

# LINA BRESLAV

DESIGNER | DEVELOPER | RESEARCHER

linabreslav@gmail.com  
www.linabreslav.com  
215.360.7669

## EDUCATION

**Wesleyan University | 2013**

B.A., Sociology | GPA: 3.85

**The Iron Yard | 2017**

Intensive UI Design Course

## HONORS

High Honors in Sociology

Phi Beta Kappa

## TOOLS & SKILLS

### User Interface

HTML - CSS - Sass - Javascript -  
jQuery - responsive web design -  
Sketch - Invision - Illustrator -  
Photoshop - design principles -  
command line - GitHub

### User Experience

Personas - user-testing-  
interviewing - focus groups -  
sketching - wireframing -  
prototyping

### Other Research

ArcGIS - Stata - Excel - NVivo -  
literature review - survey creation

### Hobbies

visiting every national park -  
completing cooking challenges -  
sampling Durham's many  
breweries

**PORTFOLIO** [www.linabreslav.com](http://www.linabreslav.com)

**I AM** a UI/UX designer and former think tank researcher. I believe in rigorous research, simplicity, and iteration. My experience in the think tank world has taught me one very important lesson: empathetic design can change lives. These days, I design digital products that each aim to solve a problem. It's not much different ... it's just more colorful.

## SELECTED CURRENT WORK

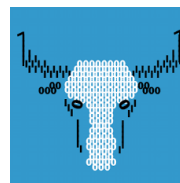
**Clarametrics** | UI Designer

**Red Oak Wilderness Connection** | UX/ UI Designer + Developer

**School Navigator** | UI Developer

**Embark!** | UX/ UI Designer and Developer

## PROFESSIONAL ORGANIZATIONS & VOLUNTEERING



## WORK EXPERIENCE

### The Urban Institute | 2013-2016

Research Associate II (promoted) | Research Assistant

- Translated dense research into captivating data visualizations
- Led design of map-based data visualizations using ArcGIS
- Conducted interviews and analyzed qualitative data with NVivo
- Created and implemented surveys and analyzed survey data

### Wesleyan University | 2012 - 2013

Research Assistant

- Conducted census data, Internet, and scholarly research on museums in South Africa and the USA, as well as demographic patterns and shifts in the Washington D.C. metropolitan area

### Children's Literacy Initiative | 2011

Research/Evaluation Intern

- Organized and compiled TELP (Teacher's Effective Literacy Practices) data to measure the effectiveness of professional development programs in Philadelphia