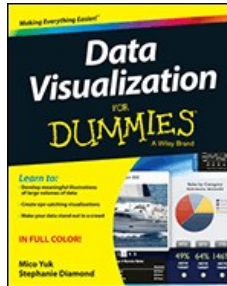


Chapters *To Go*



Data Visualization for Dummies

by Mico Yuk and Stephanie Diamond
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Part III: Building Your First Data Visualization

Chapter List

Chapter 7: Defining an Easy-to-Follow Storyboard

Chapter 8: Developing a Clear Mock-Up

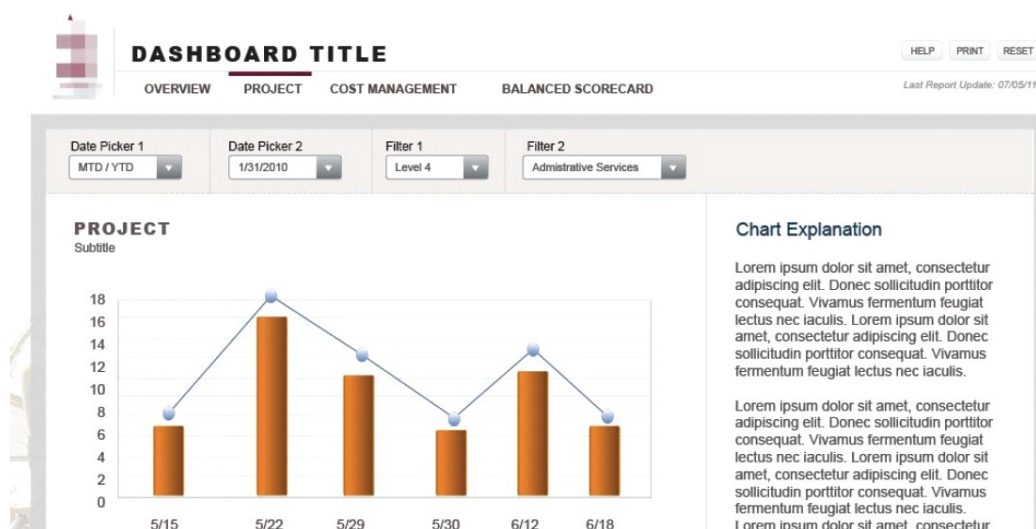
Chapter 9: Adding Effective Visuals to Your Mock-Up

Chapter 10: Adding Functionality and Applying Color

Chapter 11: Adding Some Finishing Touches

Chapter 12: Exploring User Adoption

In this Part ...



Visit www.dummies.com/extras/datavisualization to check out information on our handy BIDF Blueprint that you can use when you're creating your data viz.

- Become familiar with Mico's easy-to-follow storyboard formula, which is called the Business Intelligence Dashboard Formula (BIDF).
- Find out how to develop a clear mock-up using the formula so that you avoid wasting time and money.
- See how to select and use effective visuals for your mock-up.
- Get familiar with the type of functionality and color you can add to your data viz.
- Look at how to add other finishing touches — such as effective navigation menus and navigational icons — to your data viz.