

Top Stone, Inc.	
	Keywords/Meta Info
BASIC INFO	
Site description/Main Objective	Rolling sphere fountains, Globe fountains, Stone water fountain indoor/outdoor, Rolling sphere water fountain
Home page <title> </title>	Top Stone, Inc. - Home
Sub pages <title> </title>	Top Stone, Inc. - About Us
	Top Stone, Inc. - See Our Work
	Top Stone, Inc. - Stone Types
	Top Stone, Inc. - Order Inquiry
	Top Stone, Inc. - Contact Us
INDUSTRY INFO	
Industry Terms/buzzwords	Rolling sphere fountain, Top Stone, sphere fountain, rolling ball fountain, interactive fountain
Services/information offered	Custom rolling sphere fountain, indoor/outdoor fountain, commercial fountain, residential fountain, on-site installation, worldwide shipping
USER-ORIENTED INFO	
Sample Searches	sphere fountains, sphere water feature, outside fountains water, fountains water, water feature fountains, fountain features, water fountain water
Theme and Content	Rotating ball fountain, water fountain feature, sphere water fountains
Sub-page Searches	order water fountain, stone fountains, type stone fountains, sports water fountain, basketball fountain, granite fountain, commercial indoor fountain, commercial outdoor fountain, residential fountain
Key Phrases	Rolling sphere fountain, commercial water fountain feature, residential water fountain feature, globe water fountain

Global Nav Link	Sub-category/Titled Section	Quick Description	Original Content Piece	Potential Use/Placement	Keywords	Potential Assets/Treatment	Notes
Home	Work of Art (titled intro section)	A paragraph about how/where fountains can be used or placed.	Paragraph originally found on homepage	Paragraph will be moved up into the main content area, so tha it will be seen when a user first visits the site.	One of a kind, Feng Shui, Office building entryway, atrium, shopping centers, medical centers, golf courses, hotel, landscape design, private homes and condominiums	Text with a large to medium sized image of a fountain	Paragraph will need to be re-written and a good resolution image will need to be used.
Home	Send Us an Inquiry (CTA)	Text and link/button going to Order Inquiry page	Email link found on home page	CTA will be made more prominent and move next to intro paragraph.	order fountain, fountain prices, more information	A catchy saying to draw attention and nicely designed button or link.	Button/link will need to be designed.
About Us	Company Info	brief description about the company	Company profile page.	Will be brought to the top section of main content for the page.	Top Stone, Florida, Arizona, China, marble, granite, bronze	text only	Edit paragrah to be more clear about who the company is
About Us	Partner Business	brief description about partnering business	Company profile page	Will be a paragraph beneath Company info.	Marble art, marbleart.com, marble fountains	text ony	Paragraph will need to be re-written and a good resolution image will need to be used.
About Us	Terms and Conditions	paragraph about terms and conditions when placing orders	Terms and Conditions page	Paragraph will be placed on bottom part of page	terms, conditions, restrictions, manufacturing time, delivery, returns, refund, payment, damages, cancellation	text possibly placed in footer area	
See Our Work	Photo Gallery	Photos of fountains @ actual places	Multiple images found on Company Profile page	Images will be organized into an image gallery and will be clickable	picture rolling sphere fountain, image ball fountain, shopping mall fountain, residential fountain	Image gallery with brief text descriptions	
See Our Work	Video Gallery	Video of rolling fountains in action	Videos were originally scattered through out website	Videos will be organized in the same manner as the image gallery but placed below the image gallery	video rolling sphere fountain,	Video image gallery with brief text descriptions	
Stone Types	Available stones	Images of available types of stone	Marble & Granite Color Selections page	Thumbnail image gallery with text description. Possibly clickable	stone types, marble pattern images, colors	Image gallery with brief text descriptions	

Order Inquiry	Inquiry Form	Form to receive order information	email link found on home page	Form will be placed at the top of page	order form, inquiry, inquire, how to order, more information, order information	A short, concise, easy inquiry form.	
Contact Us	Florida	Contact info for Florida location	not found on site	placed into the first colum of three at the top of page	Florida, address, phone, email, contact info	information will be organized in column formation	
Contact Us	Arizona	Contact info for Arizona location	Index/home page	placed into the second column	Arizona, address, phone, email, contact info	information will be organized in column formation	
Contact Us	China	Contact info for China location	not found on site	placed into the third column	China, address, phone, email, contact info	information will be organized in column formation	