



## Where should I locate a marijuana dispensary?

### Introduction

Marijuana is newly legal in Canada, Toronto and Ontario is the largest city in Canada. Opening up a marijuana dispensary in Toronto sounds like a great business idea. Question is, where in Toronto should the new marijuana dispensary be located?

Research on this topic indicates that dispensaries are generally located in:

- Lower socio-economic neighborhoods
- In a neighborhood populated by strip clubs and alcohol dispensing venues
- Near a freeway offramp
- Near the city limits

### References:

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