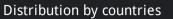
# Adventure Works

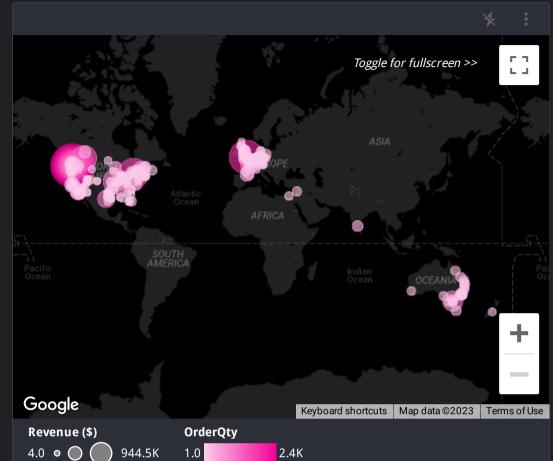
REPORT 2004 JANUARY - JUNE

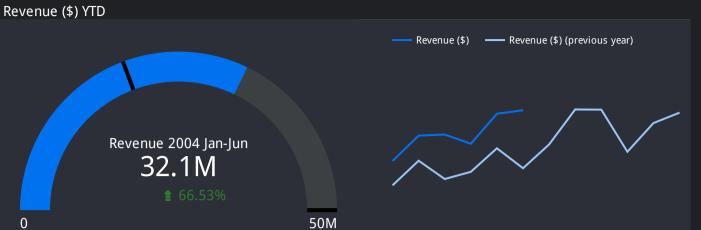
Orders 2004 Jan-Jun 12,975

Unique customers 2004 Jan-Jun 11,171

AOV (\$) **2,477.13**-69.8% from previous year

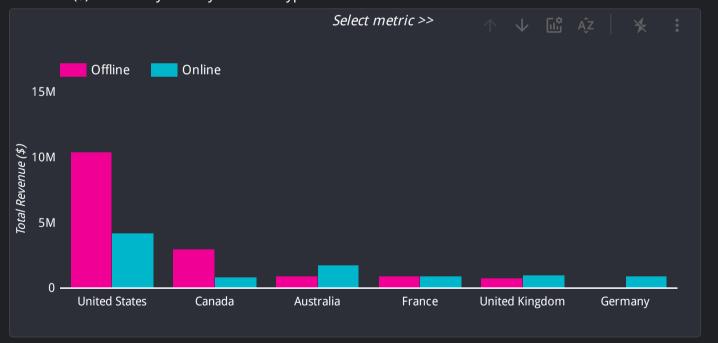




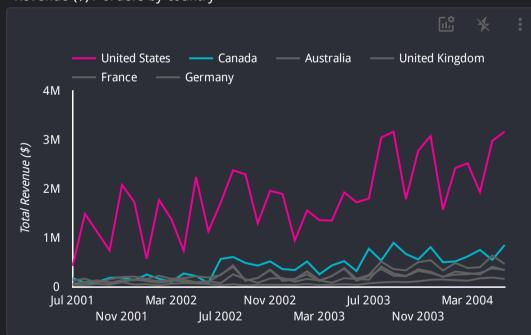




### Revenue (\$) / orders by country and sales type YTD 2004



### Revenue (\$) / orders by country



### Sales by categories YTD

SalesType / Revenue (\$) / OrderQ						
		Offline		Online		Grand total
Category	Revenue (\$)	OrderQty	Revenue (\$)	OrderQty	Revenue (\$)	OrderQty
Bikes	13,417,487	15,374	9,162,325	5,805	22,579,812	21,179
Components	2,091,511	9,476			2,091,511	9,476
Clothing	387,070	13,841	201,525	5,393	588,595	19,234
Accessories	161,794	6,493	407,050	21,067	568,845	27,560
Grand total	16,057,862	45,184	9,770,900	32,265	25,828,762	77,449

## Filters

Country	•
City	•
Category	•
Online/Offline	<b>*</b>