



Where should I locate a marijuana dispensary?

Data Sources

- **Census:** Toronto census data used to determine socio-economic status of neighborhoods (www.toronto.ca/city-government/data-research-maps/open-data),
- **PostalCodes:** Toronto postal data (www.wikipedia.com) provides geo coordinates for neighborhood mapping,
- **Foursquare:** (www.foursquare.com) provides information on local venues and general neighborhood characteristics, and
- **GoogleMaps:** (maps.google.com) provides geo data on venues that are not adequately covered by Foursquare (e.g., strip clubs and marijuana venues).

Foursquare data is lacking information on these venues, possibly due to self-report bias (many people don't want to announce their visits to strip clubs) and selection bias (a select population group are heavy Foursquare users, possibly not the same population group that frequents strip clubs). For this reason Foursquare data was augmented by GoogleMaps data.