



Data Visualization for Dummies

by Mico Yuk and Stephanie Diamond John Wiley & Sons (US). (c) 2014. Copying Prohibited.

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Part II: Mastering Basic Data Visualization Concepts

Chapter List

Chapter 4: Using Charts Effectively Chapter 5: Adding a Little Context Chapter 6: Paying Attention to Detail

In this Part ...



Want to have a handy list of unbreakable rules for placing text in your data visualizations? Visit www.dummies.com/extras/datavisualization to see our "Ten Unbreakable Rules for Using Text in a Data Visualization."

- Find out how to choose and use charts effectively from a variety of choices, such as diagrams, pie charts, graphs, and timelines.
- Learn to add the proper context to your chart so that the viewer doesn't have to guess what your data viz means.
- Understand how details such as font sizes, text labeling, and patterns can help your users understand what you're presenting in your visualization.