预期产出

1. 根据问卷数据和往期论文共享单车不文明使用行为的主要分类（按照不同程度），总结不文明行为发生的总体情况（频率等）。
2. 根据问卷数据、访谈情况和相关论文探究共享单车的不文明使用行为背后的成因，并将考虑范围从共享单车上升到其他共享类产品，最后从社会心理学和法律层面总结这种现象的成因和诱因。
3. 根据以上两条结论，总结出一系列适合推广给各类共享单车企业以及未来可能出现的其他共享类产品企业的管理、运营、奖惩手段，便于他们能够尽可能地去防范、减少用户在使用产品过程发生此类不文明行为而导致一系列经济利益损失和管理运营上的困难。最后，在法律层面和公序良俗层面，我们可以提出一些可能的畅想来减少此类行为。

英文版

Expected Output:

1. Summarize the overall situation of uncivilized behaviors in shared bicycles, based on questionnaire data and previous research on the primary classifications of such behaviors (according to different levels), including the frequency and other relevant factors.
2. Explore the underlying causes of uncivilized behaviors in shared bicycles, considering questionnaire data, interview findings, and relevant literature. Extend the scope of consideration from shared bicycles to other shared products. Finally, draw conclusions on the causes and incentives of such phenomena from the perspectives of social psychology and the legal domain.
3. Based on the conclusions from the above points, compile a series of management, operational, and reward/punishment measures suitable for dissemination to various shared bicycle enterprises and potentially emerging enterprises in other shared product categories. This aims to enable them to proactively prevent and minimize instances of uncivilized behavior by users, thereby avoiding economic losses and operational challenges. Additionally, propose speculative ideas at the legal and societal level to reduce such behaviors.

窗体顶端