



The Journey To Competitive Advantage Through Servant Leadership: Building The Company Every Person Dreams Of Working For And Every President Has A Vision Of Leading (Paperback)

By Bill B. Flint Jr.

WestBow Press, United States, 2011. Paperback. Condition: New. Language: English. Brand new Book. Building The Company Every Person Dreams Of Working For And Every President Has A Vision Of Leading. With today's tough economic environment and declining trust in leaders, companies are in desperate need of leaders who can provide the vision, goals, and direction needed to develop and maximize the full potential of their people and the business results. The Journey To Competitive Advantage Through Servant Leadership was written to help organizations and leaders understand that building a sustainable competitive advantage depends on how people are treated -and the best way to create a competitive advantage is by developing an environment of caring, mutual trust and respect between the leaders and their people. Servant leaders have learned that focusing their efforts and strategy on developing the full potential of their associates helps create a winning partnership for the people and the business. To help leaders develop this collaborative environment, the author shares his own leadership journey both the successes and struggles. He compiles the lessons of a lifetime into one comprehensive document that can help point the way for leaders to the fulfilling life of "servant leadership"-that powerful, almost mystical capability...



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