LINDA HUANG

Web and Graphic Designer

lindaicing.com | lindathehuang@gmail.com | (408)7172074

SKILLS

Visual and Prototyping
Adobe Photoshop, Illustrator InDesign, AfterEffects, Adobe XD, Sketch

Programming
HTML5, CSS3, Javascript, JQuery, React
Processing Programming

AWARDS

Best UI/UX Hack — SacHacks
Feb 2020
Best selected UI/UX project

Dean's Honor List — UC Davis
Aug 2018 - Mar 2019 Jan 2017 - Jun 2017
Distinguished Academic Success

Undergraduate Research — UC Davis
Apr 2019
Research Scholar certificate for Outstanding Academic Achievement

Department Citation — UC Davis Design Dept
Jun 2019
High academic and creative achievement in the Design Department

Outstanding Performance Citation — UC Davis Design Dept
Jun 2019
High academic and creative achievement, and service to the Design Department

Honorable Mention — SacHacks
Nov 2018
Honorable donation site project mention from Electronic Arts

EDUCATION

Bachelor of Arts in Design   Sep 2016 - Dec 2019
University of California, Davis

Major in Design, Minor in Psychology, Minor in Communication

EXPERIENCE

Web Designer and Content Manager   Nov 2019 - Mar 2020
UC Davis D-Lab – Davis, CA

Redesigned the Program for International Energy Technologies (PIET at UC Davis) Website using the visual identity of UC Davis's content management system Sitefarm. Created layouts within sitefarm and organized pages. Translated, proofread, and updated information from older site onto new site. Uploaded course content and descriptions. Developed marketing materials.

Design Lead   May 2019 - Mar 2020
Hard Tech Fund (Nonprofit) – Davis, CA

Designed and programmed website for the Hard Tech Fund, an organization that provides assistance and funding for hardware projects involving sustainability. Worked with backend web developers to create a donation page for the Blockchain Acceleration Foundation (BAF). Designed graphics, flyers, posters, and Google Presentations for events. Assisted with Demo Day launch, in which student groups pitch their products to interested investors in San Francisco. Planned goals and direction of the Hard Tech Fund with other leads.

iGEM Designer   Jul 2018 – Nov 2018
Project Cenozoic – Davis, CA

Designed website, marketing materials, logo of project, and alternative logos for future UC Davis International Genetically Engineered Machine (iGEM) bioengineering teams. Worked with the team to develop the appropriate brand standard for web pages, illustrator graphics, and presentation poster.

Project BLOOM Projections Lead   Mar 2018 - Nov 2018
University of California, Davis – Davis, CA

Integrated audience motion interaction with exhibit using the Processing programming language. created a generative circular branching projection, representing the natural materials used in the furniture. Prototyped and developed a modular, 97% biodegradable, and sustainable furniture, lighting, and facade with team members. Researched and experimented with the growth of biomaterials such as Mycelium and Kombucha. Presented at the Sculptural Objects and Functional Art & Design (SOFA) Competition in Chicago.