

LINA CROMER

TECHNICAL PRODUCT MANAGER

SUMMARY

The combination of my previous experience as a software developer, coupled with 5 years as an Industrial Engineer makes me a unique addition to any team. I am motivated by a desire to enrich the community by contributing my strong communication and leadership skills, attention to detail, and ability to bring teams together.

My goal in every step of my career is to build products that will help or educate people on how to improve their lives and communities. I am most fulfilled when i can see my product bring joy to others, and to be appreciated.

CONTACT

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LinkedIn

<https://www.linkedin.com/in/linacromer>

SKILLS

- Project Management
- Leadership
- Organization
- Communication
- Agile Development
- Process Improvement
- Data Analysis
- Microsoft Office Suite

EDUCATION

Dev Bootcamp

Seattle, WA

**Bachelor of Arts in Business
Administration**

Seattle University, Seattle, WA

EXPERIENCE

Apr 2018 - Present

Technical Product Manager - Expedia, Inc.

Oct 2018 - Mar 2019

Technical Product Manager (Rotation) - Expedia, Inc.

- worked with product managers and engineers to coordinate automated roll out of keyword coverage in Lodging destination queries to increase global search engine marketing reach (over 100M keywords globally)
- facilitated bi-weekly Product planning and intake process, and engineering sprint planning and execution
- guided day-to-day operations to keep priorities aligned with product and engineering to deliver milestones on time

Mar 2018 - Sept 2018

Software Developer Engineer - Expedia, Inc.

Apr 2017 - Feb 2018

Associate Software Development Engineer - Expedia, Inc.

- one of two engineers working to build out new Marketing Automation Platform UI using React, Express, and MobX technologies to combine multiple bidding platforms into one shared platform for Meta and SEM teams. Delivered and diverted 100% of traffic from old platform to new UI.
- support Catalyst and mBAP platform using Java and Scala technologies, and support A/B Experimentation platform using Kotlin and Dropwizard
- promoted within 10 months

Jul 2016 - Nov 2016

Web Development Student - Dev Bootcamp

- learned full stack web development and gained proficiency in Git, source control, Ruby, Javascript, HTML, CSS, JQuery, Ajax, SQL, ActiveRecord, and Sinatra
- refined skills in Engineering Empathy and team building

Nov 2015 - Sept 2016

777X Lab Test Industrial Engineer - Boeing

- managed 7 different systems for 777X Systems Lab Test
- collaborated with Design Engineering, Manufacturing Engineering, Scheduling, and Manufacturing shop to create schedules, track progress, and mitigate roadblocks

Apr 2013 - Nov 2015

Machine Shop Industrial Engineer - Boeing

- scheduled work for shop floor based on capacity and prioritization
- reported performance to budget and schedule

Nov 2011 - Apr 2013

767 Wings Industrial Engineer - Boeing

- collected data from enterprise databases to compile for analysis of quality trends and installation processes
- conducted time and movement studies to identify and eliminate waste in order to build more efficiently and cost effectively