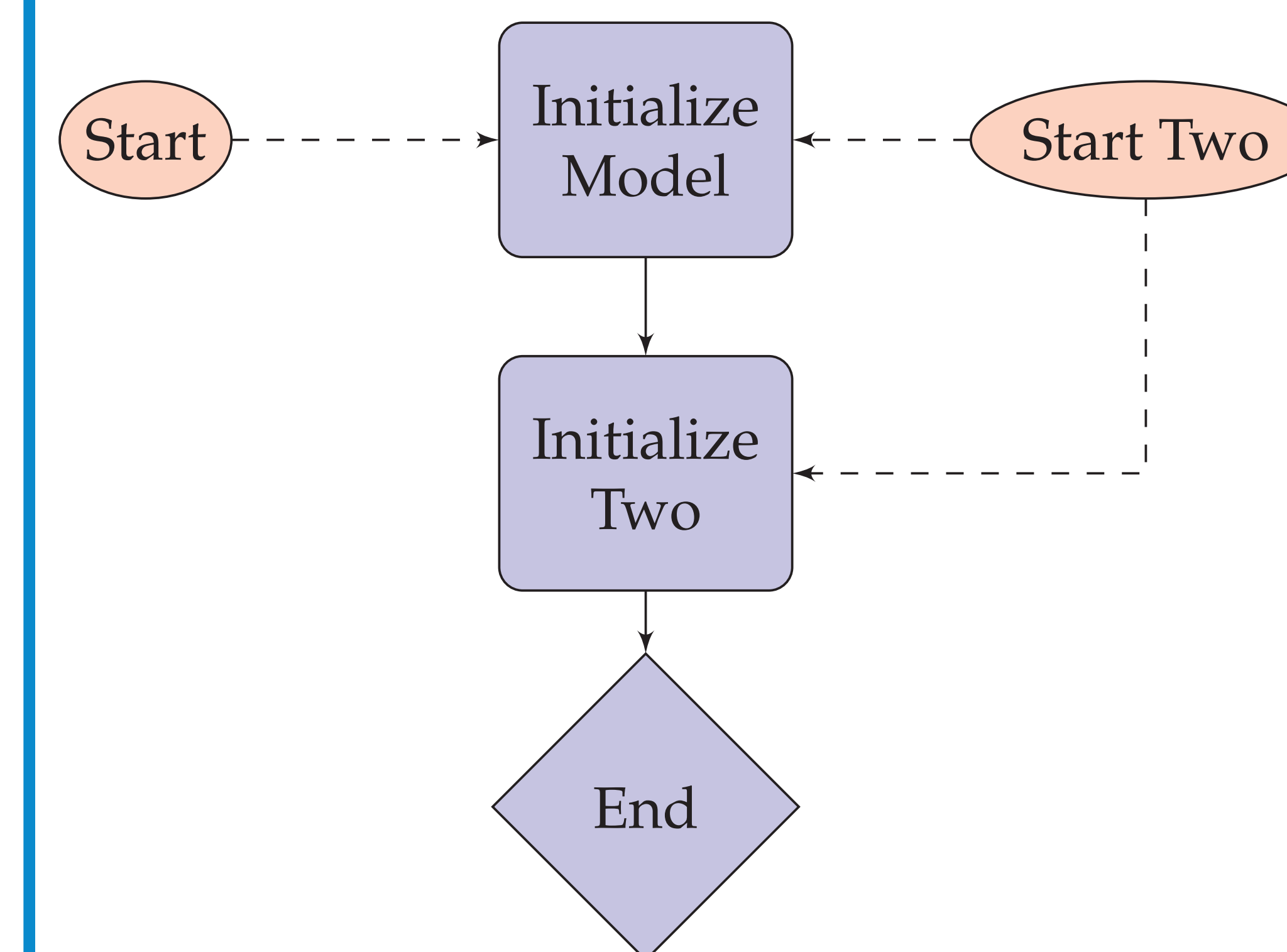
## RESULTS 1



Figure 1: Figure caption

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## CONCLUSION



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Figure 2: Figure caption

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