LINDA HUANG

Web and Graphic Designer

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SKILLS

Design and Prototyping
Adobe Photoshop, Illustrator, InDesign, AfterEffects, Adobe XD, Figma, Sketch

Tech Stack
HTML5, CSS3, Javascript (JQuery, Vue) Processing Programming,

AWARDS

Citation of Excellence in Design
UCD Design — Jun 2020
Design student of true distinction who has demonstrated academic excellence and a high level of creative achievement and service to the Design Department

Most Original Solution
UX Wizards of the South Bay — May 2020
Most original solution awarded for senior food delivery prototype

Best UI/UX Hack
SacHacks - Feb 2020
Best selected UI/UX project

Undergraduate Research
UCDavis — Apr 2019
Research Scholar certificate for Outstanding Academic Achievement

Department Citation
UCD Design — Jun 2019
High academic and creative achievement in the Design Department

Outstanding Performance Citation
UCD Design — Jun 2019
High academic and creative achievement, and service to the Design Department

EDUCATION

Bachelor of Arts in Design   Sep 2016 - Dec 2019
University of California, Davis

Major in Design, Minor in Psychology, Minor in Communication

Website Design Professional Certification   Aug 2019 - Jul 2020
University of California, Davis - Continuing and Professional Education

EXPERIENCE

Front-End Designer, Developer, Co-Founder   May 2020 – Present
Ethicli – Remote
- Designed and coded website, created marketing materials and logo
- Designed and developed the browser extension for Chrome and Firefox
- Created content for LinkedIn, wrote articles for Medium

Design Lead   May 2019 - Present
Hard Tech Fund (HTF) – Davis, CA
- Designed and programmed entire front-end website for the HTF, which provides assistance/ funding for hardware projects involving sustainability
- Designed graphics, flyers, posters, and Google Presentations
- Marketed Demo Day for project groups to pitch to investors in San Francisco.
- Developed page for the 2020 Hyperloop Symposum, with worldwide attendees, managed polling and team scoring

Web Designer and Content Manager   Nov 2019 - Apr 2020
UC Davis D-Lab – Davis, CA
- Redesigned website using Sitefarm, the UCD content management system.
- Created site layouts and managed course content and description
- Translated, proofread, and updated info from older site onto new site.
- Developed pages for donors and governments in need of D-Lab's innovation

Project BLOOM Projections Lead   Mar 2018 - Nov 2018
University of California, Davis – Davis, CA
- Created a generative circular branching projection with user interaction, representing the natural materials used in the lounge space exhibit
- Developed a modular, 97% biodegradable furniture, lighting, and facade
- Presented at the international Sculptural Objects and Functional Art & Design (SOFA) Competition in Chicago, which had over 30,000+ attendees