



Chinese Collective Memory in Covid-19

Media Influence on Public Perception


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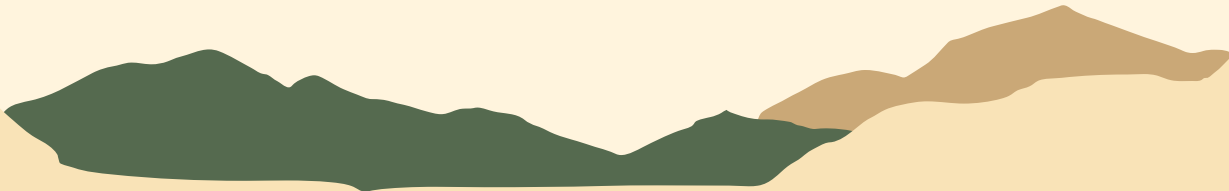
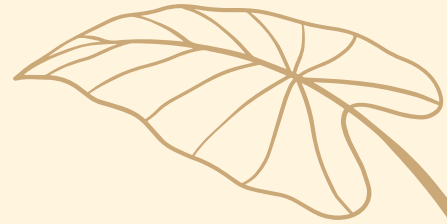




Scope



The project's main focus is on the collective memory of the Chinese population during the COVID-19 lockdown period, focusing on social media posts, new articles, and China's official statement. Specifically, I want to investigate how the news articles and official statements contributed to shaping the collective memory of China's lockdown.



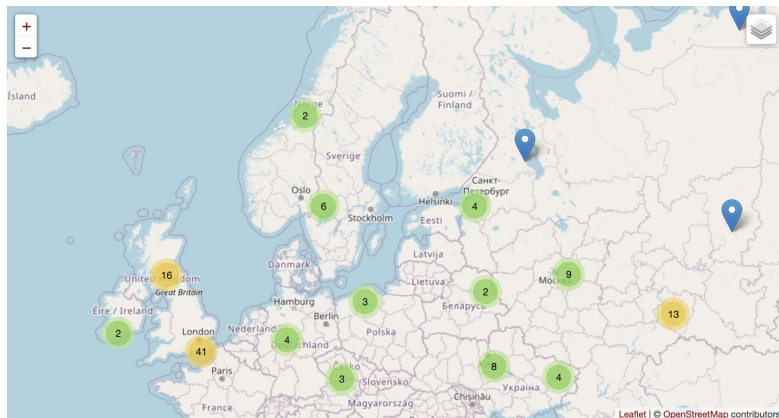


Aims

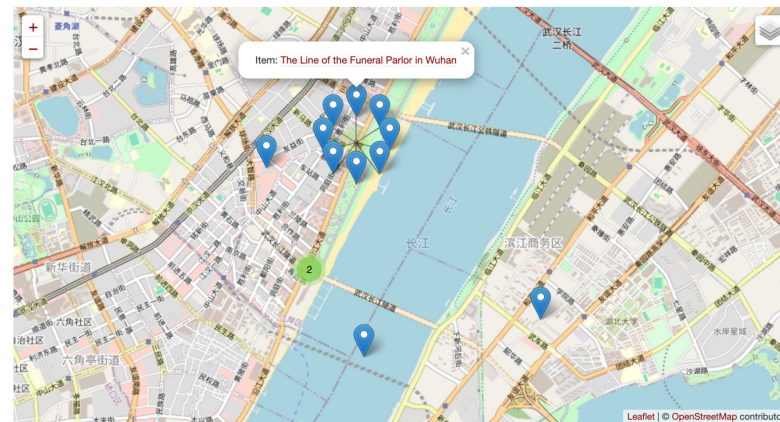
1. Capture Collective Memory. Document and understand how the Chinese public collectively remembers the lockdown period.
2. Examine Perceptions of Surveillance and Official Statement. Investigate how the public perceives government surveillance, and if the government's official statement affects people's thoughts.
3. Highlight Voices. Bring forward diverse perspectives and narratives from different segments of the population, especially the elderly people's perspectives.

Current Resources

Global Pandemic Map



Global Pandemic Map



Data



01

Social Media

Weibo, WeChat,
Xiaohongshu(小红书),
and instagram

02

Official Statement

news articles and
reports from Chinese
government officials

03

Interview

Specifically for
elderly people

Data



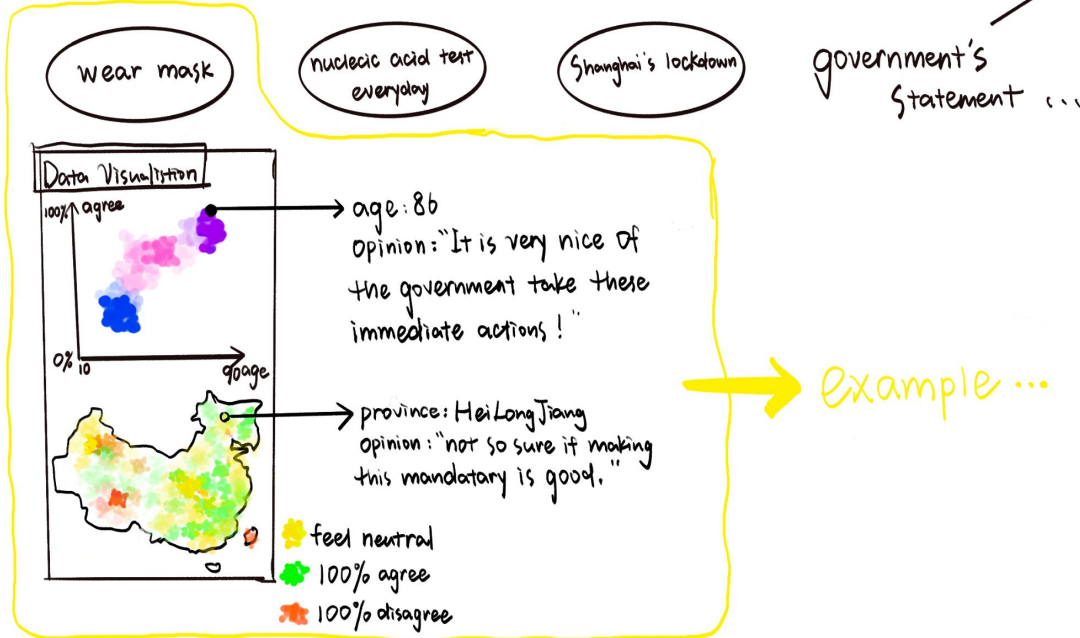


Techniques

1. Social Media Scraping Tools: Tools or APIs to collect social media data.
2. Language Processing Tools: Natural language processing libraries for text analysis.
3. Data Visualization Tools: Platforms like Voyant to create informative charts and graphs.

Work Plan and Visuals

media influence on public perception



data collection

clean the data

text analysis & data visualization

interpretation

conclusion

The background is a light cream color with organic, torn-paper-like shapes in shades of brown and olive green at the top and bottom edges. In the bottom right corner, there is a stylized green plant with several pointed leaves.

Thank you!!