Graph Machine Learning

Take graph data to the next level by applying machine learning techniques and algorithms

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Alla memoria di mio Zio, Franchino Avolio. Alle ruote delle bici troppo sgonfie, all'infanzia che mi ha regalato.

In memory of my uncle, Franchino Avolio. To the wheels of bikes that are too flat, to the childhood he gave me.

- Claudio Stamile

To my family, my roots.

- Aldo Marzullo

To Lili, for always reminding me with your 'learning' process how wonderful the human brain and life are.

- Enrico Deusebio

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Preface

Graph Machine Learning provides a new set of tools for processing network data and leveraging the power of the relationship between entities that can be used for predictive, modeling, and analytics tasks.

You will start with a brief introduction to graph theory and Graph Machine Learning, learning to understand their potential. As you proceed, you will become well versed with the main machine learning models for graph representation learning: their purpose, how they work, and how they can be implemented in a wide range of supervised and unsupervised learning applications. You'll then build a complete machine learning pipeline, including data processing, model training, and prediction, in order to exploit the full potential of graph data. Moving on, you will cover real-world scenarios, such as extracting data from social networks, text analytics, and natural language processing using graphs and financial transaction systems on graphs. Finally, you will learn how to build and scale out data-driven applications for graph analytics to store, query, and process network information, before progressing to explore the latest trends on graphs.

By the end of this machine learning book, you will have learned the essential concepts of graph theory and all the algorithms and techniques used to build successful machine learning applications.

Who this book is for

This book is for data analysts, graph developers, graph analysts, and graph professionals who want to leverage the information embedded in the connections and relations between data points, unravel hidden structures, and exploit topological information to boost their analysis and models' performance. The book will also be useful for data scientists and machine learning developers who want to build machine learning-driven graph databases. A beginner-level understanding of graph databases and graph data is required. An intermediate-level working knowledge of Python programming and machine learning is also expected to make the most out of this book.

What this book covers

Chapter 1, Getting Started with Graphs, introduces the basic concepts of graph theory using the NetworkX Python library.

Chapter 2, Graph Machine Learning, introduces the main concepts of graph machine learning and graph embedding techniques.

Chapter 3, Unsupervised Graph Learning, covers recent unsupervised graph embedding methods.

Chapter 4, Supervised Graph Learning, covers recent supervised graph embedding methods.

Chapter 5, Problems with Machine Learning on Graphs, introduces the most common machine learning tasks on graphs.

Chapter 6, Social Network Analysis, shows an application of machine learning algorithms on social network data.

Chapter 7, Text Analytics and Natural Language Processing Using Graphs, shows the application of machine learning algorithms to natural language processing tasks.

Chapter 8, Graph Analysis for Credit Card Transactions, shows the application of machine learning algorithms to credit card fraud detection.

Chapter 9, Building a Data-Driven Graph-Powered Application, introduces some technologies and techniques that are useful for dealing with large graphs.

Chapter 10, Novel Trends on Graphs, introduces some novel trends (algorithms and applications) in graph machine learning.

To get the most out of this book

A Jupyter or a Google Colab notebook is sufficient to cover all the examples. For some chapters, Neo4j and Gephi are also required.

Software/Hardware covered in the book	OS Requirements
Python	Windows, macOS X, and Linux (any)
Neo4j	Windows, macOS X, and Linux (any)
Gephi	Windows, macOS X, and Linux (any)
Google Colab or Jupyter Notebook	Windows, macOS X, and Linux (any)

If you are using the digital version of this book, we advise you to type the code yourself or access the code via the GitHub repository (link available in the next section). Doing so will help you avoid any potential errors related to the copying and pasting of code.

Download the example code files

You can download the example code files for this book from GitHub at https:// github.com/PacktPublishing/Graph-Machine-Learning. In case there's an update to the code, it will be updated on the existing GitHub repository.

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Conventions used

There are a number of text conventions used throughout this book.

Code in text: Indicates code words in text, database table names, folder names, filenames, file extensions, pathnames, dummy URLs, user input, and Twitter handles. Here is an example: "Mount the downloaded WebStorm-10*. dmg disk image file as another disk in your system."

A block of code is set as follows:

```
html, body, #map {
 height: 100%;
 margin: 0;
 padding: 0
```

When we wish to draw your attention to a particular part of a code block, the relevant lines or items are set in bold:

```
Jupyter==1.0.0

networkx==2.5

matplotlib==3.2.2

node2vec==0.3.3

karateclub==1.0.19

scipy==1.6.2
```

Any command-line input or output is written as follows:

```
$ mkdir css
$ cd css
```

Bold: Indicates a new term, an important word, or words that you see on screen. For example, words in menus or dialog boxes appear in the text like this. Here is an example: "Select **System info** from the **Administration** panel."

```
Tips or important notes
Appear like this.
```

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