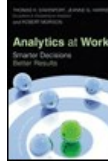


Chapters *To Go*



Analytics at Work: Smarter Decisions, Better Results

by Thomas H. Davenport, Jeanne G. Harris and Robert Morison
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Notes

Chapter 1

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4. Interview with Daryl Wansink, January 29, 2009.
5. Interview with David Scamehorn, December 31, 2008. Scamehorn has moved to another company since we interviewed him for this book and is now director of customer analytics at Advance Auto Parts.
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