:: Georgia ::

core web font

Design challenge create an

"elegant & legible" typeface for on screen use.

created by

Matthew Carter.

Inspired by 19th century print typeface,he chose to make a transition from the typeface **Verdana** towards **Times New Roman.**

font design

A reimagination of transitional serif designs, released in 1993 by the **Microsoft Corporation**.

Traditional features maintained are alternating thick and thin strokes, ball terminals and a vertical axis. It distinguishes itself by its **large x-height** and that it has **fewer fine details.**

Taking the uppercase K

In Georgia,the strokes of the vertical **meet at the upper stroke**, without a gap as in Verdana where the digital strokes **meet at the 'T'**.

The Georgia font has **just a single, right pointing serif, or foot** , while that of the **Times New Roman,** has two serifs .

K
Verdana

VS

Almost **30 years** as a core font for web development.

K
Times New Roman

K
Georgia

18 Points - **Bold** - *Italic* - ***Bold & Italics***

GEORGIA VERDANA TIMES NEW ROMAN FRANKLIN GOTHIC I

Franklin Gothic makes a good pair: 01 23 or replacement for

Georgia's numbers:

01 23

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WEB LINKS sources

[i](https://en.wikipedia.org/wiki/Georgia_(typeface))
[ii](https://docs.microsoft.com/en-us/typography/font-list/georgia)
[iii](http://www.marieannalee.com/images/students/typography/pdf/grodske.pdf)
[iv](http://www.identifont.com/differencesfirst=Times+New+Roman&second=Georgia&q=Go)