

Question	All	Friends	Public	Work	Appserver
video of you unclothed	95.97(1)	97.83(4)	94.44(10)	100.0(1)	90.63(2)
bank account information	95.91(2)	94.44(10)	95.83(7)	100.0(1)	90.91(1)
social security number	94.84(3)	100.0(1)	100.0(1)	93.75(9)	88.68(3)
video entering in a PIN at an ATM	92.67(4)	100.0(1)	93.94(12)	87.5(20)	88.57(4)
photo of you unclothed	92.59(5)	96.15(6)	91.67(16)	100.0(1)	77.78(6)
anincriminatingphotoofyoudoingsomethingembarrassing	91.39(6)	94.87(8)	100.0(1)	94.59(6)	78.05(5)
username and password for websites	89.55(7)	96.77(5)	95.35(9)	94.29(7)	64.0(14)
credit card information	88.98(8)	100.0(1)	93.55(13)	95.12(5)	65.52(13)
anincriminatingvideoofyoudoingsomethingembarrassing	88.41(9)	91.89(13)	94.12(11)	94.29(7)	71.88(9)
photosofyou(inwardcamera)athome	87.5(10)	85.71(19)	96.97(5)	93.55(10)	71.43(10)
recordedyourworkconversations	86.82(11)	94.74(9)	96.67(6)	100.0(1)	53.33(24)
avideoofyouenteringinadigitalpasscodetoaccessyourphone	85.53(12)	95.24(7)	89.19(21)	81.08(35)	75.0(7)
recordedyourphoneconversations	85.16(13)	93.55(11)	97.22(4)	90.32(14)	56.67(20)
howmuchmoneyyouhave	84.44(14)	90.7(14)	100.0(1)	93.1(11)	63.41(15)
avideoofyouintoxicated	83.21(15)	81.48(26)	91.67(16)	88.89(17)	68.75(11)
whenandhowmuchyouhavesex	81.95(16)	78.72(31)	87.5(23)	90.0(15)	73.08(8)
videosofyou(inwardcamera)athome	81.05(17)	87.8(16)	86.49(24)	89.19(16)	60.53(17)
aphotoofyouintoxicated	78.95(18)	80.43(27)	90.7(18)	87.1(23)	53.13(25)
photosofyou(inwardcamera)atrandom	78.76(19)	82.86(24)	83.33(29)	81.48(32)	66.67(12)
recording of passing conversations	78.13(20)	86.11(18)	85.29(26)	87.5(20)	55.88(21)
medical conditions	77.7(21)	92.5(12)	85.71(25)	85.29(27)	40.0(37)
videosofyou(inwardcamera)atrandom	76.19(22)	73.17(40)	90.24(19)	88.24(19)	48.39(31)
avideoofyouoff-guard	76.0(23)	85.19(21)	79.17(34)	91.43(13)	53.85(23)
photosatwork(outwardcamera)	74.62(24)	76.32(33)	82.14(31)	81.48(32)	62.16(16)
username for websites	73.44(25)	90.32(15)	74.29(43)	84.62(28)	50.0(29)
address	72.61(26)	62.5(50)	93.18(14)	81.58(31)	51.16(28)
copiedanduploadedaudiorecordingsyoumadeondevice	72.55(27)	87.18(17)	75.0(40)	72.22(46)	50.0(29)
aphotoofyouoff-guard	72.55(28)	83.33(23)	80.0(32)	80.49(37)	45.95(33)
copiedanduploadedaudiorecordingsyoumadeondevice	72.55(29)	87.18(17)	75.0(40)	72.22(46)	50.0(29)
aphotoofyouoff-guard	72.55(30)	83.33(23)	80.0(32)	80.49(37)	45.95(33)
photosyoudownloadedfromtheinternetsavedondevice	71.81(31)	79.17(29)	76.09(38)	86.27(25)	32.14(47)
photosotherssenttoyousavedondevice	71.63(32)	85.19(21)	84.62(27)	75.61(44)	41.18(35)
videosotherssentyousavedondevice	70.59(33)	82.86(24)	95.83(7)	80.49(37)	30.56(49)
videosatwork(outwardcamera)	70.54(34)	74.19(36)	83.87(28)	70.0(49)	51.85(26)
fingerprint	70.12(35)	77.78(32)	80.0(32)	70.27(48)	55.32(22)
whenyouwerelyingnervousorstressed	69.74(36)	74.29(35)	74.36(42)	91.89(12)	41.46(34)
recordedyoutalkingtoyourself(makingvoicerecordings)	69.59(37)	80.0(28)	78.05(35)	88.57(18)	38.1(39)
whatmedicationyoutake	69.49(38)	79.17(29)	73.68(44)	81.25(34)	37.5(40)
videosyouwhicharealreadyondevice	68.89(39)	58.82(52)	82.93(30)	79.31(40)	51.61(27)
apictureofyoursignature	68.07(40)	63.64(48)	64.52(51)	85.71(26)	59.26(19)
whatwebsitesyougoto	66.44(41)	74.19(36)	70.27(45)	86.84(24)	37.5(40)
photosyouwhicharealreadyondevice	66.21(42)	75.0(34)	77.78(36)	79.55(39)	27.27(53)
whereyoulive	65.0(43)	61.54(51)	87.88(22)	69.44(50)	40.63(36)
trackedwhereyouareveryaccurately(wherethephoneis)	63.51(44)	73.53(39)	76.19(37)	78.13(41)	30.0(50)
photosofpeople(outwardcamera)atrandom	61.94(45)	72.73(41)	61.11(54)	82.05(30)	38.3(38)
videosyoudownloadedontheinternetsavedondevice	61.49(46)	63.89(47)	75.0(40)	82.86(29)	33.33(45)
whenandhowmuchyouspendtimealone	61.27(47)	51.52(55)	69.44(46)	80.95(36)	35.48(43)
location tracking	61.24(48)	57.69(53)	92.11(15)	63.64(55)	25.0(56)

Continued on next page

Table 1 – continued from previous page

Question	All	Friends	Public	Work	Appserver
videos of people at random (outward camera)	61.04(49)	63.27(49)	75.61(39)	71.88(47)	28.13(52)
where you are currently going	60.87(50)	74.19(36)	68.75(48)	65.85(54)	35.29(44)
recording of sound around you	60.45(51)	71.43(42)	64.71(50)	75.76(43)	35.9(42)
people you spend time with	60.0(52)	71.43(42)	60.0(55)	76.19(42)	31.43(48)
workplace	58.09(53)	69.57(45)	64.86(49)	57.14(61)	46.34(32)
copied and uploaded sound saved on device (not if call in use)	54.11(54)	70.9(44)	59.46(56)	66.67(52)	22.58(58)
phone usage	51.95(55)	67.44(46)	56.1(57)	68.75(51)	15.79(64)
purchased products	50.0(56)	57.5(54)	55.56(58)	62.5(57)	26.32(54)
when you are sick or healthy	48.17(57)	40.0(64)	61.9(52)	62.22(58)	26.19(55)
how close you are to other people you interact with	46.98(58)	50.0(57)	61.22(53)	51.35(62)	13.79(66)
how you were feeling based on heart rate breathing and temperature	46.81(59)	50.0(57)	55.56(58)	63.16(56)	18.92(61)
computer usage	44.93(60)	51.22(56)	52.5(60)	45.45(63)	28.57(51)
when how much and what you are eating	42.86(61)	41.86(62)	45.71(62)	75.0(45)	12.5(67)
name	42.54(62)	50.0(57)	68.97(47)	26.47(71)	32.56(46)
when and how well you are sleeping	40.56(63)	43.9(61)	41.94(63)	62.07(59)	21.43(59)
scanned you eye to learn you eye patterns (for eye tracking)	40.51(64)	48.84(60)	50.0(61)	61.11(60)	6.98(71)
when how and how much you exercise	38.66(65)	33.33(67)	34.48(66)	66.67(52)	16.67(63)
when you were happy or having fun	34.75(66)	40.0(64)	32.43(69)	43.75(65)	24.32(57)
television shows watched	30.2(67)	38.46(66)	33.33(67)	36.36(68)	11.43(68)
when you are busy or interruptible	29.5(68)	40.63(63)	28.89(70)	36.36(68)	17.5(62)
copied and uploaded music from your device	28.06(69)	4.76(72)	37.5(64)	42.11(66)	20.83(60)
heart rate	27.5(70)	21.82(68)	36.84(65)	44.12(64)	9.09(70)
age	24.29(71)	17.86(69)	33.33(67)	36.67(67)	14.29(65)
language spoken	15.86(72)	17.14(70)	18.42(72)	28.13(70)	2.5(72)
gender	15.0(73)	15.91(71)	19.44(71)	15.79(72)	9.52(69)