

# LINA BRESLAV

DESIGNER | DEVELOPER | RESEARCHER

linabreslav@gmail.com | 215-360-7669

WWW.LINABRESLAV.COM

## EDUCATION

B.A., Sociology | GPA: 3.85

Phi Beta Kappa

High Honors

**Wesleyan University | 2013**

UI Design Certificate

**The Iron Yard | 2017**

## ABOUT

I am a policy researcher-turned-designer/developer.

Due to my previous training and subsequent shift into UI/UX, I believe in the power of research as the basis for creating clean, joyful interfaces and exceptional user experiences.

## TOOLS & SKILLS

### User Interface

HTML | CSS | Sass | Javascript |  
jQuery | responsive web design |  
command line | GitHub | Sketch |  
Invision | Illustrator, Photoshop |  
design principles

### User Experience

Personas | interviewing | focus  
groups | GitHub | Sketch | Invision |  
Illustrator | Photoshop | design  
principles

### Other Research

ArcGIS | Stata | Excel | NVivo |  
literature review | survey creation

## WORK EXPERIENCE

### The Urban Institute | 2013-2016

Research Associate II (promoted) | Research Assistant

- Translated research into data visualizations
- Lead design of map-based data visualizations using ArcGIS
- Conducted interviews and analyzed qualitative data with NVivo
- Created and implemented surveys analyze survey data

### Wesleyan University | 2012 - 2013

Research Assistant

- Conducted census data, Internet, and scholarly research on museums in South Africa and the USA, as well as demographic patterns and shifts in the Washington D.C. metropolitan area

### Children's Literacy Initiative | 2011

Research/Evaluation Intern

- Organized and compiled TELP (Teacher's Effective Literacy Practices) data to measure the effectiveness of professional development programs in Philadelphia

## SEE MY WORK

## PORTFOLIO

WWW.LINABRESLAV.COM