CHRISTINA LIN

DEVELOPER | DESIGNER

PROFILE

I'm a web developer working in JavaScript, HTML, CSS, JQuery and Git. I use to be a Lead Graphic Designer primarily focusing on UI/UX and creating marketing collaterals. Being a lead designer taught me to be patient with my team members, communicate and collaborate with multiple departments. While working on a newly designed product, I had to communicate with the marketing team to gather copy, problem solve with engineers to make sure that their code would be parallel to what I was designing, and report to my director to assure that my designs would be in line with the brand. Currently, I'm working on an in browser web app that would be built on React.

INTERESTS

When I'm not coding or designing, you'll probably find me at a rock climbing gym and some sort of carb loaded meal afterwards. I also enjoy playing the "how fast can you eat your ice cream before it melts" game, especially in the summer. And when I'm not doing either of those things, you can catch me traveling.

CONTACT

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LINKS

● github/linc31   ● github/linc31   ● github/linc31

SKILLS

HTML/CSS	MongoDB	User Experience
JavaScript	Ruby on Rails	User Interface
React.js	PostgreSQL	Branding
Node.js	Sketch	Adobe Creative Suite
Express.js	Invision	

EXPERIENCE

ChowNow   July 2014 - Sept. 2017
Lead Visual Designer
• Lead design team of four and perform quality control for marketing materials
• Work collaboratively with designers and engineering team to ensure consistent branding and successful user experience for B2B and B2C products
• Act has liaison between marketing and design team to delegate projects
• Design templates for marketing materials including: flyers, window signs, business cards, and email newsletters

EmazingLights, LLC   Sept. 2012 - May 2014
Graphic Designer & Photographer
• Successfully rework user flows, redesigned and deployed sister company's ecommerce website, iHeartRaves
• Collaborate with creative team, internal marketing teams, and clients to develop creative solutions and translate them through a variety of channels such as social medias
• Design and produce marketing communications (print and digital) pieces for a wide variety of clients and applications

EDUCATION

B.FA Graphic Design   June 2012
California Polytechnic University, Pomona

Web Development Immersive   Dec. 2017
General Assembly

References available upon request.