

Lincoln Wisely

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Software Engineer

With 9 years of experience in web development and software engineering, I have taken ownership of the development of new features, improved online experiences and contributed to revenue growth. Proficient in JavaScript/TypeScript and React and highly motivated, I have also adopted AI-powered development tools to streamline workflow. I am curious and collaborative, but able to work independently and asynchronously.

WORK EXPERIENCE

Plex, Inc.

08/2022 - 08/2025

Software Engineer

- Engineered new features in TypeScript during 7-week cycles on a global team, improving user experience and driving engagement.
- Added Native Ad support, contributing to additional revenue growth.
- Developed backend-for-frontend API endpoints powering production mobile apps (Profile, Friends, Privacy, Watch History, Onboarding).
- Owned React Native theming for multiple screens, tested across iOS, tvOS, Android, and Android TV to meet aggressive timelines.
- Built integration and E2E tests to keep code clean and scalable.
- Mentored new engineers, conducted code reviews, and upheld best practices with conventional commits and Git.
- Shared release responsibilities: cutting RC builds, curating release notes, and deploying for WebOS, Tizen, Playstation, and Xbox clients used by millions.
- Introduced AI-powered development tools (CoPilot, Cursor, Claude Code) to improve velocity.

HLK

06/2019 - 08/2022

Web Developer

Saint Louis, MO

- Developed proprietary responsive component library for Marriott International, implemented across 5 properties, improving efficiency of development process.
- Developed accessible user interfaces that met WCAG web standards, enhancing usability for diverse users within 3 months.
- Built a functional component library for Equifax, enabling theme variations for internal platforms.
- Collaborated with UniGroup teams on React/Redux mobile-first applications for Mayflower and United Van Lines.

Manifest, LLC

08/2016 - 06/2019

Web Developer

Saint Louis, MO

- Developed Drupal sites and custom themes (including JavaScript for interactivity) for clients including CWD, UCLA, and The Paper & Packaging Board.
- Delivered responsive front-end experiences under tight timelines with consistent communication to project managers.
- Implemented interactive features with Google Maps API, CSS animations, and custom browser calculations.
- Used MySQL Workbench to query relational databases for Account services

EDUCATION

Bachelor of Arts, Advertising (Emphasis in Graphic Design) in Advertising (Emphasis in Graphic Design)

Harding University

Searcy, AR • 05/2011

PROJECTS

Full-Stack E-commerce Website

08/2025 - Present

Sharon Wisely Jewelry

In progress. Developing a MERN technology stack Ecommerce site to replace Etsy usage. Built with MongoDB, Express, React, and Node.js, cloud infrastructure, incorporating API design, user auth and payments integration.

Digitizing VHS videos

01/2024 - Present

Personal

As the self-proclaimed Family Historian, I have embarked on the non-ending, but greatly rewarding, project of digitizing and hosting our home videos. I use ClearClick, OBS Studio and mkvmerge to make the digital files, which I then host on my media server.

VOLUNTEERING & LEADERSHIP

CoderGirl (nonprofit)

10/2016 - 05/2018

Web Dev mentor

St Louis, MO

Weekly in-person meetups (plus occasional weekends) to help women in the STL area learn skills in web development

SKILLS

GraphQL, A/B Testing, Agile, Debugging, JavaScript Frameworks, Data-driven, HTML5, Version Control (git), SCSS, Implementing Design Systems, RESTful API, Pair programming, Component Design, Github, Application Development

Languages: TypeScript, JavaScript, Python, PHP

Frameworks/Libraries: React.js, React Native, Next.js, Redux / State management, Moment.js

Testing/Tools: Testing (Jest, Vitest), Postman, XCode, MongoDB, Vercel, Google Analytics, CI/CD deployment pipelines, Prototyping tools, Figma, Integration testing, Troubleshooting, Experimentation

Other: AI-assisted development (CoPilot, Cursor, Claude Code, ChatGPT, Gemini), Strong written and verbal communication skills, Cross-functional collaboration, Technical Documentation, Empathy-driven team player