

# Georgia ::

core web font EST, 1993

created by  
**Matthew Carter.**

Inspired by 19th century print  
typeface, he chose to make a  
transition from the typeface  
**Verdana** towards  
**Times New Roman.**

font  
design

A reimagination of  
transitional serif designs,  
released in 1993 by the  
**Microsoft  
Corporation.**

Almost 30  
years as a core  
font for web  
development.

Times New Roman

Georgia

18 points - **Bold** - *Italic* - **Bold & Italics**

22 Points - **Bold** - *Italic* - **Bold & Italics**

24 Points - **Bold** - *Italic* - **Bold & Italics**

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**WEB  
LINKS  
sources**

[i]([https://en.wikipedia.org/wiki/Georgia\\_\(typeface\)](https://en.wikipedia.org/wiki/Georgia_(typeface)))  
[ii](<https://docs.microsoft.com/en-us/typography/font-list/georgia>)  
[iii](<http://www.marieannalee.com/images/students/typography/pdf/gradske.pdf>)  
[iv](<http://www.identifont.com/differencesfirst=Times+New+Roman&second=Georgia&q=Go>)

design  
challenge

Design  
Challenge ->

elegant &  
**legible**

typeface for  
on screen use

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Traditional features maintained are alternating thick and thin strokes,  
ball terminals and a vertical axis. It distinguishes itself by its **large x-**  
**height** and that it has **fewer fine details.**

## Taking the uppercase K

In Georgia, the strokes  
of the vertical meet at  
**the upper stroke,**  
without a gap as in  
Verdana where the  
digital strokes meet  
at the 'T'.

The Georgia font has  
**just a single, right**  
**pointing serif, or**  
**foot,** while that of the  
Times New Roman,  
has two serifs.

**Franklin Gothic makes a**  
**good pair: 01 23** or  
replacement for Georgia's

numbers: **01**

**23**

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@lindangulopez 19/12/2020