Christina Lin

Developer && Designer

Profile

I'm a web developer working in javscript, HTML, and CSS. I use to be a Lead Visual Designer primarily focusing on UI/UX and marketing materials. Holding a lead position allowed me to manage my responsibilities while providing guidance for the team as well as collaborating with multiple departments. While working on a newly designed product, I had to actively communicate with the marketing team to gather content, problem solve with engineers to assure that their code would be parallel to the hi-fi mockups, and report to my director to confirm consistent branding across the board. Currently, I am working on a web application built with React and Reddux.

Contact

Los Angeles, CA

t: (626) 636-7357 **e:** christinalin31@gmail.com **w:** linc31.github.io

Skills

HTML/CSS	MongoDB	UI / UX Design
Javascript	Ruby on Rails	Zeplin
React	Sketch	Branding
Node	Invision	Adobe Creative Suite

Experience

Unincorporated Feb 2018 - Present

Web Developer

• Build landing pages for clients using HTML, CSS, Javascript and other front-end technologies
• Experience with WordPress and Hubspot development tools
• Collaborate with design team and provide UX strategy

ChowNow July 2014 - Sept 2017

Lead Visual Designer

• Lead design team of four and perform quality control for marketing materials front-end technologies
• Work collaboratively with designers and engineering to ensure consistent branding and successful user experience for B2B and B2C products
• Create wireframes, hi-fidelity mockups and prototype for product design

EmazingLights, LLC Sept 2012 - May 2014

Graphic Designer & Photographer

• Successfully rework user flows, redesign and deploy sister company's e-commerce website, iHeartRaves
• Collaborate with design team, marketing team and clients to develop creative solutions for e-commerce website, print ads, and social

Education

B.A. Graphic Design June 2012

California Polytechnic University, Pomona

Web Development Immersive Dec 2017

General Assembly