LINA BRESLAV

DESIGNER | DEVELOPER | RESEARCHER

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see my work at www.linabreslav.com

EDUCATION

Wesleyan University | 2013

B.A., Sociology | GPA: 3.85

The Iron Yard | 2017

Intensive UI Design Course

HONORS

High Honors in Sociology

Phi Beta Kappa

I AM a policy researcher-turned-designer/developer, and recent graduate from the intensive Iron Yard UI Design bootcamp. I deeply believe in the power of a solid research and design process to create exceptional user experiences. I actively seek out new challenges, and I am interested in work environments that support collaboration, user-centered design, and ground-breaking ideas.

TOOLS & SKILLS

User Interface

HTML - CSS - Sass - Javascript - jQuery - responsive web design - Sketch - Invision - Illustrator - Photoshop - design principles - command line - GitHub

User Experience

Personas - user-testing-interviewing - focus groups - sketching - wireframing - prototyping

Other Research

ArcGIS - Stata - Excel - NVivo - literature review - survey creation

Organizations & Hobbies

AIGA - UXPA - Durham Women in Tech - Girl Develop It - visiting every national park - completing cooking challenges

PORTFOLIO

www.linabreslav.com

WORK EXPERIENCE

The Urban Institute | 2013-2016

Research Associate II (promoted) | Research Assistant

•Translated dense research into captivating data visualizations

•Led design of map–based data visualizations using ArcGIS

•Conducted interviews and analyzed qualitative data with NVivo

•Created and implemented surveys and analyzed survey data

Wesleyan University | 2012 - 2013

Research Assistant

•Conducted census data, Internet, and scholarly research on museums in South Africa and the USA, as well as demographic patterns and shifts in the Washington D.C. metropolitan area

Children's Literacy Initiative | 2011

Research/Evaluation Intern

•Organized and compiled TELP (Teacher's Effective Literacy Practices) data to measure the effectiveness of professional development programs in Philadelphia