

Georgia ::

core web font EST, 1993

The Georgia typeface was created by Matthew Carter, his design challenge was to create an "elegant & legible" typeface for on screen use. He chose to make a transition from his typeface Verdana towards Times New Roman for the Microsoft Corporation, both were released in 1993. The typeface is inspired by 19th century print typeface, and is a reimagination of transitional serif designs, but it has a larger x-height and fewer fine details.

Inspired by 19th century print typeface, he chose to make a transition from the typeface **Verdana** towards **Times New Roman**.

font design

1234567890~#{}[]|`~\^@+*~\$éâçèù

A reimagination of transitional serif designs, released in 1993 by the **Microsoft Corporation**.

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K

vs

19
93

Going on to **30** years as a core font for web development.

K

VERDANA
TIMES NEW
ROMAN

K

RANKLINGOTHICgeorgiaverdanatimesnewromanfranklingothic1234567890~#{}[]|

18 points - **Bold** - *Italic* - **Bold & Italic**

22 Points - **Bold** - *Italic* - **Bold & Italic**

24 Points - **Bold** - *Italic* - **Bold & Italic**

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WEB
LINKS
sources

[i]([https://en.wikipedia.org/wiki/Georgia_\(typeface\)](https://en.wikipedia.org/wiki/Georgia_(typeface)))
[ii](<https://docs.microsoft.com/en-us/typography/font-list/georgia>)
[iii](<http://www.marieannalee.com/images/students/typography/pdf/gradske.pdf>)
[iv](<http://www.identifont.com/differencesfirst=Times+New+Roman&second=Georgia&q=Go>)

Georgia shows several traditional features of "rational" serif typefaces from around the early 19th century, such as alternating thick and thin strokes, ball terminals and a vertical axis. For example, taking the uppercase K in Georgia, the strokes of the vertical meet at the upper stroke, without a gap while in Verdana and the News 706 fonts, the digital strokes meet at the 'T', and when compared to the Times New Roman where the leg of the uppercase K has two serifs the Georgia font, has just a single, right pointing serif, or foot, see below. It is a core font for web development, even if there is some restlessness towards other fonts like News 706, closer to Verdana.

GEORGIAVERDANATIMES
NEW
OTH
esne
1234

elegant & legible

typeface for on screen use

CLICK & COLLECT!
CLICK & COLLECT!
€3.59

Traditional features maintained are alternating thick and thin strokes, ball terminals and a vertical axis. It distinguishes itself by its **large x-height** and that it has **fewer fine details**.

Taking the uppercase K

In Georgia, the strokes of the vertical **meet at the upper stroke**, without a gap as in Verdana where the digital strokes **meet at the 'T'**.

The Georgia font has just a **single, right pointing serif**, or foot, while that of the Times New Roman, has two serifs.

Franklin Gothic makes a good pair: **01 23** or replacement for Georgia's

numbers: **01**

23

:: **Georgia** ::
core web font