

LINA BRESLAV

DESIGNER | DEVELOPER | RESEARCHER

linabreslav@gmail.com
www.linabreslav.com
215.360.7669

EDUCATION

Wesleyan University | 2013

B.A., Sociology | GPA: 3.85

The Iron Yard | 2017

Intensive UI Design Course

HONORS

High Honors in Sociology

Phi Beta Kappa

TOOLS & SKILLS

User Interface

HTML - CSS - Sass - Javascript -
jQuery - responsive web design -
Sketch - Invision - Illustrator -
Photoshop - design principles -
command line - GitHub

User Experience

Personas - user-testing -
interviewing - focus groups -
sketching - wireframing -
prototyping

Other Research

ArcGIS - Stata - Excel - NVivo -
literature review - survey creation

Hobbies

visiting every national park -
completing cooking challenges -
sampling Durham's many
breweries

PORTFOLIO www.linabreslav.com

I AM a UI/UX designer and former think tank researcher. I believe in rigorous research, simplicity, and iteration. My experience in the think tank world has taught me one very important lesson: empathetic design can change lives. These days, I design digital products that each aim to solve a problem. It's not much different ... it's just more colorful.

SELECTED CURRENT WORK

Clarametrics | UI Designer

Red Oak Wilderness Connection | UX/ UI Designer + Developer

School Navigator | UI Developer

Embark! | UX/ UI Designer and Developer

PROFESSIONAL ORGANIZATIONS & VOLUNTEERING



WORK EXPERIENCE

The Urban Institute | 2013-2016

Research Associate II (promoted) | Research Assistant

- Translated dense research into captivating data visualizations
- Led design of map-based data visualizations using ArcGIS
- Conducted interviews and analyzed qualitative data with NVivo
- Created and implemented surveys and analyzed survey data

Wesleyan University | 2012 - 2013

Research Assistant

- Conducted census data, Internet, and scholarly research on museums in South Africa and the USA, as well as demographic patterns and shifts in the Washington D.C. metropolitan area

Children's Literacy Initiative | 2011

Research/Evaluation Intern

- Organized and compiled TELP (Teacher's Effective Literacy Practices) data to measure the effectiveness of professional development programs in Philadelphia