

The Pitch Deck

Revival

Presented By:
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Revival

Custom-made shampoo, just for you !

I The Problem Statement

One-Size-Fits-All Shampoo

- People's hair types come in different shapes and textures
- People have different needs and goals for their hair
- People have different color and scent preferences
- Each hair has its own conditions



One-Size-Fits-All Shampoo

- Does more harm than good.
- Over 70% of people who use one-size-fits-all shampoo experience some form of hair damage or scalp irritation
- Even when you find the shampoo you like, you might end up with a scent you don't like



II

The Solution

Custom Formulas for Your Hair

- Our solution is a personalized approach through custom formulas.
- takes into account your unique hair needs, your goals, and your scent and color preference
- we use cutting-edge technology

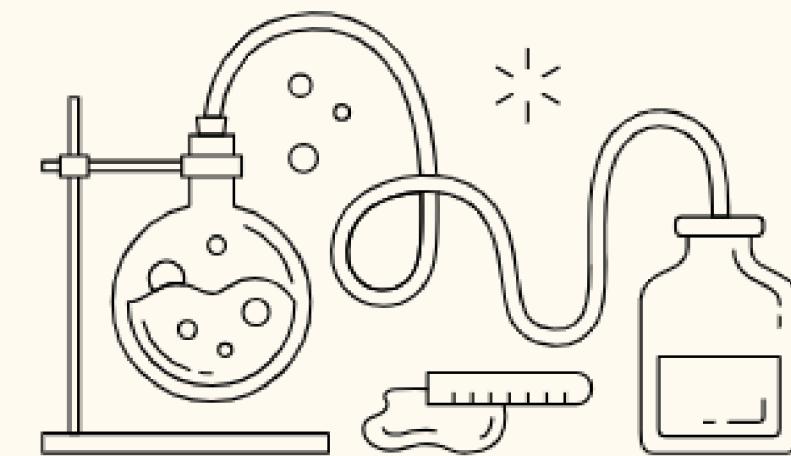


How It Works ?



① Take the Quiz

Tell us about your hair texture and structure, your scalp, and all of your hair goals.



② Create Your Fully Custom Formula

Our proprietary algorithm creates a customized formula and routine to achieve your best hair.



③ Make It Your Own

Customize your formulas further with your choice of color, fragrance, and name.

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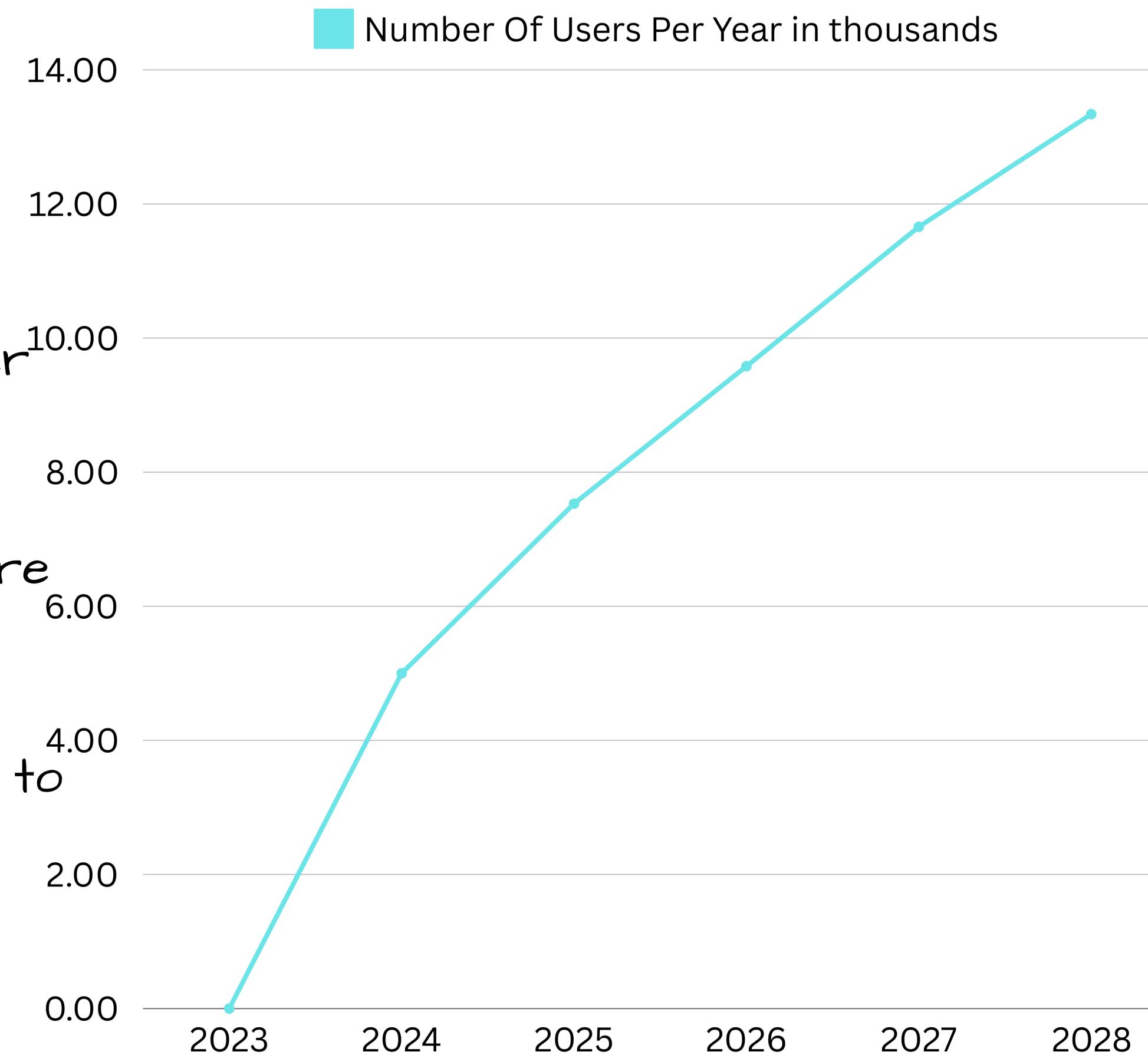


III

Data

Market Size

- the global hair care industry is worth over \$87 billion
- Growing demand for personalized hair care products
- The custom shampoo market is expected to grow by 30% from 2023-2028



Competitors

function — of beauty

prose

FORMULATE

VI

Needs & Milestones

Needs

- Funding
- Marketing and distribution

Milestones

- Market research
- Developing a prototype formula
- Partnering with manufacturers and distributors



V

The Team

Our Skills and Competences

- Chemists
- Marketing team
- Supply chain experts
- Customer service team

Thank you
for your
Attention