

# Principle Component Analysis (PCA)

CSE 5334 Data Mining  
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(Slides courtesy of Heng Huang at Pittsburg)



# Goals for the lecture

you should understand the following concepts

- Dimensionality Reduction
- Normalization of data
- Covariance Matrix
- Maximum Variance Method
- Measures of Association

# Principle Component Analysis (PCA)

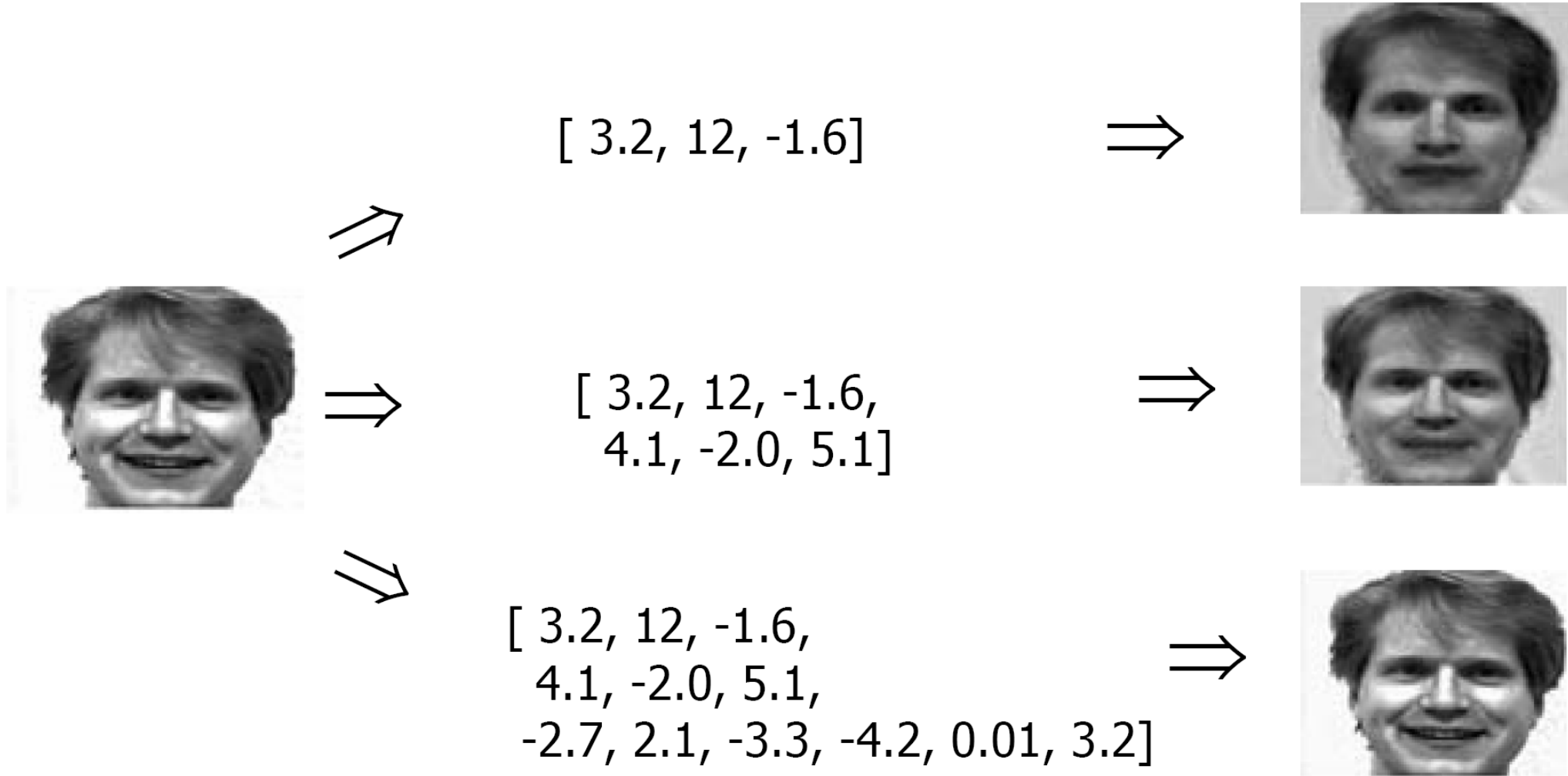
- Idea
  - Given: data points in  $d$ -dimensional space
  - Project them onto lower dimension space
  - Preserve as much information as possible
- E.g.,
  - Find the best planar approximation to 3D data
  - Find the best 12-D approximation to 100000-D data
- In particular, choose projection that minimizes squared error in reconstructing the original data

# Vision Application: Face Recognition

- Want to identify specific person, based on facial image
- Robust to...
  - Facial hair, glasses,
  - Different lighting
- Cannot use all 256x256 given pixels
- Need another option.



# Vision Application: Face Recognition



# Why do we care

- Orthonormal basis provides trivial projection
- Given basis  $U = \{\mathbf{u}_1, \dots, \mathbf{u}_k\}$
- Project any d-dimensional  $\mathbf{x}$  to k values

$$\blacksquare \alpha_1 = \mathbf{u}_1^T \mathbf{x} \quad \alpha_2 = \mathbf{u}_2^T \mathbf{x} \quad \dots \quad \alpha_k = \mathbf{u}_k^T \mathbf{x}$$

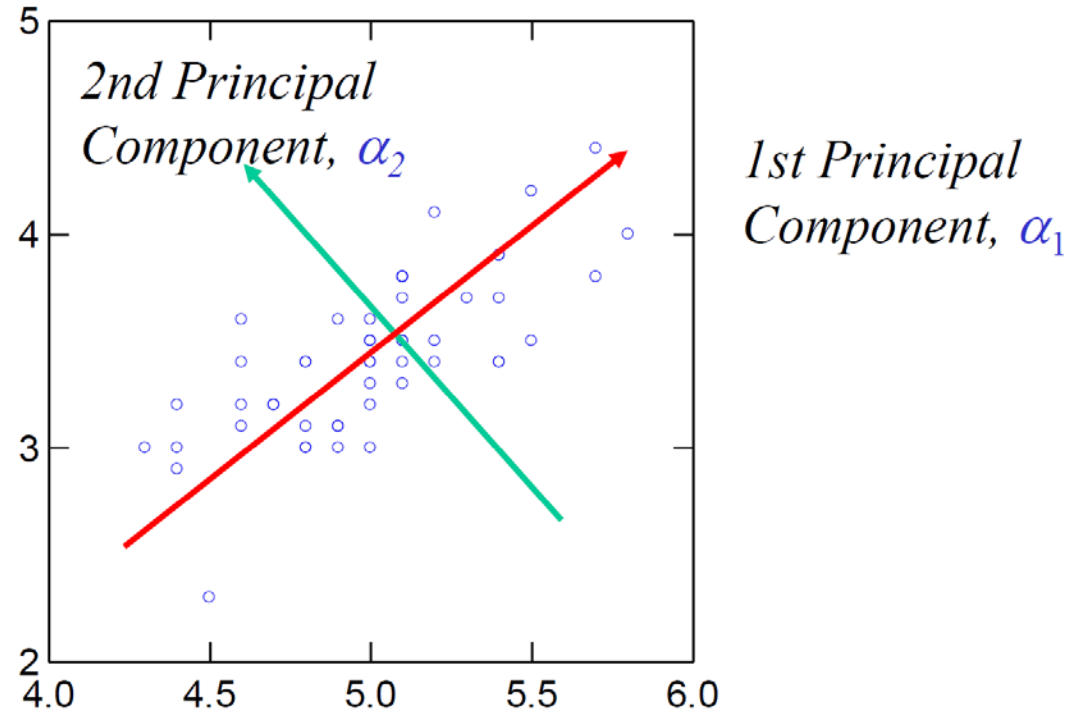
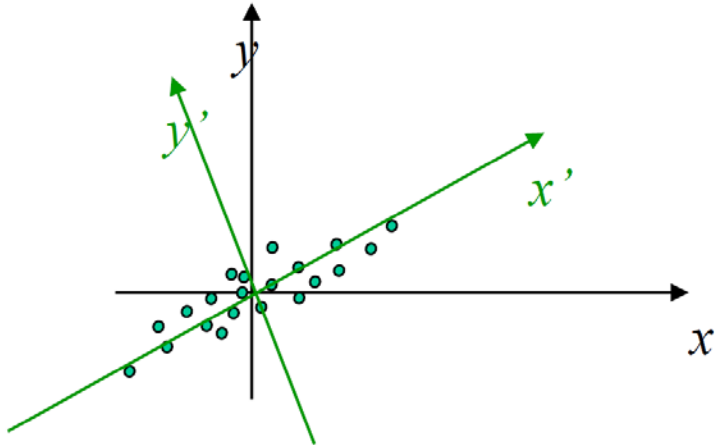
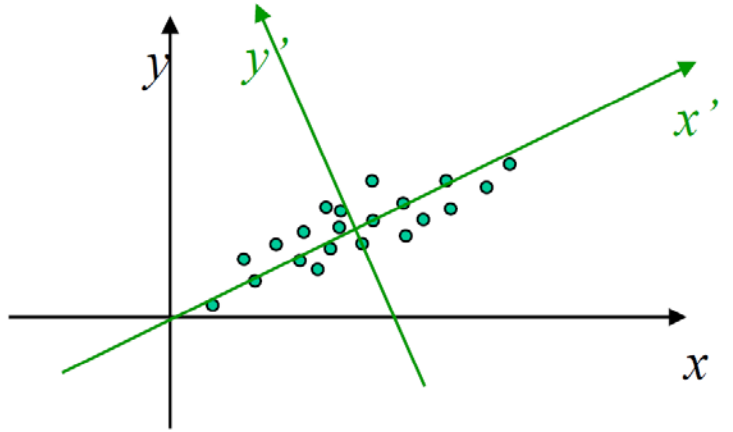
$$\blacksquare \alpha = \mathbf{U}^T \mathbf{x}$$

$$\blacksquare \mathbf{x} \approx \sum_i \alpha_i \mathbf{u}_i = \sum_i (\mathbf{u}_i^T \mathbf{x}) \mathbf{u}_i \quad [\text{"=" if all } d \text{ values}]$$

- Use “centered” vectors:

$$\mathbf{x}' = \mathbf{x} - \underline{\mathbf{x}} \quad \text{where} \quad \underline{\mathbf{x}} = \frac{1}{N} \sum_{n=1}^N \mathbf{x}^n \quad \boxed{\alpha_i = \mathbf{u}_i^T (\mathbf{x} - \underline{\mathbf{x}})}$$

# Principle Component Analysis (PCA)



# Minimize reconstruction error

- Assume that data is a set of ND-dimensional vectors  $\mathbf{x}^n = \langle x_1^n \dots x_d^n \rangle$
- Represent each in terms of any d orthogonal basis vectors

$$\mathbf{x}^n = \sum_{i=1}^d z_i^n \mathbf{u}_i; \quad \mathbf{u}_i^T \mathbf{u}_j = \delta_{ij}$$

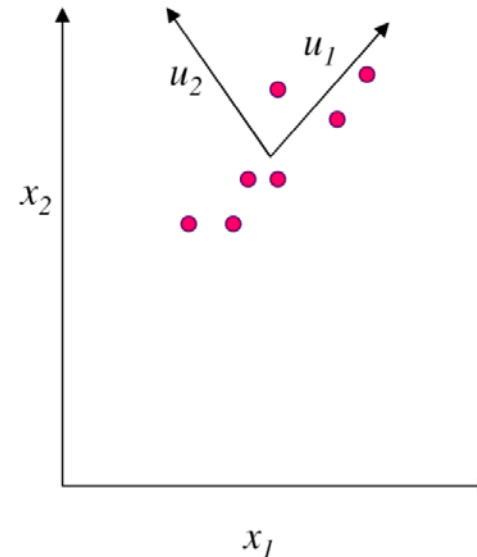
PCA: given  $k < d$ . Find  $\{\mathbf{u}_1, \dots, \mathbf{u}_k\}$

that minimizes  $E_k = \sum_{n=1}^N \|\mathbf{x}^n - \hat{\mathbf{x}}_k^n\|_2^2$

where  $\hat{\mathbf{x}}_k^n = \underline{\mathbf{x}} + \sum_{i=1}^k \alpha_i^n \mathbf{u}_i$

Mean

$$\underline{\mathbf{x}} = \frac{1}{N} \sum_{n=1}^N \mathbf{x}^n$$





# PCA

- Note:  $\hat{\mathbf{x}}_d^n = \underline{\mathbf{x}} + \sum_{i=1}^d \alpha_i^n \mathbf{u}_i \equiv \mathbf{x}^n$
- So...  $\mathbf{x}^n - \hat{\mathbf{x}}_k^n = \sum_{i=k+1}^d \alpha_i^n \mathbf{u}_i = \sum_{i=k+1}^d ((\mathbf{x}^n - \underline{\mathbf{x}})^T \mathbf{u}_i) \mathbf{u}_i$
- Therefore...

PCA: given  $k < d$ . Find  $\{\mathbf{u}_1, \dots, \mathbf{u}_k\}$   
 that minimizes  $E_k = \sum_{n=1}^N \|\mathbf{x}^n - \hat{\mathbf{x}}_k^n\|_2^2$   
 where  $\hat{\mathbf{x}}_k^n = \underline{\mathbf{x}} + \sum_{i=1}^k \alpha_i^n \mathbf{u}_i$

$$\begin{aligned}
 E_k &= \sum_{n=1}^N \left\| \sum_{i=k+1}^d ((\mathbf{x}^n - \underline{\mathbf{x}})^T \mathbf{u}_i) \mathbf{u}_i \right\|^2 = \sum_{n=1}^N \sum_{i=k+1}^d [(\mathbf{x}^n - \underline{\mathbf{x}})^T \mathbf{u}_i]^2 \\
 &= \sum_{i=k+1}^d \sum_{n=1}^N [\mathbf{u}_i^T (\mathbf{x}^n - \underline{\mathbf{x}})] [(\mathbf{x}^n - \underline{\mathbf{x}})^T \mathbf{u}_i] \\
 &= \sum_{i=k+1}^d \mathbf{u}_i^T \Sigma \mathbf{u}_i
 \end{aligned}$$

Covariance matrix:

$$\Sigma = \sum_n (\mathbf{x}^n - \bar{\mathbf{x}})(\mathbf{x}^n - \bar{\mathbf{x}})^T$$

# Matrix Decomposition

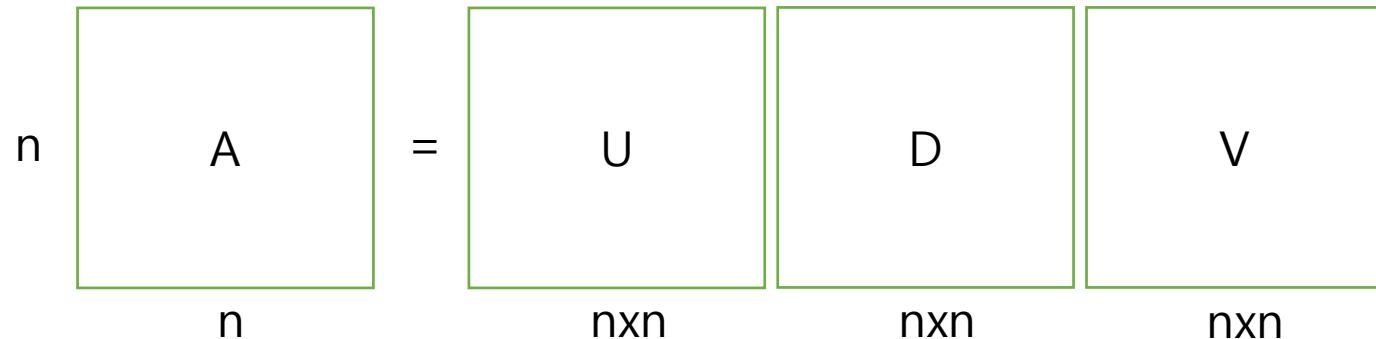
## Eigendecomposition

- Matrix decomposition of a **square** matrix  $A \in \mathbb{R}^{n \times n}$
- Pairs of eigenvalues and eigenvectors  $(\lambda, \chi)$
- Often called as **diagonalization**

$$A = UDU^{-1}$$

where  $U$  is a matrix composed of eigenvectors  $\chi$ ,  $D$  is diagonal matrix with non-degenerate eigenvalues  $\lambda$ .

- $A^2 = UD^2U^{-1}$
- $A^n = UD^nU^{-1}$
- $A^{-1} = UD^{-1}U^{-1}$



# Matrix Decomposition

## Singular-value Decomposition

- Singular value decomposition (SVD) is a factorization of a matrix
- Generalization of eigendecomposition of a matrix
- Given a matrix  $A \in \mathbb{R}^{m \times n}$ ,

$$A = UDV^*$$

where  $U \in \mathbb{R}^{m \times m}$  is a unitary matrix (i.e.,  $UU^* = I$ ),  $D \in \mathbb{R}^{m \times n}$  is rectangular diagonal matrix with non-negative real entries, and  $V \in \mathbb{R}^{n \times n}$  is also a unitary matrix.

- $U$ : left singular vector,  $V$ : right singular vector
- Diagonals of  $D$ ,  $\sigma$ , are the singular values


The diagram illustrates the SVD equation  $A = UDV^*$  with dimensions indicated by boxes and labels:

- A box labeled  $A$  has dimension  $m$  on the left and  $n$  on the bottom.
- An equals sign  $=$  follows.
- A box labeled  $U$  has dimension  $m \times m$  on the bottom.
- A box labeled  $D$  has dimension  $m \times n$  on the bottom.
- A box labeled  $V$  has dimension  $n \times n$  on the bottom.

# PCA

- Goal
  - Minimize  $\mathbf{u}^T \Sigma \mathbf{u}$
  - Subject to  $\mathbf{u}^T \mathbf{u} = 1$
- Use Lagrange Multipliers to minimize
$$f(\mathbf{u}) = \mathbf{u}^T \Sigma \mathbf{u} - \lambda[\mathbf{u}^T \mathbf{u} - 1]$$
- Set its derivative to 0:  $\Sigma \mathbf{u} - \lambda \mathbf{u} = 0$
- Definition of eigenvalue  $\lambda$  and eigenvector  $\mathbf{u}$  !
- If multiple vectors  $\mathbf{u}_i$ 
  - Minimize the sum of independent terms
  - Each is eigen value/vector

$$\Sigma \mathbf{u}_i = \lambda_i \mathbf{u}_i$$

  
Eigenvalue      Eigenvector

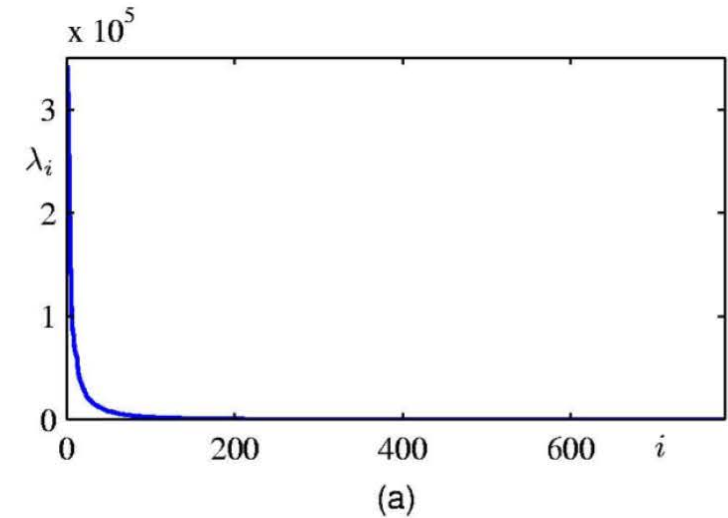
# PCA

- Minimize  $E_k = \sum_{i=k+1}^d \mathbf{u}_i^\top \Sigma \mathbf{u}_i$

$$\rightarrow \Sigma \mathbf{u}_i = \lambda_i \mathbf{u}_i$$

Eigenvalue      Eigenvector

$$\begin{aligned} \Rightarrow E_k &= \sum_{i=k+1}^d \mathbf{u}_i^\top \Sigma \mathbf{u}_i = \sum_{i=k+1}^d \mathbf{u}_i^\top \lambda_i \mathbf{u}_i \\ &= \sum_{i=k+1}^d \lambda_i \mathbf{u}_i^\top \mathbf{u}_i = \sum_{i=k+1}^d \lambda_i \end{aligned}$$



- Therefore, to minimize  $E_k$ , take the smallest eigenvalues  $\{ \lambda_i \}$

# PCA

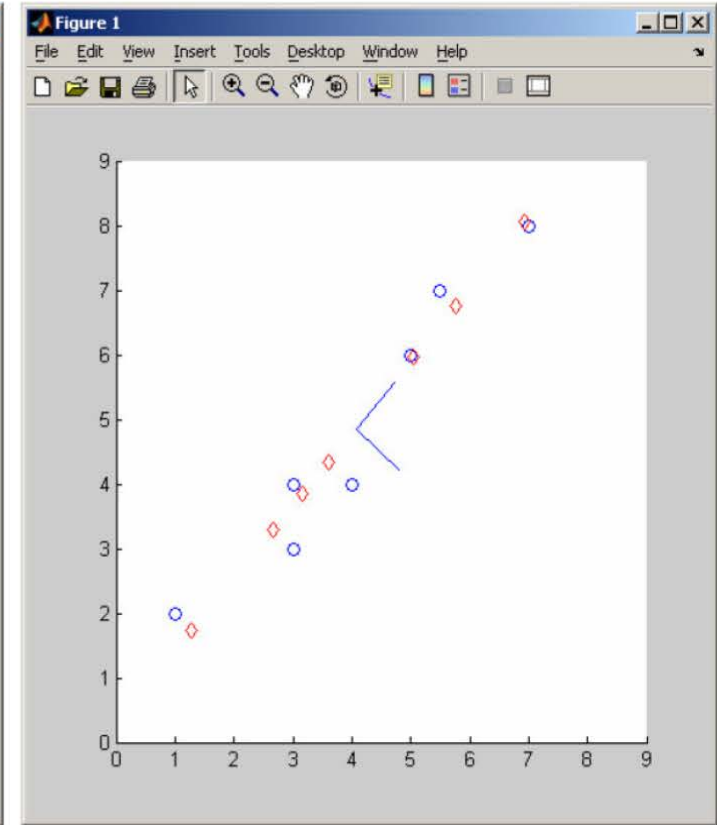
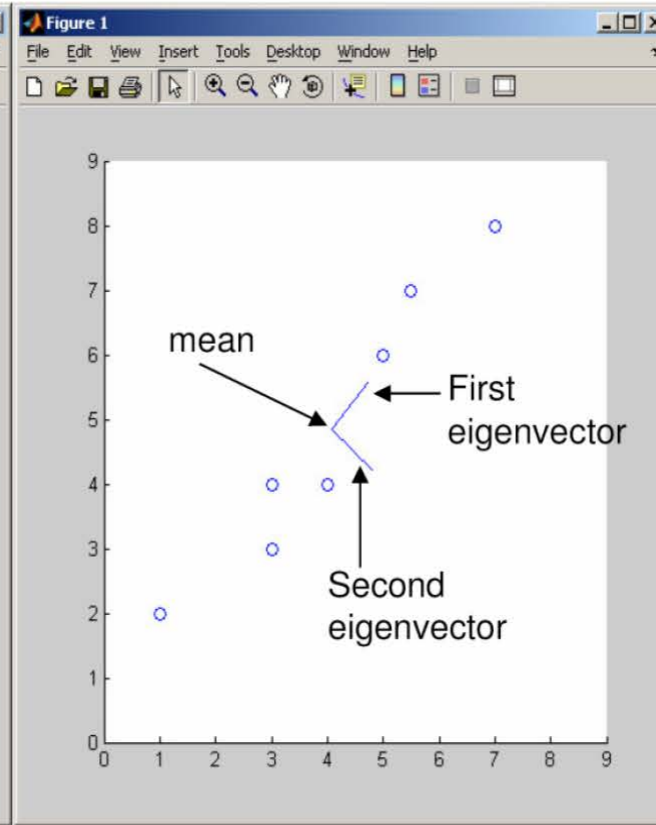
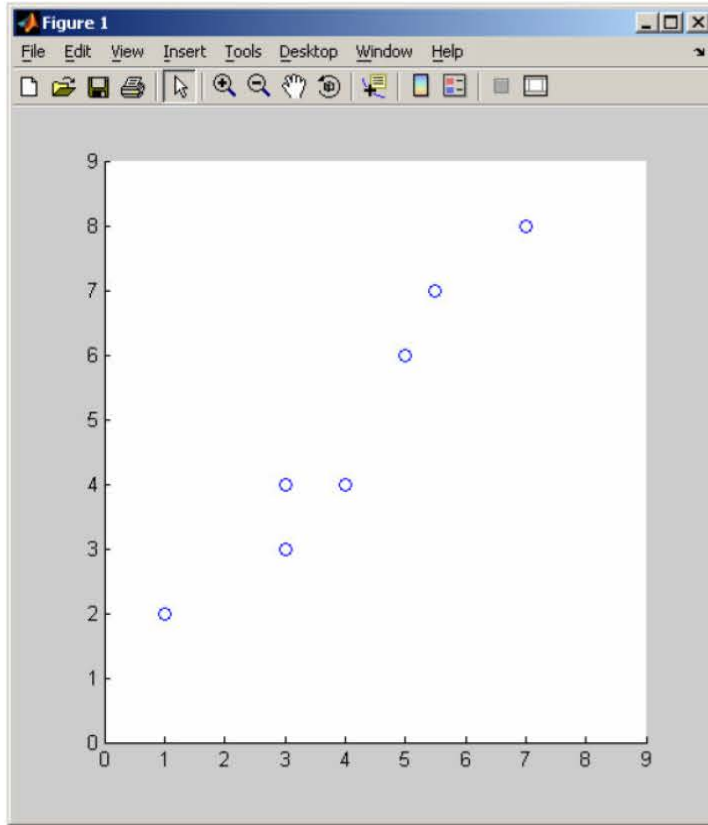
PCA algorithm( $X$ ,  $k$ ): top  $k$  eigenvalues/eigenvectors

%  $X$  =  $d \times N$  data matrix,

% ... each data point  $x^n$  = column vector

- $\underline{x} = \frac{1}{N} \sum_{n=1}^N \mathbf{x}^n$
- $A \leftarrow$  subtract mean  $\underline{x}$  from each column vector  $x^n$  in  $X$
- $\Sigma \leftarrow A A^T$  ... covariance matrix of  $A$
- $\{ \lambda_i, \mathbf{u}_i \}_{i=1..d}$  = eigenvectors/eigenvalues of  $\Sigma$   
...  $\lambda_1 \geq \lambda_2 \geq \dots \geq \lambda_d$
- Return  $\{ \lambda_i, \mathbf{u}_i \}_{i=1..k}$   
% top  $k$  principle components

# PCA



Reconstructed data using  
only first eigenvector ( $k=1$ )

# PCA and SVD

- Compute the principal components by SVD of X:

$$\begin{aligned}\underline{X} &= U\Sigma V^T \\ XX^T &= U\Sigma V^T (U\Sigma V^T)^T = \\ &= U \Sigma \color{blue}{V^T V} \Sigma^T U^T = \underline{U \tilde{\Sigma}^2 U^T}\end{aligned}$$

- Thus, the left singular vectors of X are the principal components!
- Sort them by the size of the singular values of X



# PCA for image compression



**d=1**



**d=2**



**d=4**



**d=8**



**d=16**



**d=32**



**d=64**

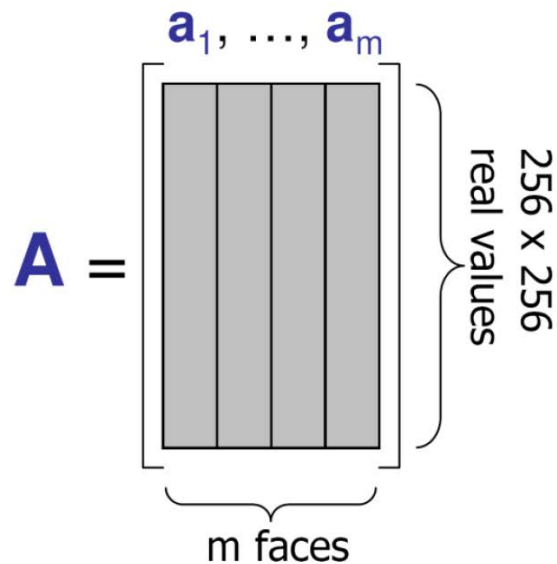


**d=100**



**Original  
Image**

# Eigenface



- Example dataset: image of faces
  - Famous Eigenface approaches  
[Turk & Pentland], [Sirovich & Kirby]
- Each face  $\mathbf{a}$  is
  - 256x256 values (luminance at location)
  - $\mathbf{a}$  in  $\mathbb{R}^{256 \times 256}$  as a vector
- Form  $\mathbf{A} = [\mathbf{a}_1, \dots, \mathbf{a}_m]$
- Compute  $\Sigma = \mathbf{A}\mathbf{A}^T$
- Problem:  $\Sigma$  is Huggggggggeeeee! 64k x 64k

# Computational complexity

- Suppose  $m$  instances, each of size  $d$ 
  - Eigenfaces:  $m=500$  faces, each of size  $d = 64k$
- Given a  $d \times d$  covariance matrix  $\Sigma$ , we can compute
  - all  $d$  eigenvalues / eigenvectors in  $O(d^3)$
  - First  $k$  eigenvalues / eigenvectors in  $O(kd^2)$
- But if  $d=64k$ , still very expensive

# Clever workaround

- Note that  $m \ll 64k$
- Use  $L = A^T A$  instead of  $\Sigma = A A^T$
- If  $\mathbf{v}$  is a eigenvector of  $L$ , then  $A\mathbf{v}$  is an eigenvector of  $\Sigma$

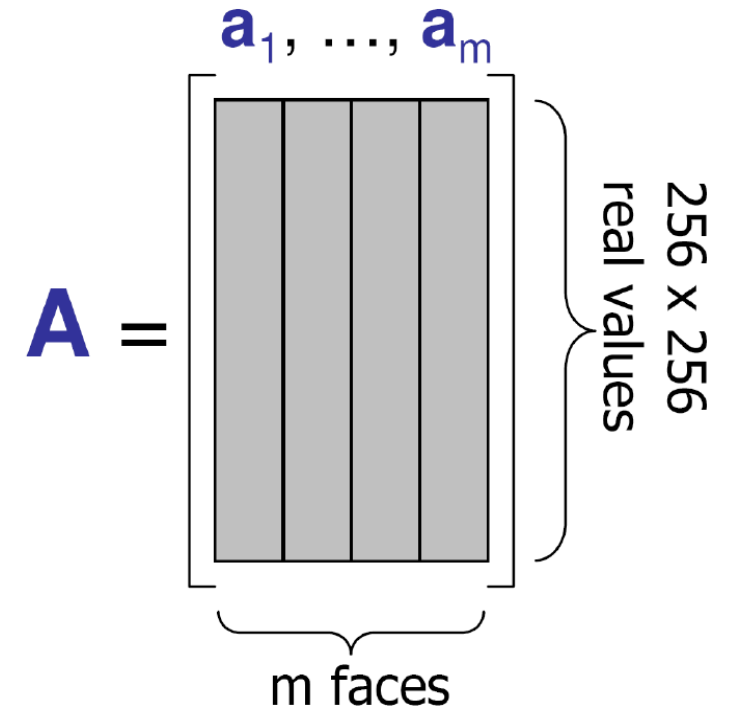
Proof:  $L \mathbf{v} = \gamma \mathbf{v}$

$$A^T A \mathbf{v} = \gamma \mathbf{v}$$

$$A (A^T A \mathbf{v}) = A(\gamma \mathbf{v}) = \gamma A \mathbf{v}$$

$$(A A^T) A \mathbf{v} = \gamma (A \mathbf{v})$$

$$\Sigma (A \mathbf{v}) = \gamma (A \mathbf{v})$$

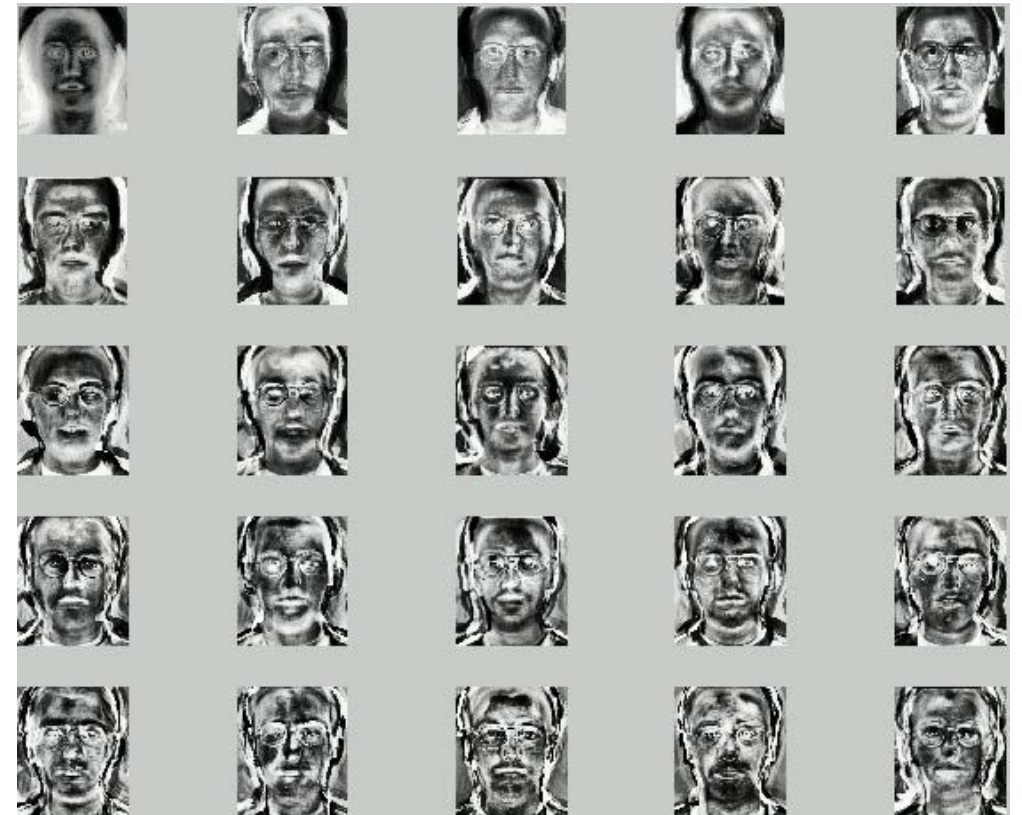


# Dimensionality reduction



More effective method: represent each face as a linear combination of *eigenfaces* (# features = 20)

We can represent a face using all of the pixels in a given image  
(# features = # pixels)



# Dimensionality reduction example

represent each face as a linear combination of *eigenfaces*

$$\text{Image of a man} = \alpha_1^{(1)} \times \text{Eigenface 1} + \alpha_2^{(1)} \times \text{Eigenface 2} + \dots + \alpha_{20}^{(1)} \times \text{Eigenface 20}$$

$$\mathbf{x}^{(1)} = \langle \alpha_1^{(1)}, \alpha_2^{(1)}, \dots, \alpha_{20}^{(1)} \rangle$$

$$\text{Image of a woman} = \alpha_1^{(2)} \times \text{Eigenface 1} + \alpha_2^{(2)} \times \text{Eigenface 2} + \dots + \alpha_{20}^{(2)} \times \text{Eigenface 20}$$

$$\mathbf{x}^{(2)} = \langle \alpha_1^{(2)}, \alpha_2^{(2)}, \dots, \alpha_{20}^{(2)} \rangle$$

# of features is now 20 instead of # of pixels in images

# Comments...

- PCA performs dimensionality reduction via linear projection of the high dimensional data into a lower dimensional subspace.
- It accommodates the maximum variance in the data.
- The first principal component has the largest possible variance, the second principal component has the next largest and so on.
- The principal components are the eigenvectors of the co-variance matrix and hence also orthogonal.
- A disadvantage of PCA is that the transformed data loses semantics present in the original features.