Introduction to Machine Learning

Linear Regression & Optimization

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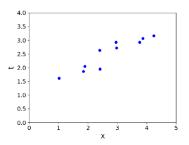
September 11, 2023

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Overview

- Second learning algorithm of the course: linear regression.
 - Task: predict scalar-valued targets (e.g. stock prices)
 - Architecture: linear function of the inputs
- While KNN was a complete algorithm, linear regression exemplifies a modular approach that will be used throughout this course:
 - Choose a model describing the relationships between variables of interest
 - Define a loss function quantifying how bad the fit to the data is
 - Choose a regularizer saying how much we prefer different candidate models (or explanations of data)
 - Fit a model that minimizes the loss function and satisfies the constraint/penalty imposed by the regularizer, possibly using an optimization algorithm
- Mixing and matching these modular components gives us a lot of new ML methods.

Supervised Learning Setup



- In supervised learning:
 - There is input $x \in X$, typically a vector of features (or covariates)
 - There is target $t \in \mathcal{T}$ (also called response, outcome, output, class)
 - Objective is to learn a function $f: X \to \mathcal{T}$ such that $t \approx y = f(x)$ based on the dataset $\mathcal{D} = \{(x^{(i)}, t^{(i)})\}$ for i = 1, 2, ..., N.

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Linear Regression - Model

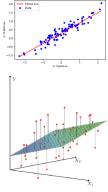
• Model: In linear regression, we use a linear function of the features $x = (x_1, ..., x_D) \in \mathbb{R}^D$ to make prediction y of the target value $t \in \mathbb{R}$:

$$y = f(x) = \sum_{j} w_{j} x_{j} + b \tag{1}$$

- y is the prediction
- w is the weights
- b is the bias (or intercept)
- w and b together are the parameters
- We hope that our prediction is close to the target: $y \approx t$.

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What is Linear? 1 feature vs D features

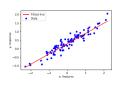


- If we have only 1 feature: y = wx + b where $w, x, b \in \mathbb{R}$
- y is linear in x
- If we have only D feature: $y = \mathbf{w}^{\top} \mathbf{x} + b$ where $\mathbf{w}, \mathbf{x} \in \mathbb{R}^{D}$ and $b \in \mathbb{R}$
- y is linear in x
- Relation between the prediction *y* and inputs *x* is linear in both cases.

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Linear Regression

- We have a dataset $\mathcal{D} = \{(x^{(i)}, t^{(i)})\}$ for i = 1, 2, ..., N, where
 - $x^{(i)} = (x_1^{(i)}, x_2^{(i)}, ..., x_D^{(i)})^{\top} \in \mathbb{R}^D$ are the inputs (i.e. age, height)
 - $t^{(i)} \in \mathbb{R}$ is the target or response (i.e. income)
 - Predict $t^{(i)}$ with a linear function of $x^{(i)}$



- Different (w, b) combinations define different lines
- We want the best line (w, b)
- How to quantify "best"?
- Relation between the prediction *y* and inputs *x* is linear in both cases.

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Linear Regression - Loss Function

- A loss function $\mathcal{L}(y,t)$ defines how bad it is if, for some example x, the algorithm predicts y, but the target is actually t.
- Squared error loss function:

$$\mathcal{L}(y,t) = \frac{1}{2}(y-t)^2 \tag{2}$$

- y t is the residual, and we want to make this small in magnitude
- $\frac{1}{2}$ factor is just to make the calculations convenient
- Cost function: loss function averaged over all training examples

$$\mathcal{J}(\boldsymbol{w}, b) = \frac{1}{2N} \sum_{i=1}^{N} (y^{(i)} - t^{(i)})^2 = \frac{1}{2N} \sum_{i=1}^{N} (\boldsymbol{w}^{\mathsf{T}} \boldsymbol{x}^{(i)} + b - t^{(i)})^2$$
(3)

• Terminology varies. Some call "cost" empirical or average loss.

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• Notion-wise, $\frac{1}{2N} \sum_{i=1}^{N} (y^{(i)} - t^{(i)})^2$ gets messy if we expand $y^{(i)}$:

$$\frac{1}{2N} \sum_{i=1}^{N} \left(\sum_{j=1}^{D} (w_j x_j^{(i)} + b) - t^{(i)} \right)^2 \tag{4}$$

• The code equivalent is to compute the prediction using a for loop:

• Excessive super/sub scripts are hard to work with, and Python loops are slow, so we vectorize algorithms by expressing them in terms of vectors and matrices.

$$\mathbf{w} = (w_1, ..., w_D)^{\mathsf{T}}; \mathbf{x} = (x_1, ..., x_D); y = \mathbf{w}^{\mathsf{T}} \mathbf{x} + b$$
 (5)

This is simpler and executes much faster:

$$y = np.dot(w, x) + b \longrightarrow (6)$$

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- Why vectorize?
 - The equations, and the code, will be simpler and more readable. Gets rid
 of dummy variables and indices!
 - Vectorized code is much faster
 - Cut down on Python interpreter overhead
 - Use highly optimized linear algebra libraries (hardware support)
 - Matrix multiplication very fast on GPU (Graphics Processing Unit)
- Switching in and out of vectorized form is a skill you gain with practice
 - Some algorithms are easier to write/understand using for-loops and vectorize later for performance

• We can organize all the training examples into a design matrix X with one row per training example, and all the targets into the target vector t.

$$\mathbf{X} = \begin{pmatrix} \mathbf{x}^{(1)\top} \\ \mathbf{x}^{(2)\top} \\ \mathbf{x}^{(3)\top} \end{pmatrix} = \begin{pmatrix} 8 & 0 & 3 & 0 \\ 6 & -1 & 5 & 3 \\ 2 & 5 & -2 & 8 \end{pmatrix} \text{ one training example (vector)}$$

one feature across

• Computing the predictions for the whole dataset:

$$\mathbf{X}\mathbf{w} + b\mathbf{1} = \begin{pmatrix} \mathbf{w}^T\mathbf{x}^{(1)} + b \\ \vdots \\ \mathbf{w}^T\mathbf{x}^{(N)} + b \end{pmatrix} = \begin{pmatrix} y^{(1)} \\ \vdots \\ y^{(N)} \end{pmatrix} = \mathbf{y}$$

10/42

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• Computing the squared error cost across the whole dataset:

$$y = Xw + b\mathbf{1}; \mathcal{J} = \frac{1}{2N}||y - t||^2$$
 (7)

- Sometimes we use $\mathcal{J} = \frac{1}{2}||y t||^2$ without a normalizer. This would correspond to the sum of losses, and not the averaged loss. The minimizer does not depend on N (but optimization might!).
- We can also add a column of 1's to design matrix, combine the bias and the weights, and conveniently write

$$\mathbf{X} = \begin{bmatrix} 1 & [\mathbf{x}^{(1)}]^{\mathsf{T}} \\ 1 & [\mathbf{x}^{(2)}]^{\mathsf{T}} \\ 1 & \vdots \end{bmatrix} \in \mathbb{R}^{N \times (D+1)} \text{ and } \mathbf{w} = \begin{bmatrix} b \\ w_1 \\ w_2 \\ \vdots \end{bmatrix} \in \mathbb{R}^{D+1}$$

• Then, our predictions reduce to y = Xw.

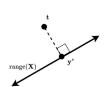


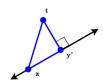
- We have defined a cost function. This is what we'd like to minimize.
- Two commonly applied mathematical approaches:
 - Algebraic, e.g., using inequalities:
 - To show that z^* minimizes f(z), show that $\forall z, f(z) \ge f(z^*)$
 - Calculus: minimum of a smooth function (if it exists) occurs at a critical point, i.e. point where the derivative is zero.
 - multivariate generalization: set the partial derivatives to zero (or equivalently the gradient).
- Solutions may be direct or iterative
 - Sometimes we can directly find provably optimal parameters (e.g. set the gradient to zero and solve in closed form). We call this a direct solution.
 - We may also use optimization techniques that iteratively get us closer to the solution. We will get back to this soon.

Direct Solution I: Linear Algebra

- We seek w to minimize $||Xw t||^2$, or equivalently $||Xw t||^2$.
- Range(X) = { $Xw | w \in \mathbb{R}^D$ } is a D-dimensional subspace of \mathbb{R}^N
- Recall that the closest point $y^* = Xw^*$ in subspace Range(X) of \mathbb{R}^N to any arbitrary point $t \in \mathbb{R}^N$ is found by orthogonal projection.
- We have $(y^* t) \perp Xw, \forall w \in \mathbb{R}^D$
- why is y^* the closest to point t?
 - Consider any z = Xw
 - By Pythagorean theorem and the trivial inequality $(x^2 \ge 0)$

$$||z-t||^2 = ||y^*-t||^2 + ||y^*-z||^2 \ge ||y^*-t||^2$$
(8)





Direct Solution I: Linear Algebra

- From the previous slide, we have $(y^* t) \perp Xw, \forall w \in \mathbb{R}^D$
- Equivalently, the columns of the design matrix X are all orthogonal to $(y^* t)$, and we have that:

$$\boldsymbol{X}^{\mathsf{T}}(\boldsymbol{y}^* - \boldsymbol{t}) = 0 \tag{9}$$

$$\boldsymbol{X}^{\top} \boldsymbol{X} \boldsymbol{w}^* - \boldsymbol{X}^{\top} \boldsymbol{t} = 0 \tag{10}$$

$$\boldsymbol{X}^{\top} \boldsymbol{X} \boldsymbol{w}^* = \boldsymbol{X}^{\top} \boldsymbol{t} \tag{11}$$

$$\boldsymbol{w}^* = (\boldsymbol{X}^\top \boldsymbol{X})^{-1} \boldsymbol{X}^\top \boldsymbol{t} \tag{12}$$

- While this solution is clean and the derivation easy to remember, like many algebraic solutions, it is somewhat ad hoc.
- On the hand, the tools of calculus are broadly applicable to differentiable loss functions...

Direct Solution II: Calculus

• Partial derivative: derivative of a multivariate function with respect to one of its arguments.

$$\frac{\partial}{\partial x_1} f(x_1, x_2) = \lim_{h \to 0} \frac{f(x_1 + h, x_2) - f(x_1, x_2)}{h}$$
 (13)

- To compute, take the single variable derivative, pretending the other arguments are constant.
- Example: partial derivatives of the prediction y

$$\frac{\partial y}{\partial w_j} = \frac{\partial}{\partial w_j} \left(\sum_{j'} w_{j'} x_{j'} + b \right) = x_j \tag{14}$$

$$\frac{\partial y}{\partial b} = \frac{\partial}{\partial b} \left(\sum_{j'} w_{j'} x_{j'} + b \right) = 1$$
 (15)

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Direct Solution II: Calculus

• For loss derivatives, apply the chain rule:

$$\frac{\partial(L)}{\partial w_j} = \frac{d(L)}{dy} \frac{\partial(y)}{\partial w_j} = \frac{d}{dy} \left(\frac{1}{2} (y - t)^2 \right) x_j = (y - t) x^j$$
 (16)

$$\frac{\partial(L)}{\partial b} = \frac{d(L)}{dy} \frac{\partial(y)}{\partial b} = y - t \tag{17}$$

- For cost derivatives, use linearity and average over data points.
- Minimum must occur at a point where partial derivatives are zero.

$$\frac{\partial(J)}{\partial w_j} = \frac{1}{N} \sum_{i=1}^{N} (y^{(i)} - t^{(i)}) x_j^{(i)} = 0$$
 (18)

$$\frac{\partial(J)}{\partial b} = \frac{1}{N} \sum_{i=1}^{N} y^{(i)} - t^{(i)} = 0$$
 (19)

• if $\frac{\partial(J)}{\partial w_i} \neq 0$, you could reduce the cost by changing $w_{jj} \rightarrow \mathbb{R} \rightarrow \mathbb{R}$

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Direct Solution II: Calculus

- The derivation on the previous slide gives a system of linear equations, which we can solve efficiently.
- As is often the case for models and code, however, the solution is easier to characterize if we vectorize our calculus.
- We call the vector of partial derivatives the gradient
- Thus, the gradient of $f: \mathbb{R}^D \to \mathbb{R}$, denoted $\nabla f(w)$, is:

$$\left(\frac{\partial}{\partial w_1} f(\mathbf{w}), ..., \frac{\partial}{\partial w_D} f(\mathbf{w})\right)^{\mathsf{T}} \tag{20}$$

September 11, 2023

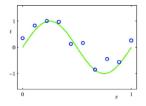
17/42

- The gradient points in the direction of the greatest rate of increase.
- Analogue of the second derivative (the Hessian matrix): $\nabla^2 f(\mathbf{w}) \in \mathbb{R}^{D \times D}$ is a matrix with $[\nabla^2 f(\mathbf{w})]_{i,j} = \frac{\partial^2}{\partial w_i \partial w_j} f(\mathbf{w})$

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Feature Mapping (Basic Expansion)

• The relation between the input and output may not be linear.



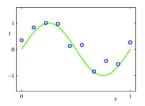
- We can still use linear regression by mapping the input features to another space using feature mapping (or basis expansion)
- $\psi(x): \mathbb{R}^D \to \mathbb{R}^d$ and treat the mapped features in \mathbb{R}^d as the input of a linear regression procedure.
- Let us see how it works when $x \in \mathbb{R}$ and we use a polynomial feature mapping.

18/42

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Feature Mapping (Basic Expansion)

• If the relationship doesn't look linear, we can fit a polynomial.

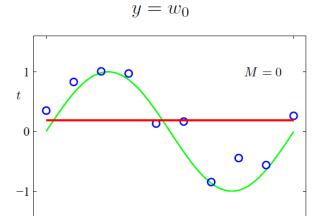


• Fit the data using a degree-*M* polynomial function of the form:

$$y = w_0 + w_1 x + w_2 x^2 + \dots + w_M x^M = \sum_{i=0}^{M} w_i x^i$$
 (21)

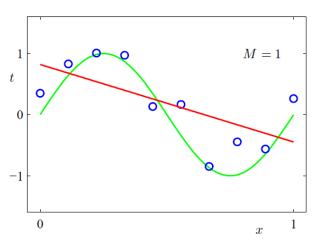
- Here the feature mapping is $\psi(x) = [1, x, x^2, ..., x^M]^{\top}$
- We can still use linear regression to find w since $y = \psi(x)^{\top}$ is linear in $w_0, w_1, ...$, because the coefficients are still **linear!**

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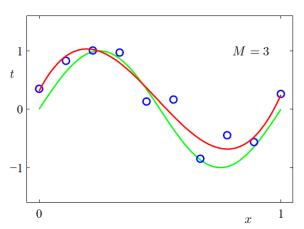


x

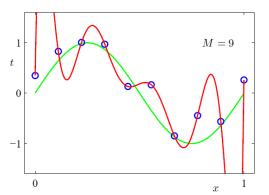
$$y = w_0 + w_1 x$$



$$y = w_0 + w_1 x + w_2 x^2 + w_3 x^3$$



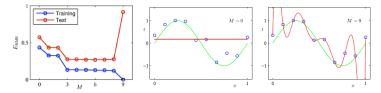
$$y = w_0 + w_1 x + w_2 x^2 + w_3 x^3 + \ldots + w_9 x^9$$



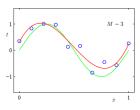
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Model Complexity and Generalization

- Underfitting (M=0): model is too simple \rightarrow does not fit the data.
- Overfitting (M=9): model is too complex \rightarrow fits perfectly.



• Good model (M=3): Achieves small test error (generalizes well).



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Model Complexity and Generalization

	M=0	M=1	M = 3	M = 9	
w_0^{\star}	0.19	0.82	0.31	0.35	M = 9
w_1^{\star}		-1.27	7.99	232.37	M = 9
w_2^{\star}			-25.43	-5321.83	
w_3^{\star}			17.37	48568.31	
w_4^{\star}				-231639.30	
w_5^{\star}				640042.26	\ \ \partial \ \ \partial \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
w_6^{\star}				-1061800.52	-1
w_7^{\star}				1042400.18	
w_8^{\star}				-557682.99	
w_9^{\star}				125201.43	0 x 1

- As *M* increases, the magnitude of coefficients gets larger.
- For M = 9, the coefficients have become finely tuned to the data.
- Between data points, the function exhibits large oscillations.

Regularization

- The degree *M* of the polynomial controls the model's complexity.
- The value of *M* is a hyperparameter for polynomial expansion, just like *k* in KNN. We can tune it using a validation set.
- Restricting the number of parameters is a crude approach to controlling the model complexity.
- Another approach: keep the model large, but regularize it
 - Regularizer: a function that quantifies how much we prefer one hypothesis vs. another

26/42

L^2 or l_2 Regularization

• We can encourage the weights to be small by choosing as our regularizer the L^2 penalty.

$$\mathcal{R}(\mathbf{w}) = \frac{1}{2} ||\mathbf{w}||_2^2 = \frac{1}{2} \sum_j w_j^2$$
 (22)

- Note: To be precise, the L^2 norm is Euclidean distance, so we're regularizing the squared L^2 norm.
- The regularized cost function makes a tradeoff between fit to the data and the norm of the weights.

$$\mathcal{J}_{reg}(\mathbf{w}) = \mathcal{J}(\mathbf{w}) + \lambda \mathcal{R}(\mathbf{w}) = \mathcal{J}(\mathbf{w}) + \frac{1}{2} \sum_{j} w_{j}^{2}$$
 (23)

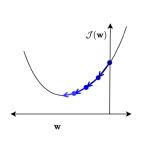
- If you fit training data poorly, $\mathcal J$ is large. If your optimal weights have high values, $\mathcal R$ is large. Large λ penalizes weight values more.
- Like M, λ is a hyperparameter we can tune with a validation set.

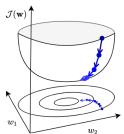
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Conclusion So Far

- Linear regression exemplifies recurring themes of this course:
 - choose a model and a loss function
 - formulate an optimization problem
 - solve the minimization problem using one of two strategies
 - direct solution (set derivatives to zero)
 - gradient descent (next topic)
 - vectorize the algorithm, i.e. represent in terms of linear algebra
 - make a linear model more powerful using features
 - improve the generalization by adding a regularizer

- Now let's see a second way to minimize the cost function which is more broadly applicable: gradient descent.
- Many times, we do not have a direct solution: Taking derivatives of \mathcal{J} w.r.t w and setting them to 0 doesn't have an explicit solution.
- Gradient descent is an iterative algorithm, which means we apply an update repeatedly until some criterion is met.
- We initialize the weights to something reasonable (e.g. all zeros) and repeatedly adjust them in the direction of the steepest descent.





29/42

- Observe:
 - if $\frac{\partial \mathcal{J}}{\partial w_j} > 0$, then increasing w_j increases \mathcal{J}
 - if $\frac{\partial \hat{\mathcal{J}}}{\partial w_i} < 0$, then increasing w_j decreases \mathcal{J}
- The following update always decreases the cost function for small enough α unless $\frac{\partial \mathcal{J}}{\partial w_i} = 0$:

$$w_j \leftarrow w_j - \alpha \frac{\partial \mathcal{J}}{\partial w_j} \tag{24}$$

- $\alpha > 0$ is a learning rate (or step size). The larger it is, the faster w changes.
 - We'll see later how to tune the learning rate, but values are typically small, e.g. 0.01 or 0.0001.



30/42

• This gets its name from the gradient:

$$\nabla_{\mathbf{w}} \mathcal{J} = \frac{\partial \mathcal{J}}{\partial \mathbf{w}} = \left(\frac{\partial \mathcal{J}}{\partial w_1}, ..., \frac{\partial \mathcal{J}}{\partial w_D}\right) \tag{25}$$

- This is the direction of the fastest change in \mathcal{J} .
- Update rule in vector form:

$$\mathbf{w} \leftarrow \mathbf{w} - \alpha \frac{\partial \mathcal{J}}{\partial \mathbf{w}} \tag{26}$$

• And for linear regression we have:

$$w \leftarrow w - \frac{\alpha}{N} \sum_{i=0}^{N} (y^{(i)} - t^{(i)}) x^{(i)}$$
 (27)

- So gradient descent updates *w* in the direction of fastest decrease.
- Observe that once it converges, we get a critical point. i.e. $\frac{\partial \mathcal{I}}{\partial w} = 0$

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- The squared error loss of linear regression is a convex function.
- Even for linear regression, where there is a direct solution, we sometimes need to use GD.
- Why gradient descent, if we can find the optimum directly?
 - GD can be applied to a much broader set of models
 - GD can be easier to implement than direct solutions
 - For regression in high-dimensional space, GD is more efficient than direct solution
 - Linear regression solution: $(X^{T}X)^{-1}X^{T}t$
 - Matrix inversion: $O(D^3)$
 - Each GD update costs O(ND)
 - Or less with stochastic GD (SGD, in a few slides)
 - Huge difference if $D \gg 1$



Gradient Descent Under the L^2 Regularization

• Gradient descent update to minimize \mathcal{J} :

$$\mathbf{w} \leftarrow \mathbf{w} - \alpha \frac{\partial \mathcal{J}}{\partial \mathbf{w}} \tag{28}$$

• The gradient descent update to minimize the L^2 regularized cost $\mathcal{J} + \lambda \mathcal{R}$ results in weight decay:

$$\mathbf{w} \leftarrow \mathbf{w} - \alpha \frac{\partial}{\partial \mathbf{w}} (\mathcal{J} + \lambda \mathcal{R}) \tag{29}$$

$$\mathbf{w} - \alpha \frac{\partial}{\partial \mathbf{w}} (\mathcal{J} + \lambda \mathcal{R}) = \mathbf{w} - \alpha \left(\frac{\partial \mathcal{J}}{\partial \mathbf{w}} + \lambda \frac{\partial \mathcal{R}}{\partial \mathbf{w}} \right)$$
(30)

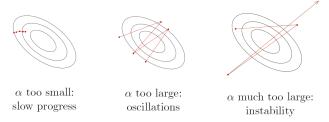
$$w - \alpha \left(\frac{\partial \mathcal{J}}{\partial w} + \lambda \frac{\partial \mathcal{R}}{\partial w} \right) = w - \alpha \left(\frac{\partial \mathcal{J}}{\partial w} + \lambda w \right)$$
 (31)

$$\mathbf{w} \leftarrow (1 - \alpha\lambda)\mathbf{w} - \alpha\frac{\partial\mathcal{J}}{\partial\mathbf{w}} \tag{32}$$

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Learning Rate (Step Size)

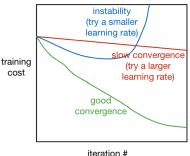
• In gradient descent, the learning rate α is a hyperparameter we need to tune. Here are some things that can go wrong:



• Good values are typically between 0.001 and 0.1. You should do a grid search if you want good performance.

Training Curve

• To diagnose optimization problems, it's useful to look at training curves: plot the training cost as a function of iteration.



• Warning: in general, it's very hard to tell from the training curves whether an optimizer has converged. They can reveal major problems, but they can't guarantee convergence.

• So far, the cost function $\mathcal J$ has been the average loss over the training examples:

$$\mathcal{J}(\theta) = \frac{1}{N} \sum_{i=1}^{N} \mathcal{L}^{(i)} = \frac{1}{N} \sum_{i=1}^{N} \mathcal{L}(y(\mathbf{x}^{(i)}, \theta), \mathbf{t}^{(i)})$$
(33)

- θ denotes the parameters; e.g., in linear regression, $\theta = (w, b)$
- By linearity,

$$\frac{\partial \mathcal{J}}{\partial \theta} = \frac{1}{N} \sum_{i=1}^{N} \frac{\partial \mathcal{L}^{(i)}}{\partial \theta}$$
 (34)

- Computing the gradient requires summing over all of the training examples. This is known as batch training.
- Batch training is impractical if you have a large dataset $N \gg 1$ (e.g. millions of training examples)!

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- Stochastic gradient descent (SGD): update the parameters based on the gradient for a single training example,
 - Choose *i* uniformly at random;
 - $\theta \leftarrow \theta \alpha \frac{\partial \mathcal{L}^{(i)}}{\partial \theta}$
- Cost of each SGD update is independent of *N*!
- SGD can make significant progress before even seeing all the data!
- Mathematical justification: if you sample a training example uniformly at random, the stochastic gradient is an unbiased estimate of the batch gradient:

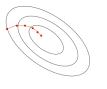
$$\mathbb{E}\left[\frac{\partial \mathcal{L}^{(i)}}{\partial \boldsymbol{\theta}}\right] = \frac{1}{N} \sum_{i=1}^{N} \frac{\partial \mathcal{L}^{(i)}}{\partial \boldsymbol{\theta}} = \frac{\partial \mathcal{J}}{\partial \boldsymbol{\theta}}$$
(35)

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- Problems with using a single training example to estimate gradient:
 - Variance in the estimate may be high
 - We can't exploit efficient vectorized operations
- Compromise approach:
 - Compute the gradients on a randomly chosen medium-sized set of training $\mathcal{M} \subset \{1, ..., N\}$ examples, called a mini-batch.
- Stochastic gradients computed on larger mini-batches have smaller variances.
- The mini-batch size $|\mathcal{M}|$ is a hyperparameter that needs to be set.
 - Too large: requires more compute; e.g., it takes more memory to store the activations, and longer to compute each gradient update
 - Too small: can't exploit vectorization, has high variance
 - reasonable value might be $|\mathcal{M}| = 100$.



- Batch gradient descent moves directly downhill (locally speaking).
- SGD takes steps in a noisy direction, but moves downhill on average.



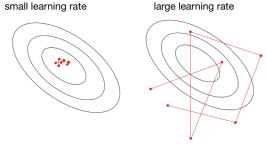
batch gradient descent



stochastic gradient descent

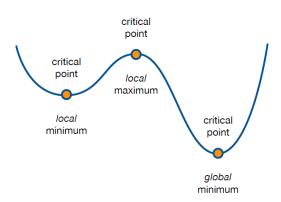
SDG Learning Rate

- In stochastic training, the learning rate also influences the fluctuations due to the stochasticity of the gradients.
- Stochasticity, in the context of machine learning, refers to the introduction of randomness or probabilistic elements into the learning process.



- Typical strategy:
 - Use a large learning rate early in training so you can get close to the optimum
 - Gradually decay the learning rate to reduce the fluctuations

When Are Critical Points Optimal?



- Gradient descent finds a critical point, but it may be a local optima.
- Convexity is a property that guarantees that all critical points are global minima.

Conclusion

- In this lecture, we looked at linear regression, which exemplifies a modular approach that will be used throughout this course:
 - choose a model describing the relationships between variables of interest (linear)
 - define a loss function quantifying how bad the fit to the data is (squared error)
 - choose a regularizer to control the model complexity/overfitting (L^2 , L^p regularization)
 - fit/optimize the model (gradient descent, stochastic gradient descent, convexity)
- By mixing and matching these modular components, we can obtain new ML methods.

William & Mary CSCI 416 & 516 September 11, 2023 42/4