### Zotero



Bibliography Nightmares No More! 👺



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### Why Are We Here?

So you are writing a paper for a class?

You've likely done something like this setup before.

When voters determine who they want to represent them in government, they are quite egocentric in this decision making process (Christenson et al., 2020). That is, they use their most salient social identities to set the standard for what they want from their representatives and how they will evaluate them come time for re-election. Representatives are largely aware of this (Burden, 2015). Yet, in demanding representation, there are two general spheres of demands – those for dyadic representation and those for collective representation.

Collective representation is the notion that someone's core interests are represented by a group of people who share these identities and interests (Harden and Clark, 2016). Dyadic representation, on the other hand, is the idea that someone is represented by an elected official who shares their very specific interests. Collective representation provides more substantive and symbolic representation since the outcomes are achieved by someone in central control,

### The Dreaded Bibliography

#### But when you came to this...

#### References

- Abramowitz, A. I. (2010). The disappearing center: Engaged citizens, polarization, and American democracy. Yale University Press.
- Benoit, K. and P. Nulty (2017). quanteda: Quantitative analysis of textual data. R package version 0.99 22(5), 12.
- Brandt, M. J., D. C. Wisneski, and L. J. Skitka (2015). Moralization and the 2012 us presidential election campaign.
- Brattebo, D. M., T. Lansford, J. Covarrubias, and R. J. Pauly Jr (2015). *Culture, Rhetoric, and Voting: The Presidential Election of 2012.* The University of Akron Press.
- Bretz, F., T. Hothorn, and P. Westfall (2016). Multiple comparisons using R. CRC Press.
- Burden, B. C. (2007). Personal roots of representation. Princeton University Press.

#### You've likely googled...

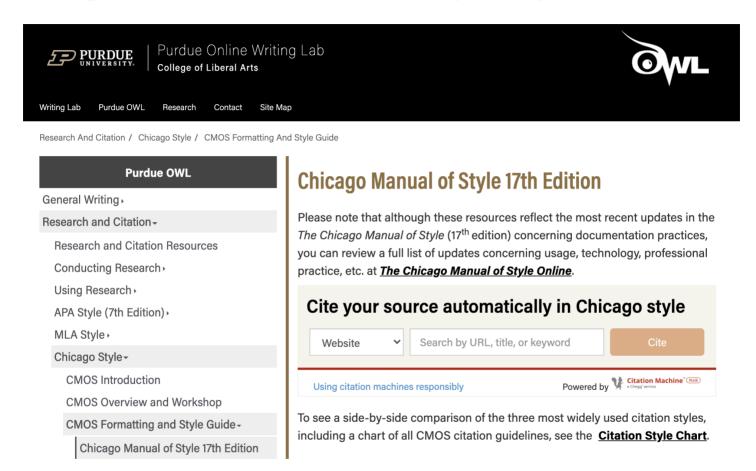
https://owl.purdue.edu > cmos\_formatting\_and\_style\_guide

#### Chicago Manual of Style 17th Edition // Purdue Writing Lab

In a work with a bibliography, the first reference should use a shortened **citation** which includes the author's name, the source title, and the page number(s), ...

General Format · CMOS NB Sample Paper · Author Date Sample Paper

#### And spent an entire weekend combing through ...



### The Plot

You likely have hoped that the citations that you did by hand were correct.

Or you tried EasyBib which maybe made your life a bit easier.

Either way, there are still some issues to either approach for college writing.

- 1. It is a pain.
- 2. It involves keeping track of all your sources (somewhere) -- including where you got them, who wrote them.
- 3. You need to redo it for every style guide change because MLA, APA, Chicago are all different.

What if I told you there was a tool that can solve all of your Bibliography problems!

### **Introducing Citation Managers**

**Citation Managers** are tools that can help you *search*, *read*, *organize* and *cite* a range of sources

These tools include **EndNote**, **Mendeley** and **Zotero** 

Benefits of citation managers

- 1. You can store citation information for articles as soon as you find them
- 2. You can organize these sources in meaningful ways -- using folders, tags, or keywords
- 3. You can write and store notes.
- 4. You can automatically insert in-text citations and reference items as you write.

## Zotero Walkthrough

### Installation

Let's Install Zotero! <a href="https://www.zotero.org/download/">https://www.zotero.org/download/</a>

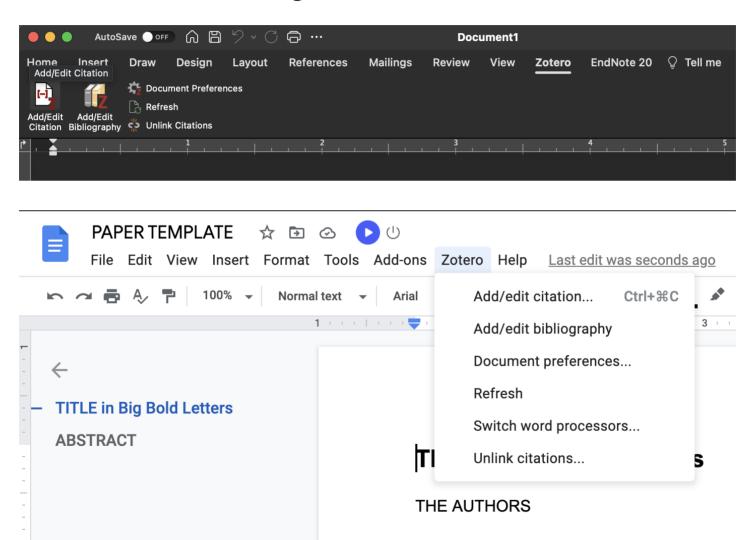








## Once you install it, you should also get access to Google Docs and Microsoft Word Plugins



### How to Use Zotero

Consider this research question

Do political behaviors for rural residents differ from urban residents?

You will often want to break down research questions to find sources.

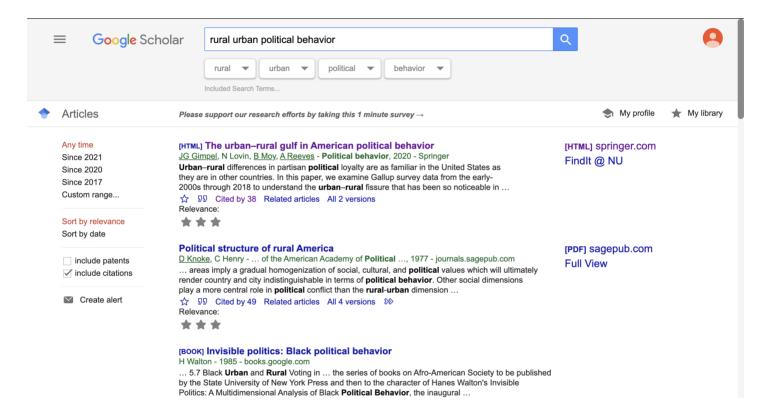
- What is political behavior?
- How does research distinguish between urban and rural?
- What does the research say about urban-rural political behavior differences?

### Finding Sources

Good places to look for citations

- 1. Google Scholar: https://scholar.google.com/
- 2. NU Library: https://www.library.northwestern.edu/
- 3. Reference list of papers that you read that are relevant to your research topic
- 4. "Cited by" feature on Google Scholar

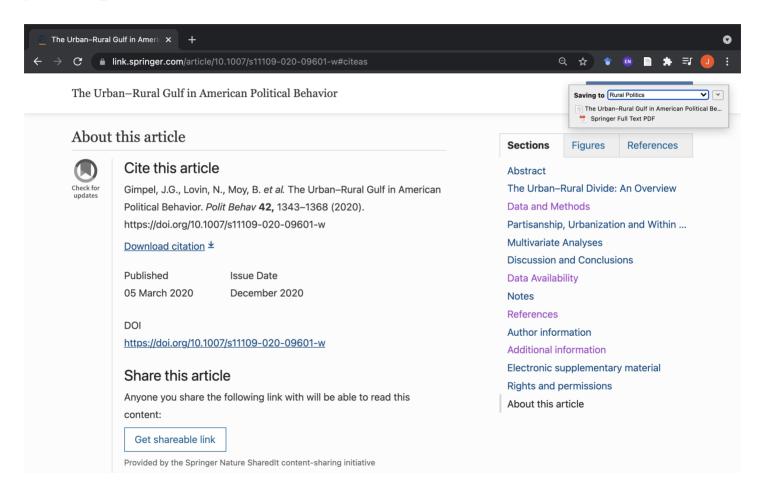
## In this case, we will search for "rural urban political behavior" in Google Scholar



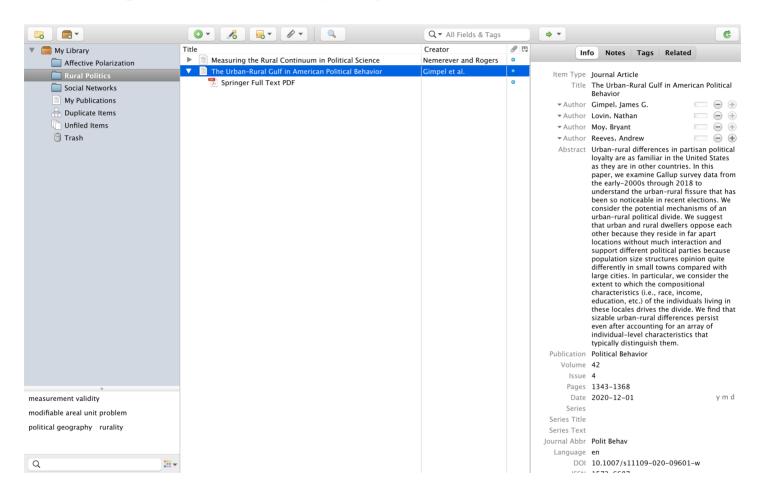
## Let's look at "The Urban–Rural Gulf in American Political Behavior" written by James Gimpel and co-authors.



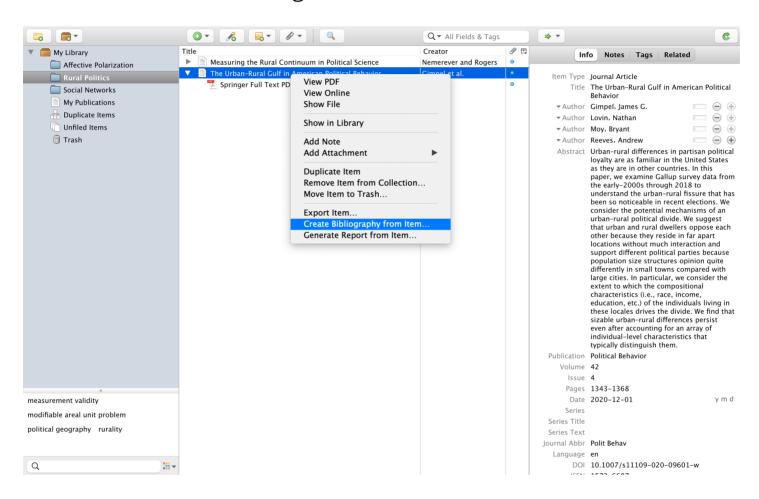
## Let's look at the citation page. Be sure to **open Zotero** before you export!



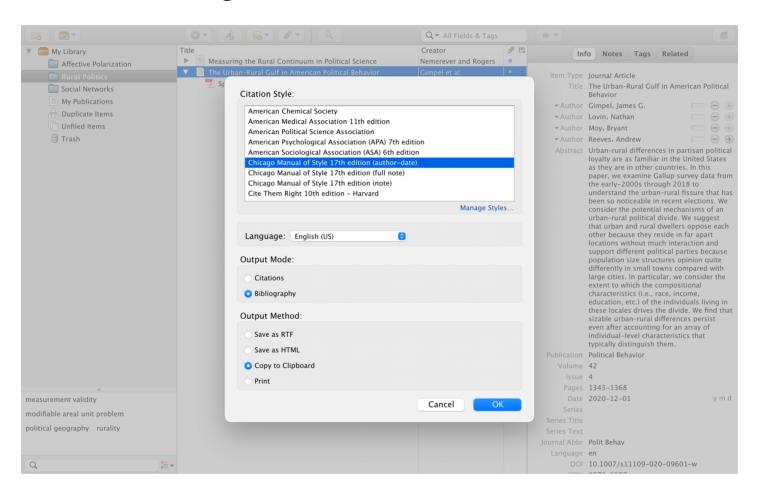
#### When exported to Zotero, you get



#### Now, let's use Zotero to get us a citation



## We will pick what citation style you want. Notice the long list! We will use Chicago author-date for now.



#### When we paste this into a document, we get

#### **REFERENCES**

Gimpel, James G., Nathan Lovin, Bryant Moy, and Andrew Reeves. 2020. "The Urban–Rural Gulf in American Political Behavior." *Political Behavior* 42 (4): 1343–68. https://doi.org/10.1007/s11109-020-09601-w.

### How I use Zotero (or Citation Managers)

- Find, sort and keep literature for my various research interests into separate folders
- Helps me organize my projects such that I can keep all the articles I cite for one paper in one folder
- Saves me a lot of time and helps me generate citations quickly based on paper requirements

# Let's Try it Together!

### Exercise

- 1. Create a new folder in Zotero
- 2. Find 4-5 articles or books that suit a research area of interest and add them to the folder in Zotero
- 3. Open a Word document or Google Docs and type some words. Incorporate at least 3 of the citations that you found in Step 2. You can use the copy-paste method we explored or see Question 4
- 4. CHALLENGE: Use the Zotero Plugin to create your bibliography and insert in-text citations with the Chicago author-date format. Now, supposed you messed up and your instructor had asked for American Sociological Association (ASA) or American Psychological Association (APA) citation style. Change your document citation style.
- 5. EXTRA CHALLENGE: When you have the citations in Chicago author-date, do part 2 of Question 4 with only **three** clicks.