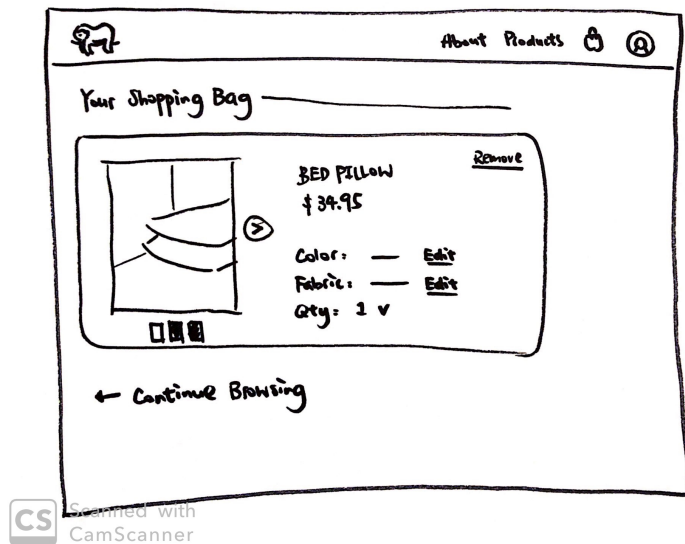


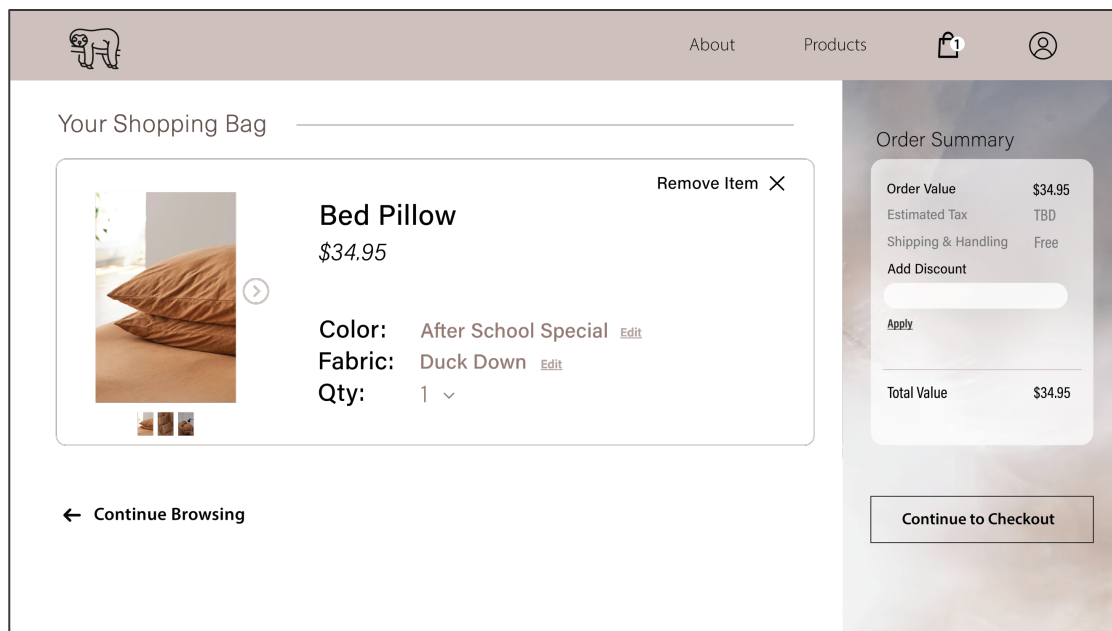
Reflection – Assignment 6

New Page: Shopping Cart Page

Low-Fidelity Prototype



High-Fidelity Prototype



Design Rationale:

1. Each item the user adds to the shopping bag will be displayed in an item box to separate the items for the webpage to appear more visually clear.
2. Inside each box, the chosen item's pictures are shown once again to remind the user what the item is, adhering to the heuristic of "recognition over recall".
3. The product type and price are shown at the top of the box since these are generally the top-level and most important information that users would like to see first.
4. The color and fabric choices that users made on the previous "Customization" page are displayed again, with an "edit" button next to them in case users change their mind would like to change anything without going back to the previous page.
5. For the high-fidelity prototype, I added an "order summary" section on the right. Since this shopping cart page is before the checkout page, I wanted to provide the complete price information in almost a digital receipt form for users to understand exactly what the total price will be before they decide to check out. There is also a promo code entry field for them to test and see the final price before moving to the final step.
6. The "Continue to checkout" button is in the lower right position on the page because this is the last step on the page after users have reviewed and understood the rest of the information on the page.