# LINA EIDEH

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## SUMMARY

Front-End Developer specializing in **React** and **Vite**, with growing proficiency in **Next.js**. Experienced in building database-driven applications using **PHP** and **MySQL**. Proven ability to optimize user experience using **GA4** and **Microsoft Clarity**. Currently expanding full-stack capabilities through intensive **Laravel** training

## PROFESSIONAL TRAINING & EXPERIENCE

**Backend Development Trainee | Creativology (Dec 2024 – Present)**

- Developing backend logic and managing databases using PHP and the Laravel framework.
- Participating in bi-weekly technical sprints and meetings to discuss task implementation and code reviews.
- Applying clean code principles and modern development workflows to deliver functional module

## TECHNICAL PROJECTS

**Dental Clinic Management System | React + Vite**                       DEC 2025

- Built a responsive clinic management system integrated with **Sanity CMS** and **Supabase**.
- Developed an **AI-powered assistant** for preliminary image analysis and real-time consultations.
- Optimized UX and SEO performance using **GA4**, **Search Console**, and **Microsoft Clarity**.

**Supportak – Small Business Support Website**                       JAN 2025

- Developed a platform using HTML, JS, PHP, and MySQL to help small businesses gain online exposure.
- Presented the project at the Project2 Market Exhibition at Al-Balqa Applied University.

## TECHNICAL SKILLS

- **Frontend**: React, Next.js (Growing), Vite, JavaScript (ES6+), HTML5, CSS3.
- **Backend**: PHP, MySQL, Laravel (Learning).
- **Tools & Analytics**: Sanity CMS, Supabase, Vercel, Git, GA4, Microsoft Clarity, SEO.

## EDUCATION

**B.S. in Computer Information Systems** | Al-Balqa Applied University

- **GPA: 3.3 / 4.0** | (OCT 2020 – June 2024) .
- **Relevant Coursework**: Software Engineering, Agile Development, Project Management.

## CERTIFICATIONS & VOLUNTEERING

- **React & UI Certifications**: Focused on hooks, state management, and interactive E-commerce projects.
- **Volunteer**: King Hussein Cancer Center (250+ hours providing administrative support)