



# Target Audience

Worksheet



# Target Audience

Craft a target audience for your selected business

**Target Audience Name:** Mr Math

## Needs

Video conferencing Software for teachers.

## Demographics

Age:

25-65

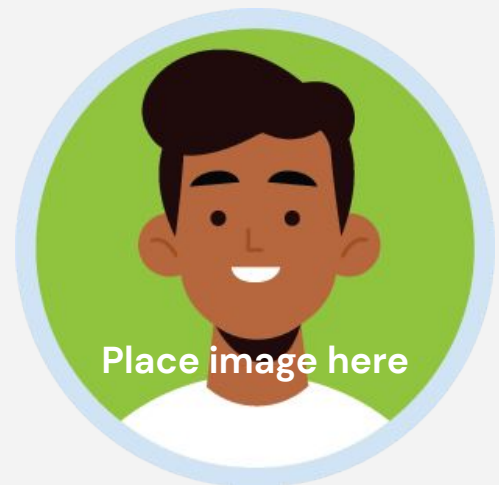
Gender:

Household Income: 50 -100k

Education/Occupation:

School Teacher

Location: Eu



## Interest

Children's Education

PTA

National Education

## Behaviors

Busy creating lesson plans & setting up zoom calls., PTA, Staff Room, Teachers Union

