LINA BRESLAV

DESIGNER | DEVELOPER | RESEARCHER

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EDUCATION

B.A., Sociology | GPA: 3.85
Phi Beta Kappa
High Honors
Wesleyan University | 2013
UI Design Certificate
The Iron Yard | 2017

TOOLS & SKILLS

User Interface

HTML | CSS | Sass | Javascript | jQuery | responsive web design | command line | GitHub | Sketch | Invision | Illustrator, Photoshop | design principles

User Experience

Personas | interviewing | focus groups | GitHub | Sketch | Invision | Illustrator | Photoshop | design principles

Other Research

ArcGIS | Stata | Excel | NVivo | literature review | survey creation

SEE MY WORK PORTFOLIO

WWW.LINABRESLAV.COM

ABOUT

I am a policy researcher-turned-designer/developer.

Due to my previous training and subsequent shift into UI/UX, I believe in the power of research as the basis for creating clean, joyful interfaces and exceptional user experiences.

WORK EXPERIENCE

The Urban Institute | 2013-2016

Research Associate II (promoted) | Research Assistant

•Translated research into data visualizations

•Lead design of map–based data visualizations using ArcGIS

•Conducted interviews and analyzed qualitative data with NVivo

•Created and implemented surveys analyze survey data

Wesleyan University | 2012 - 2013

Research Assistant

•Conducted census data, Internet, and scholarly research on museums in South Africa and the USA, as well as demographic patterns and shifts in the Washington D.C. metropolitan area

Children's Literacy Initiative | 2011

Research/Evaluation Intern

•Organized and compiled TELP (Teacher's Effective Literacy Practices) data to measure the effectiveness of professional development programs in Philadelphia