

# LINDA HUANG

Web Designer and Front-End Developer

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## SKILLS

### Design and Prototyping

Adobe Photoshop, Illustrator, InDesign, AfterEffects, Adobe XD, Figma, Sketch

### Tech Stack

HTML5, CSS3, Javascript (jQuery, Vue)

## AWARDS

### Little Bang Poster and Pitch Competition Session 3 Winner

Mike and Renee Child Institute for Innovation and Entrepreneurship — May 2021

### SF Young Alumni Senior Award

San Francisco Young Alumni Association — Jun 2021

### Citation of Excellence in Design

UCD Design — Jun 2020

Design student of true distinction who has demonstrated academic excellence and a high level of creative achievement and service to the Design Department

### Most Original Solution

UX Wizards of the South Bay — May 2020

Most original solution awarded for senior food delivery prototype

### Best UI/UX Hack

SacHacks - Feb 2020

### Undergraduate Research

UCDavis — Apr 2019

Research Scholar certificate for Outstanding Academic Achievement

### Department Citation

UCD Design — Jun 2019

High academic and creative achievement

### Outstanding Performance Citation

UCD Design — Jun 2019

High academic and creative achievement, and service to the Design Department

## EDUCATION

### Bachelor of Arts in Design

Sep 2016 - Dec 2019

University of California, Davis

Major in Design, Minor in Psychology, Minor in Communication

### Website Design Professional Certification

Aug 2019 - Jul 2020

University of California, Davis - Continuing and Professional Education

## EXPERIENCE

### Web Designer II

Oct 2020 – Present

Einstein Medical — San Diego, CA (Remote)

- Branded over 15 full websites for high-profile doctors, dentists, surgeons, lawyers, and veterinarians across North America
- Upgraded over 20 existing websites to be more visually successful
- Collaborated with design team to oversee designs of over 200 different sites
- Used client-provided and stock imagery to make engaging and effective sites
- Provided user feedback to company partners and internal softwares
- Keep up with industry trends, and incorporate animations and UI elements
- Promoted from Web Designer I to Web Designer II in under 1 year's time

### Front-End Designer, Developer, Co-Founder

May 2020 – Jul 2021

Ethicli — Sacramento CA (Remote)

- Designed and coded website, created marketing materials and logo
- Designed and developed the browser extension for Chrome and Firefox
- Created content for LinkedIn, wrote articles for Medium

### Front End Developer Intern

Jun 2020 – Mar 2021

Hackers/Founders — San Jose, CA (Remote)

- Used existing branding to design startup application's visual layout
- Developed startup onboarding form using HTML, CSS, Python, and Django

### Design Lead

May 2019 - Jan 2021

Hard Tech Fund (HTF) — Davis, CA

- Designed and programmed entire front-end website for the HTF, which gives assistance/ funding for hardware projects involving sustainability
- Designed graphics, flyers, posters, and Google Presentations
- Marketed Demo Day for project groups to pitch to investors in San Francisco.
- Developed page for the 2020 Hyperloop Symposium, with worldwide attendees, managed polling and team scoring

### Web Designer and Content Manager

Nov 2019 - Apr 2020

UC Davis D-Lab — Davis, CA

- Redesigned website using Sitefarm, the UCD content management system.
- Created site layouts and managed course content and description
- Translated, proofread, and updated info from older site onto new site.
- Developed pages for donors and governments in need of D-Lab's innovation