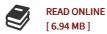




The Millennium Manager (Paperback)

By Ashley R. Rawlins

AUTHORHOUSE, United States, 2006. Paperback. Condition: New. Language: English. Brand new Book. "The Millennium Manager" should be of interest to managers of all levels in public sector, private sector, or voluntary organisations. This book deals with several areas of management activities such as; Total Quality Management (TQM), The Management of Change, Management decision Making, Research Methods, Management Strategies, Marketing Planning, and Operations Management. This book should appeal to those following formal studies in management from certificate level up to master of Business Administration degree. The practical treatment of some of the chapters should make interesting reading for managers and potential managers who do not want to undertake formal management studies but want to acquire some management tools.



Reviews

A must buy book if you need to adding benefit. Of course, it is actually perform, still an interesting and amazing literature. I am delighted to explain how this is basically the best book i actually have read through during my individual life and may be he best book for at any time.

-- Jarod Bartoletti

It is an remarkable pdf that I actually have actually read. It really is packed with knowledge and wisdom I am very happy to tell you that this is the finest ebook i actually have go through during my very own life and may be he very best book for actually.

-- Hailey Jast Jr.