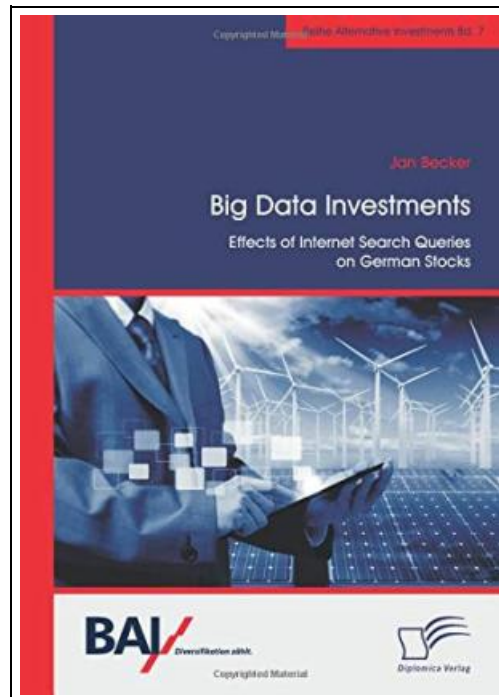


## Big Data Investments: Effects of Internet Search Queries on German Stocks



Filesize: 3.04 MB

### Reviews

*Definitely one of the best ebook We have possibly go through. It usually does not charge a lot of. I am just pleased to inform you that this is actually the greatest ebook i have got study in my own lifestyle and may be he greatest publication for actually.*

*(Ms. Patsy D'Amore III)*

## BIG DATA INVESTMENTS: EFFECTS OF INTERNET SEARCH QUERIES ON GERMAN STOCKS

[DOWNLOAD](#)

Diplomica Verlag GmbH Aug 2015, 2015. Taschenbuch. Condition: Neu. Neuware - In recent years, the internet has developed very quickly and became a major source of information all over the planet. Many scientists have used search engine query data to forecast econometric time series like consumer confidence indicators, unemployment rates, retail sales, house price indices, stock prices, volatility of stocks and even commodity prices. Following the prior research this study analyzes the impact of internet search engine data on capital markets. Many authors already have contributed to index level data and most of them on the US market. This study adds to the existing literature on the German stock market. Two research questions are answered: First, whether an increase in search queries drives individual stock returns and second, whether queries affect the implied volatility of stock options. After controlling for seasonality, autocorrelation and general market risk, in the further analysis also the Price-to-Book valuation, one year performance and historical volatility are examined in interaction with internet search queries. 92 pp. Englisch.

[Read Big Data Investments: Effects of Internet Search Queries on German Stocks Online](#)[Download PDF Big Data Investments: Effects of Internet Search Queries on German Stocks](#)

## See Also



**Business books (Book Guide) : Peter Principle, Airlines of North America, The Dilbert principle, The Joy of Work, The 33 Strategies of War, The Law of Success, Identifying and Managing Project Risk, Blue**

Reference Series Books LLC Mrz 2012, 2012. Taschenbuch. Condition: Neu. Neuware - Source: Wikipedia. Commentary (books not included). Pages: 89. Chapters: Peter Principle, Airlines of North America, The Dilbert principle, The Joy of Work, The...

[Read](#) [PDF](#)

»



**Game Theory : A Very Short Introduction**

Oxford University Press Nov 2007, 2007. Taschenbuch. Condition: Neu. Neuware - Games are everywhere: Drivers manoeuvring in heavy traffic are playing a driving game. Bargain hunters bidding on eBay are playing an auctioning game. A...

[Read](#) [PDF](#)

»



**The Next Person You Will in Heaven : The sequel to The Five People You Meet in Heaven**

Brown Book Group Little Okt 2018, 2018. Buch. Condition: Neu. Neuware - Fifteen years ago, in Mitch Albom's beloved novel, The Five People You Meet in Heaven, the world fell in love with Eddie, a...

[Read](#) [PDF](#)

»



**Bayesian Biostatistics (Hardback)**

John Wiley & Sons Inc, United States, 2012. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. The growth of biostatistics has been phenomenal in recent years and has been marked by considerable technical...

[Read](#) [PDF](#)

»



**Pocket Guide to APA Style**

Wadsworth Publishing Cengage Learning EMEA Sep 2016, 2016. Taschenbuch. Condition: Neu. Neuware - The POCKET GUIDE TO APA STYLE, 5E is an essential tool for writing research papers across the disciplines. Concise and thorough, the...

[Read](#) [PDF](#)

»

**To Do List: Blank To Do List, To Do Agenda, Daily Task Pad, To Do List Notebook For Office, Agenda Notepad For Men, Women, Students & Kids, Cute Police Cover (Paperback)**

Amazon Digital Services LLC - Kdp Print Us, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then

[Save](#) [ePub](#)

»

**To Do List Notebook: Daily Task Log, To Do List For Kids, Task List Template, To Do Planner, Agenda Notepad For Men, Women, Students & Kids, Cute Ice Cream & Lollipop Cover (Paperback)**

Createspace Independent Publishing Platform, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then this journal is for

[Save](#) [ePub](#)

»

**To Do List: Blank Unlined Notebook, To Do And Done Chart, Daily Task Planner, To Do List Notebook For Work, Agenda Notepad For Men, Women, Students & Kids, Cute Cosmetic Makeup Cover (Paperback)**

Amazon Digital Services LLC - Kdp Print Us, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then

[Save](#) [ePub](#)

»

**Introduction to Mathematical Finance: Discrete Time Models (Hardback)**

John Wiley and Sons Ltd, United Kingdom, 1997. Hardback. Condition: New. Language: English. Brand new Book. This book is designed to serve as a textbook for advanced undergraduate and beginning graduate students who seek a

[Save](#) [ePub](#)

»

**To Do List: Checklist Blank, To Do And Notes, Daily Task Sheets, To Do List Notebook Kids, Agenda Notepad For Men, Women, Students & Kids, Cute Sea Creature Cover (Paperback)**

Amazon Digital Services LLC - Kdp Print Us, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then

[Save](#) [ePub](#)

»