

Will God's Grace Guide My Vote?

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Guiding Questions

- 1 Do subliminal religious primes influence political decision-making?
- 2 If yes, in which direction on the left-right scale?

Past Research

Hypotheses

- 1 Religious primes influence political decisions
- 2 People think more conservatively in the religious mindset

Experimental Method

Participants

- 296 of 356 original respondents incorporated in analysis (126 identify as female)
- Recruited via Amazon Mechanical Turk
- Participants were paid \$ 1 for their participation

Procedure

- Sentence Reorganization
- Statement and Agreement on Controversial Issue
- Religiosity Measure
- Demographic questions
- Manipulation Check

Results

Method of Analysis

- 2 (Prime Condition) \times 2 (Issue Condition) ANOVA
- $\alpha = .05$

General Discussion

Conclusions

Future Directions