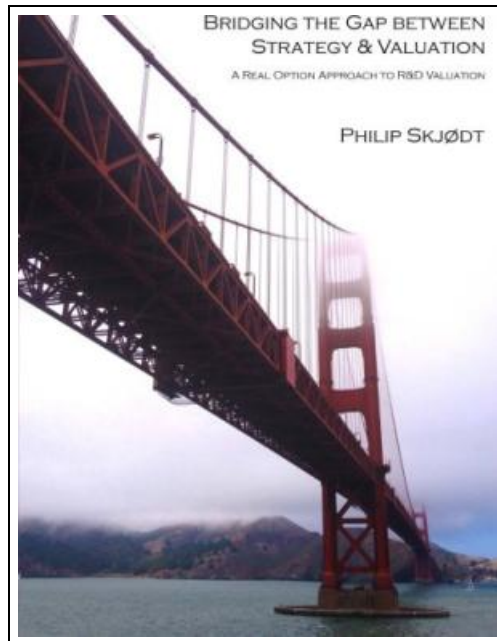


## Bridging the Gap Between Strategy & Valuation: A Real Option Approach to R&D Valuation (Paperback)



Filesize: 6.51 MB

### ***Reviews***

*This publication is fantastic. We have read through and i am certain that i will planning to read yet again yet again down the road. You wont feel monotony at at any time of your respective time (that's what catalogs are for concerning when you request me).*

***(Alec Langosh)***

## BRIDGING THE GAP BETWEEN STRATEGY & VALUATION: A REAL OPTION APPROACH TO R&D VALUATION (PAPERBACK)

[DOWNLOAD](#)

Copenhagen Business School Press, United States, 2015. Paperback. Condition: New. Language: English. Brand new Book. Description: This paper contains a real option valuation applied to a concrete business case with emphasis on operationalisation of the quantitative inputs and interpretation of the results. As a prelude the real option approach is considered as a theoretical instrument of business strategy and financial valuation. The focus throughout is on R&D applications and the case study relates to the production of biochips. Academic abstract: This paper analyzes the real option framework's capacity for bridging the gap between strategic theory and financial theory. Through a theoretical discussion of the interface between them, it is shown that they have an obvious point of contact, since strategic theory aims at identifying the path to the highest value creation, while the financial discipline of valuation contains tools for appraising the value creation. Nevertheless, it is argued that differences in foci and prerequisites cause a gap. The real option framework is put forward as holding potential for bridging this gap by being applicable to both strategic analysis and financial valuation. Correspondingly, it is suggested that the real option framework contains a strategic and a financial perspective. The paper then moves forward to investigate the perspectives individually in the light of a case analysis in order to be able to conclude on their alignment and the feasibility of quantification (ie valuation) at the end of the paper. Context: This paper was originally a Master's Thesis submitted in partial fulfillment of the Cand.Merc. degree; the Master of Science Degree in Economics and Business Administration at the Copenhagen Business School. The paper was subsequently published as a working paper as a part of the REMAP Research Project (Research Management Processes under rapid change) at the Department of Management, Politics and Philosophy at...

[Read Bridging the Gap Between Strategy & Valuation: A Real Option Approach to R&d Valuation \(Paperback\) Online](#)[Download PDF Bridging the Gap Between Strategy & Valuation: A Real Option Approach to R&d Valuation \(Paperback\)](#)

## Related Books

**Genuine new book Essentials of Leadership: Principles and Practice (4th Edition) (U.S.) Shiliboge. (U.S.(Chinese Edition)**

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-05-01 Pages: 280 Publisher: Welcome to Our Publishing House of Electronics Industry....

[Download](#) [eBook](#)

»

**Standard Catalog of World Paper Money, Modern Issues, 1961-Present**

Krause Publications, 2016. Condition: New. All circulating paper money issued worldwide since 1961 is featured in the most comprehensive English language reference on the market. Fully illustrated, the catalog presents current and completely vetted pricing...

[Download](#) [eBook](#)

»

**Weebies Family Halloween Night English Language: English Language British Full Colour**

Createspace Independent Pub, 2014. PAP. Condition: New. New Book. Delivered from our UK warehouse in 4 to 14 business days. THIS BOOK IS PRINTED ON DEMAND. Established seller since 2000.

[Download](#) [eBook](#)

»

**Elements Of Optoelectronics & Fiber Optics (Pb: Chen**

PAPERBACK. Condition: New. Book Cover and ISBN may be different from US edition but contents as same US Edition. Excellent Quality, Service and customer satisfaction guaranteed! We may ship the books from Asian regions for...

[Download](#) [eBook](#)

»

**The Qualcomm Equation: How a Fledgling Telecom Company Forged a New Path to Big Profits and Market**

AMACOM, 2005. Condition: New. book.

[Download](#) [eBook](#)

»