



Target Audience

Worksheet



Target Audience

Craft a target audience for your selected business

Target Audience Name:

Needs

Video conferencing Software for teachers.

Demographics

Age:

25-65

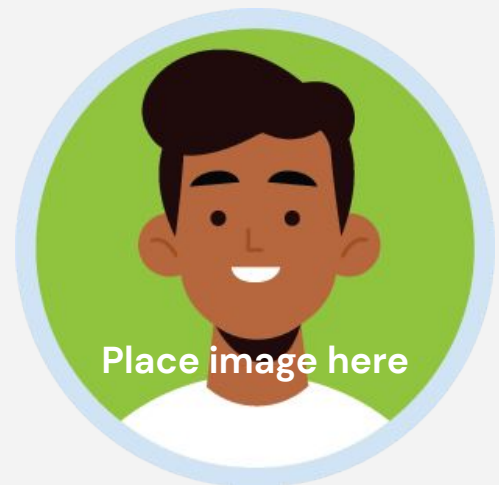
Gender:

Household Income: 50 -100k

Education/Occupation:

School Teacher

Location: Eu



Interest

Children's Education

Behaviors

Busy creating lesson plans & setting up zoom calls.

