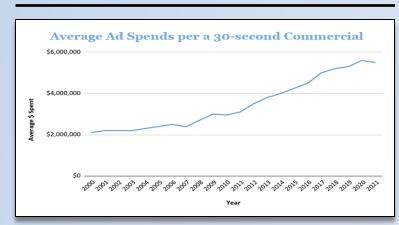


STATS AREN'T STATS, UNLESS THEY'RE FOUND BY MARKALYTICS

How Much Did It Cost?!

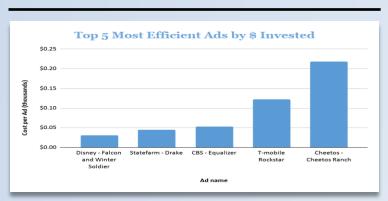
\$263 SPENT ON MILLION ADVERTISING IN 2021

Average Spent On A 30 Second Ad



MINUTES SHOWN

MOST EFFICIENT ADS BY MONEY SPENT



MOST ENGAGING ADS BY QUARTER



What 5 Companies Nailed It?!



1. DISNEP
2. T Mobile

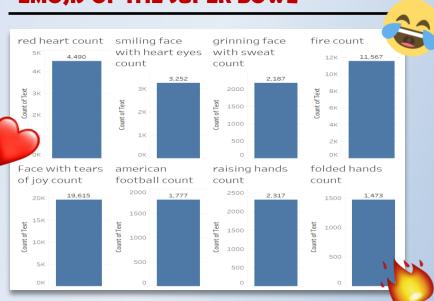
3. State Farm 4. CBS SPORTS

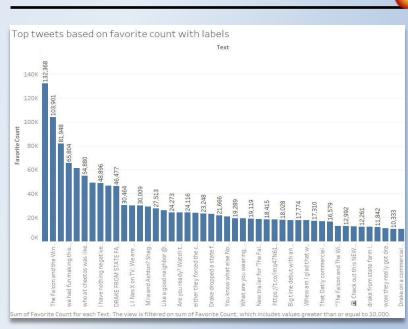
TOP 5 BIGGEST LOSERS...

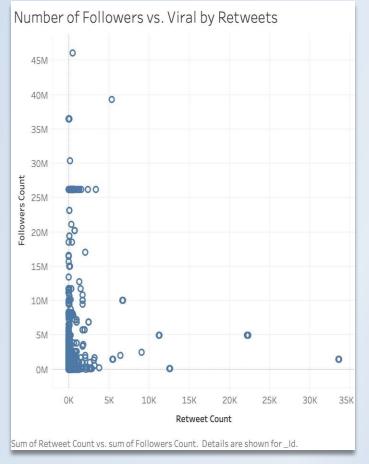


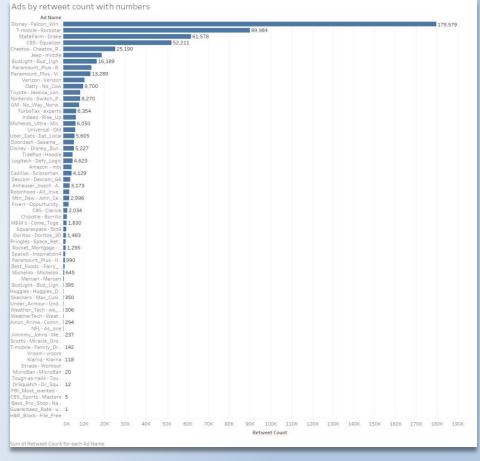


EMOJIS OF THE SUPER BOWL









Ads by category Ads by category Ads by category Ads by category physical product Service food & drink streaming/movies Ad Name Ad Name Jeep - middle Ad Name T-mobile - Rockstar Toyota - Jessica_Lon. Cheetos - Cheetos_R.. Disney - Falcon Win., StateFarm - Drake BudLight - Bud_Ligh.. 237 CBS - Equalizer 52,211 GM - No_Way_Norw.. Verizon - Verizon 10.379 Oatly - No_Cow Paramount_Plus - R.. Indeed - Rise_Up 13,770 TidePod - Hoodie Michelob_Ultra - Mi.. Logitech - Defy_Logic Paramount Plus - Vi. Uber_Eats - Eat_Loc.. Anheuser_busch - A.. 3,173 Amazon - mbi Doordash - Sesame_.. Universal - Old 5,959 Mtn_Dew - John_Ce.. Robinhood - All_Inve. Disney - Disney_Bu.. Dexcom - Dexcom G6 Chipotle - Burrito Fiverr - Oppurtunity... 2,754 CBS - Clarice Squarespace - 5to9 Rocket_Mortgage - .. M&M's - Come_Toge.. 1,295 Mercari - Mercari Paramount_Plus - H.. SpaceX - Inspiration4 Doritos - Doritos_3D Huggies - Huggies Amzn Prime - Comin. T-mobile - Family_Dr.. 142 Pringles - Space_Ret.. 1,336 echers - Max_Cusi NFL - As_one 248 Under Armour - Und... Vroom - vroom 124 Best_Foods - Fairy_.. Tough-as-nails - Tou.. 13 118 Klarna - Klarna Michelob - Michelob.. 306 Weather_Tech - we_.. FBI Most wanted - .. 11 Etrade - Workout 188 BudLight - Bud_Ligh.. 395 Scotts - Miracle_Gro.. Guarenteed Rate - . CBS_Sports - Masters MicroBan - MicroBan Jimmmy_Johns - Me.. DrSquatch - Dr_Squ.. Bass_Pro_Shop - Na.. H&R_Block - File_Free Sum of Retweet Count broken Sum of Retweet Count broken Sum of Retweet Count broken down by Ad Name. Color shows down by Ad Name. Color um of Retweet Count broken down by Ad Name. Color sum of Retweet Count. The own by Ad Name. Color nows sum of Retweet Count shows sum of Retweet Count. shows sum of Retweet Count marks are labeled by sum of The marks are labeled by sum The marks are labeled by sum Retweet Count. The view is he marks are labeled by sum of Retweet Count. The view is of Retweet Count. The view is filtered on Ad Name, which keeps filtered on Ad Name, which filtered on Ad Name, which iltered on Ad Name, which 13 of 64 members. keeps 16 of 64 members keeps 14 of 64 members eps 20 of 64 members

2021 Ads By Category



