

Hero



Hero is a powerful and secure online sharing platform that can be customised to reflect the curriculum, vision and values of any school. Built by teachers, school leaders and parents to help schools reduce workload, increase student agency and support parents to understand progress.



Room 4, Year 7-8

Insights

DEMOGRAPHICS ATTENDANCE ASSESSMENT & PROGRESS MILESTONES / EXPECTATIONS POST COUNTS

Progress

ENGLISH: READING ENGLISH: WRITING MATHEMATICS: NUMBER AND ALGEBRA SCIENCE

Key

Well below (interim) Below (interim) At (interim) Above (interim) Well above (interim)

Well below Below At Above Well above

Name	Gender	Ethnicity	First Schooling Date	Current funding year	2017	2018	2019
Ajani Okamoto	F	Other Asian	2012-05-11	7			
Carl Wicks	F	Māori	2011-09-28	8			
Care Wober	M	Other European	2012-12-11	7			
Catherine Ellis	F	Other European	2012-06-14	7			
Edward Wilson	M	New Zealand	2011-07-25	8			
Elissa Wilson	F	New Zealand	2011-07-25	8			
Jacob Taufa	M	Fijian	2012-09-27	7			
Jeremy Pollard	M	Māori	2012-04-01	8			
Jim Stevens	M	New Zealand	2011-07-25	8			
Kent Vickers	M	New Zealand	2011-07-25	8			
Kiran Thompson	M	Māori	2011-07-25	7			







In order to make good, data-driven decisions school leaders and governing bodies require quality, accurate and consistent data. This can lead to increased workload for teachers as they gather and record data in multiple places. Hero is designed to minimise teacher workload, whilst also providing high quality, consistent data that makes a difference.

Hero is built to be flexible and to reflect the curriculum, vision and values of the school so that the focus for teachers is on individual students and their progress. This means that creating data is part of teaching and planning rather than a separate task. Best fit algorithms, data tracking tools and powerful tagging options help teachers to share learning without having to double handle or duplicate data.

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School Communications can be complicated and confusing...



-  Payments App
-  TxT
-  School App
-  Emails
-  Portfolio App
-  Student Management System



...or it can be Heroic!

Security and Privacy



We use the latest security industry best practices to protect you and us.



LINC-ED does not own the content you add to Hero.



LINC-ED will never sell your data or student data.



LINC-ED will never advertise in Hero.



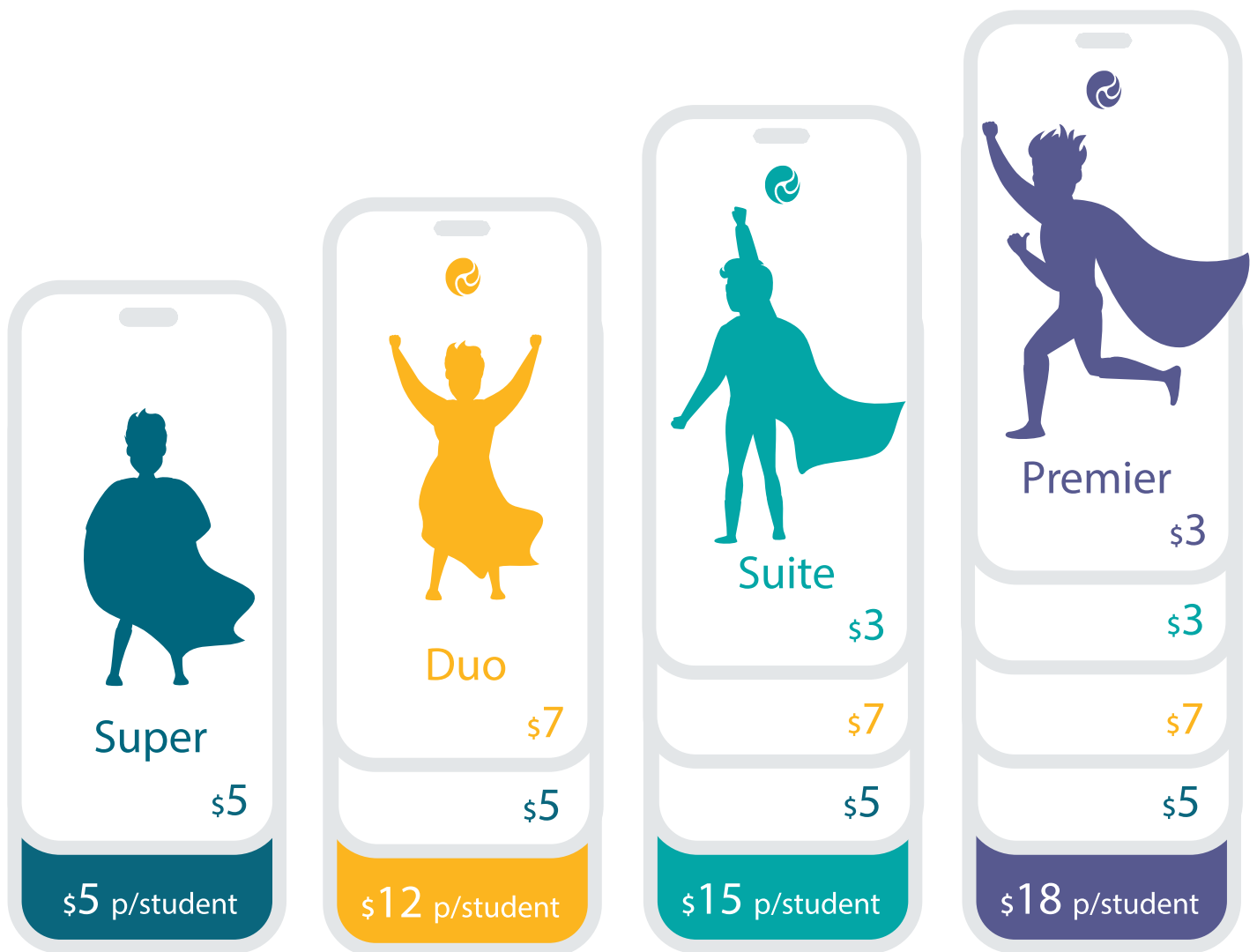
Student work is private to those who are given access by the school.



We are transparent about our practices and will notify you if things change.

Hero takes protecting your security and privacy seriously and we've put a number of measures in place to protect the integrity of your information.

Pricing



All prices are per student per year and are exclusive of GST.

The minimum annual subscription fee is \$2,000 per year for schools with fewer than 200 students.

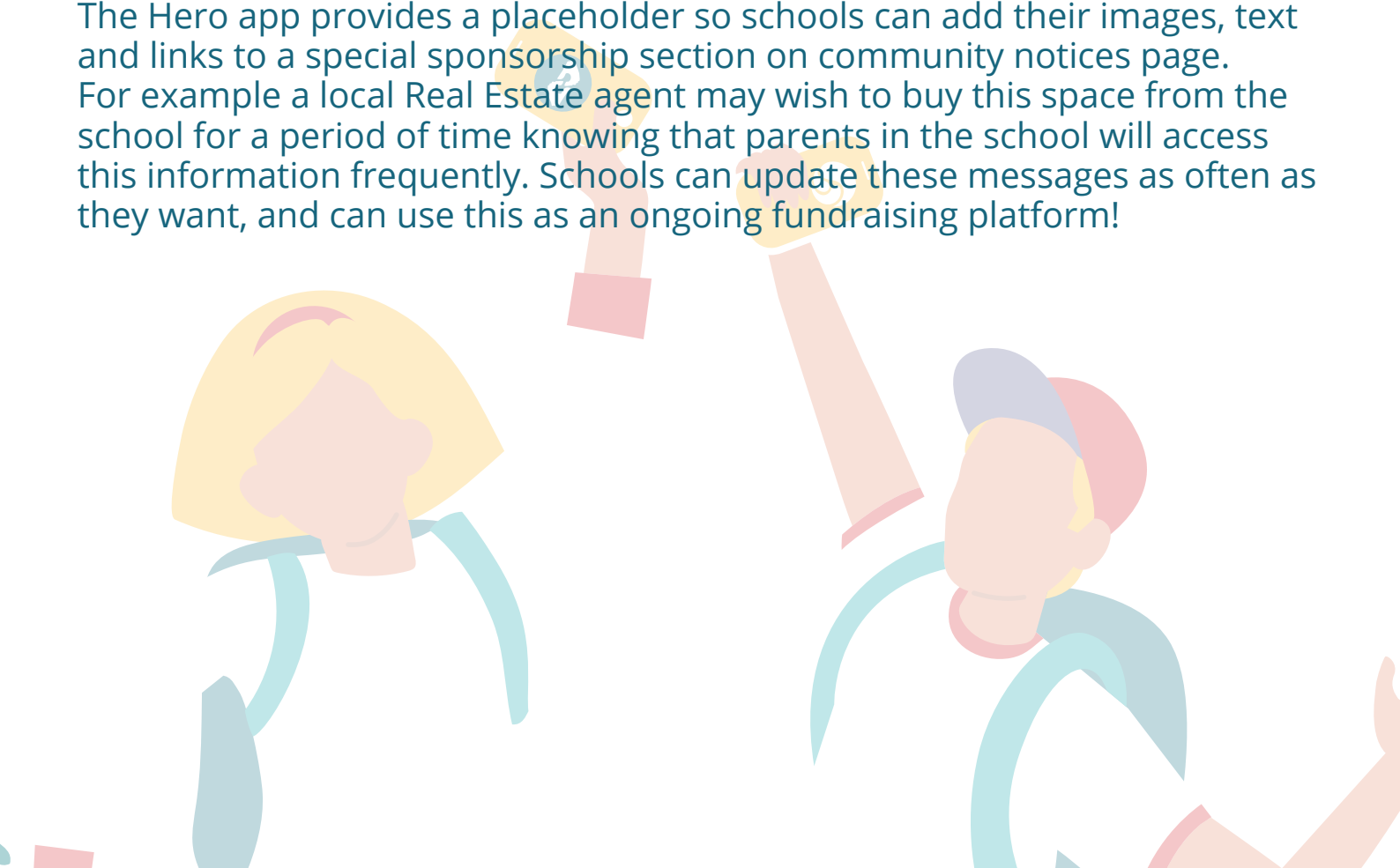
Encourage others to be the Hero that offsets your costs.

The new Hero app gives your school the chance to leverage sponsorship opportunities with local businesses. In short, local heroes can support your school by promoting their timely messages through Hero.

Through LINC-ED's new Hero app, parents and caregivers will regularly see notices, student learning and payment information. This provides schools with the ability to leverage sponsorship opportunities within the school community, and provide success metrics for sponsors.

Better than a banner on the school gate, better than a logo on the website, Hero sponsorship shines a light upon companies and organisations committed to helping your school and community.

The Hero app provides a placeholder so schools can add their images, text and links to a special sponsorship section on community notices page. For example a local Real Estate agent may wish to buy this space from the school for a period of time knowing that parents in the school will access this information frequently. Schools can update these messages as often as they want, and can use this as an ongoing fundraising platform!





Hero Support

Hero Guides and extensive support articles can be accessed through the Hero app.

Helpdesk Support

Our helpdesk team consists of New Zealand based teachers, school leaders, administrators and technical support. Our team can be contacted by key members of your school from 8.30am-5pm Monday-Friday through the helpdesk messaging service within Hero. A member of our team will be in touch in the most effective way to support you with your query e.g. help article/ video/screencast/ message/phone call.

Ongoing Training



Make Hero fly with Personalised Professional Development: \$150 (plus GST) per hour.

We recommend connecting with a Hero Consultant online for 1-2 hours, once a term in the first 12 months, to ensure you are making Hero fly.

Hero Webinar Series: \$500 (plus GST) per year per school

Hero consultants will be running a webinar series for all Hero users within the school - school leaders, teachers and office administrators. Webinars will be held at key times in the school year to maximise support such as roll returns, mid year data analysis and more.

Minimum of 3 webinars per term will be offered.



Additional Pricing Information



Initial installation, technical set up fee:

\$500 (plus GST)

Annual subscription based on the package selected.



Commencement date:

1st February (pro rata for schools coming on after the 1st Feb.)

*Based on the school's confirmed Ministry staffing roll, rather than actual student numbers to help schools with budgeting.



LINC-ED provides schools with a comprehensive step by step instructional guide about how to migrate essential data from your legacy Student Management System. If your school does not have the personnel to carry out this process, we can offer this service at an additional cost. Please contact us for rates.



Training Cost:

\$150 (plus GST) per hour with a minimum start up of 4 hours required. Plus travel expenses.

Training can happen online over a series of two 2 hour Video Conference sessions as a cost-effective option, or over a day if in person at your school.




School Office Administration Training

Workshops (half day) will be offered in the main centres at \$150 per person.

Webinars will be offered at \$150 per school. NOTE: If the school purchases the annual webinar series, administration "getting started" sessions will be included.

Features



Feature	Super 	Duo 	Suite 	Premier 
Mobile app with push notifications	●	●	●	●
Targeted parent notices	●	●	●	●
Customised Pages and Tags	●	●	●	●
Personalised Student and Teacher posting	●	●	●	●
Automatic Grouping.	●	●	●	●
Post and Tag Analysis	●	●	●	●
Student progressions and goal setting		●	●	●
Use any curriculum to report and track progress.		●	●	●
Insights.		●	●	●
Customised data collection points		●	●	●
Templated and customised assessments		●	●	●
Importing of assessment data from third parties		●	●	●
Powerful, targeted, aggregated data analysis tools		●	●	●
Personalised student goal setting and evidence collection		●	●	●
Assessments and visual progress indicators for parents on the app		●	●	●
Printing of summary reports for students		●	●	●
List Builder with powerful filtering and sorting		●	●	●
Easily customised online enrolment form			●	●
Simple attendance register			●	●
Full student management and quick processing			●	●
Powerful Board reporting tools			●	●
Smart workflows for office administrators			●	●
Powerful and unified contact management			●	●
Invoicing by individual student and group			●	●
Payment reminders*				●
Online payments and in-app statements				●
Absence notifications in mobile app*				●
School contact details in mobile app*				●
School Calendar in mobile app*				●
School Term dates in mobile app*				●
Permission slips*				●

* Coming in 2020

The techie bit...

Hero uses TLS security at the network level to ensure all account information and data is transmitted securely.

Post Content (e.g., photos, video, audio, and other content you add to Hero) is encrypted at rest.

All passwords are salted and hashed using Argon2id.

Hero conducts a yearly, 3rd party security audit to verify the security and integrity of our systems and internal controls.

Account information is stored in highly secure, access-controlled Microsoft Azure data centers.

We have adopted an internal data access policy that restricts access to personally identifiable information to a limited number of employees with a specific business need (such as for technical support).

All employees undergo a background check before beginning employment at Hero, sign a nondisclosure agreement, and immediately lose access to all internal systems and data when terminated.

We routinely monitor our systems for security breaches and attempts at inappropriate access.