

SocialCue

Linda Tran // DES157 // Winter 2017

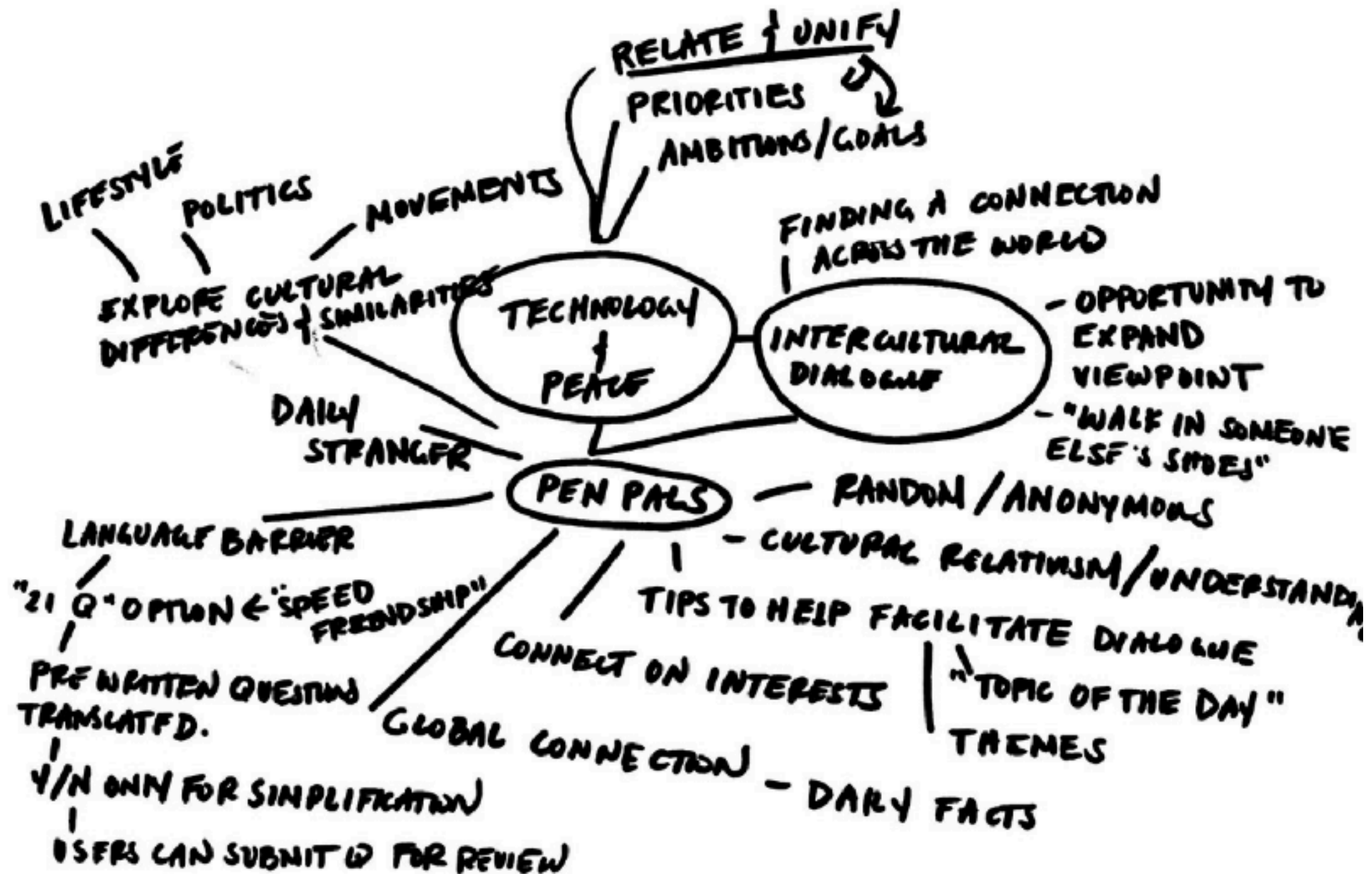
Pen Pal app focused on intercultural dialogue

To take a walk in a stranger's shoes thousands of miles
away.

Brainstorm & Topic Choice

Paper and pen are my go to tools in the early stages

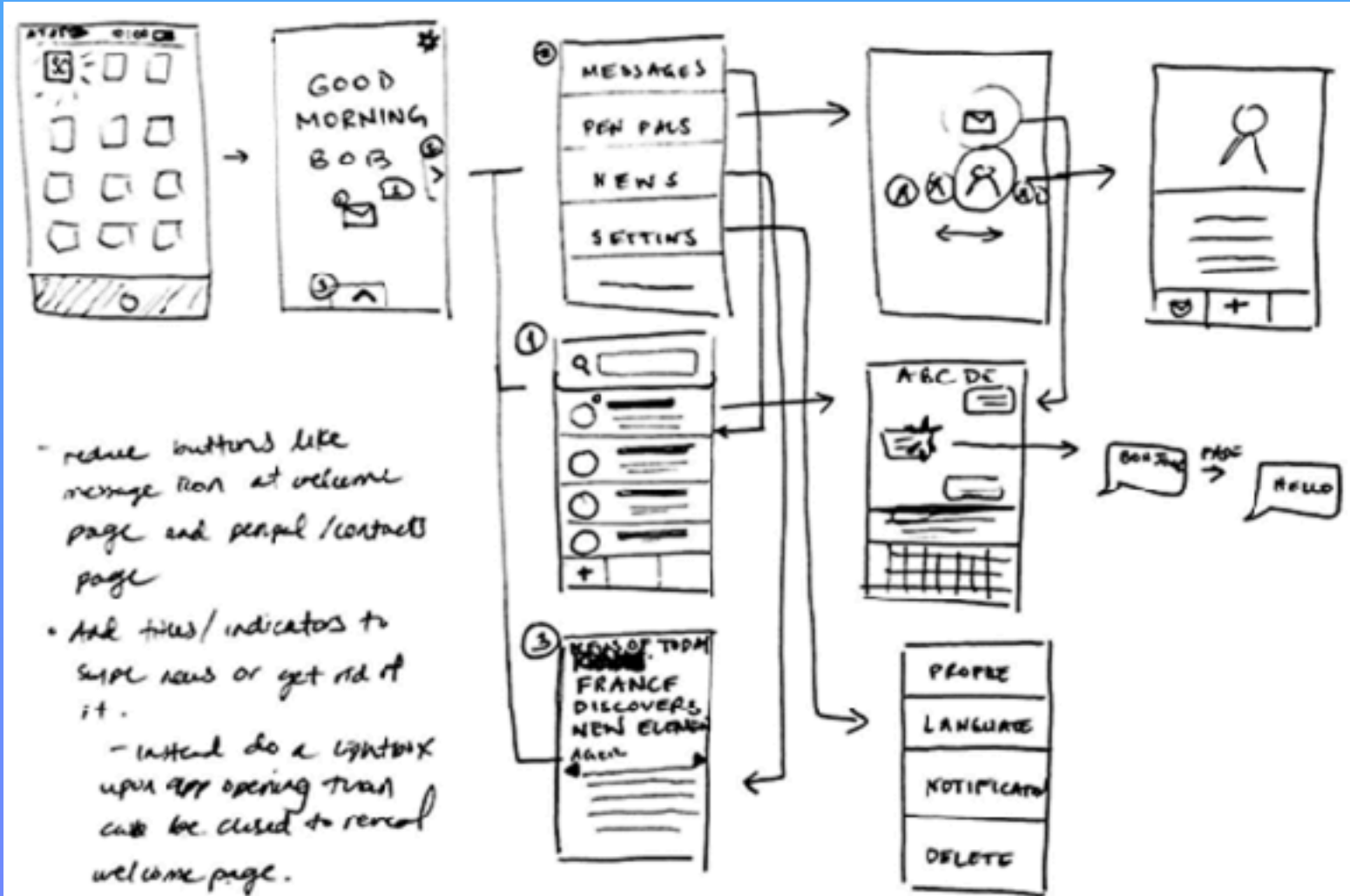
Typical Brainstorm Process



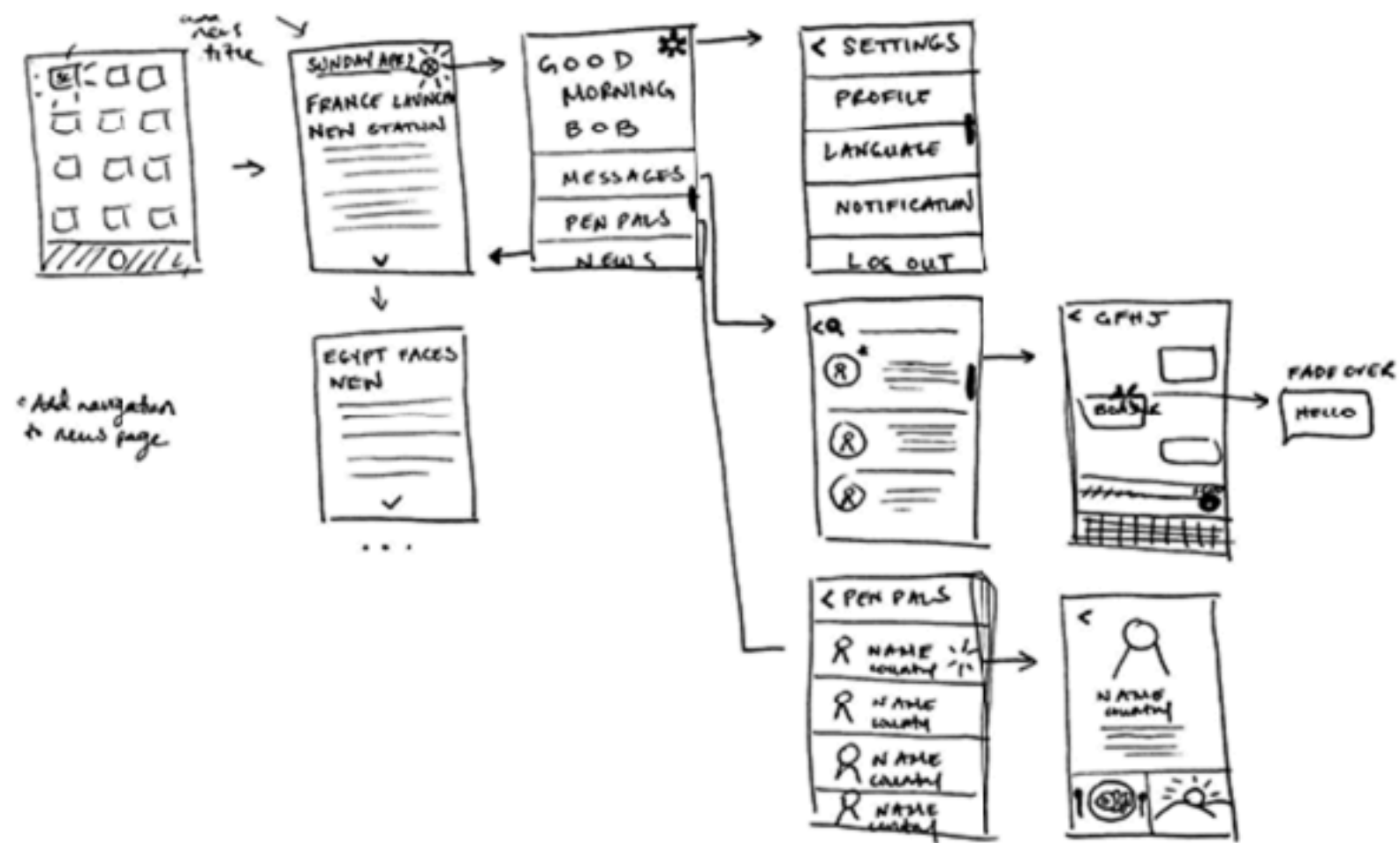
Paper Prototypes

Quick prototyping and feedback

Prototype 1

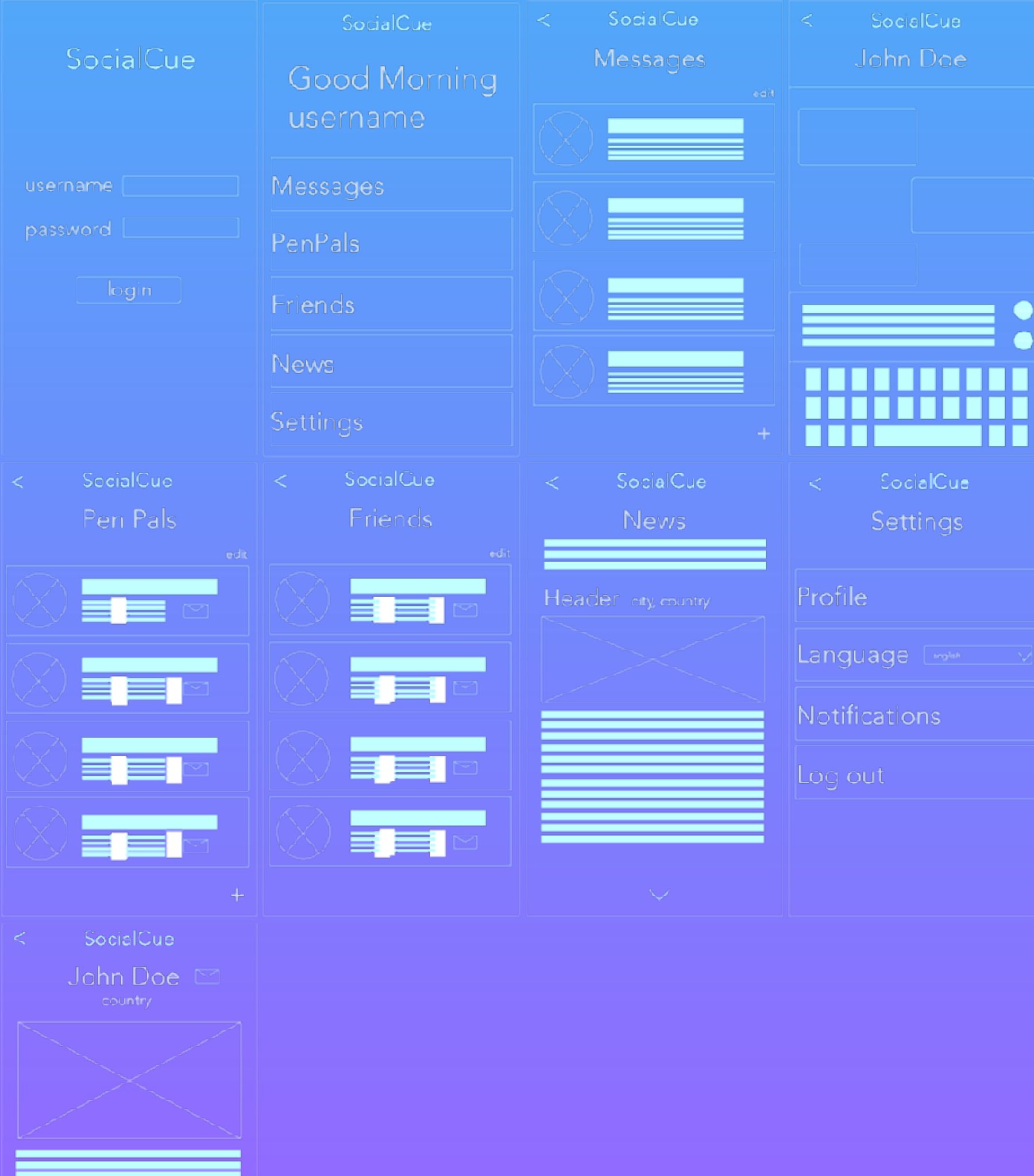


Prototype 2



Wire Frames

A more organized process



Thinking out
interactions

Visualizing layout

Reference

Features

I had the most fun thinking about how this could impact someone else's perspective.

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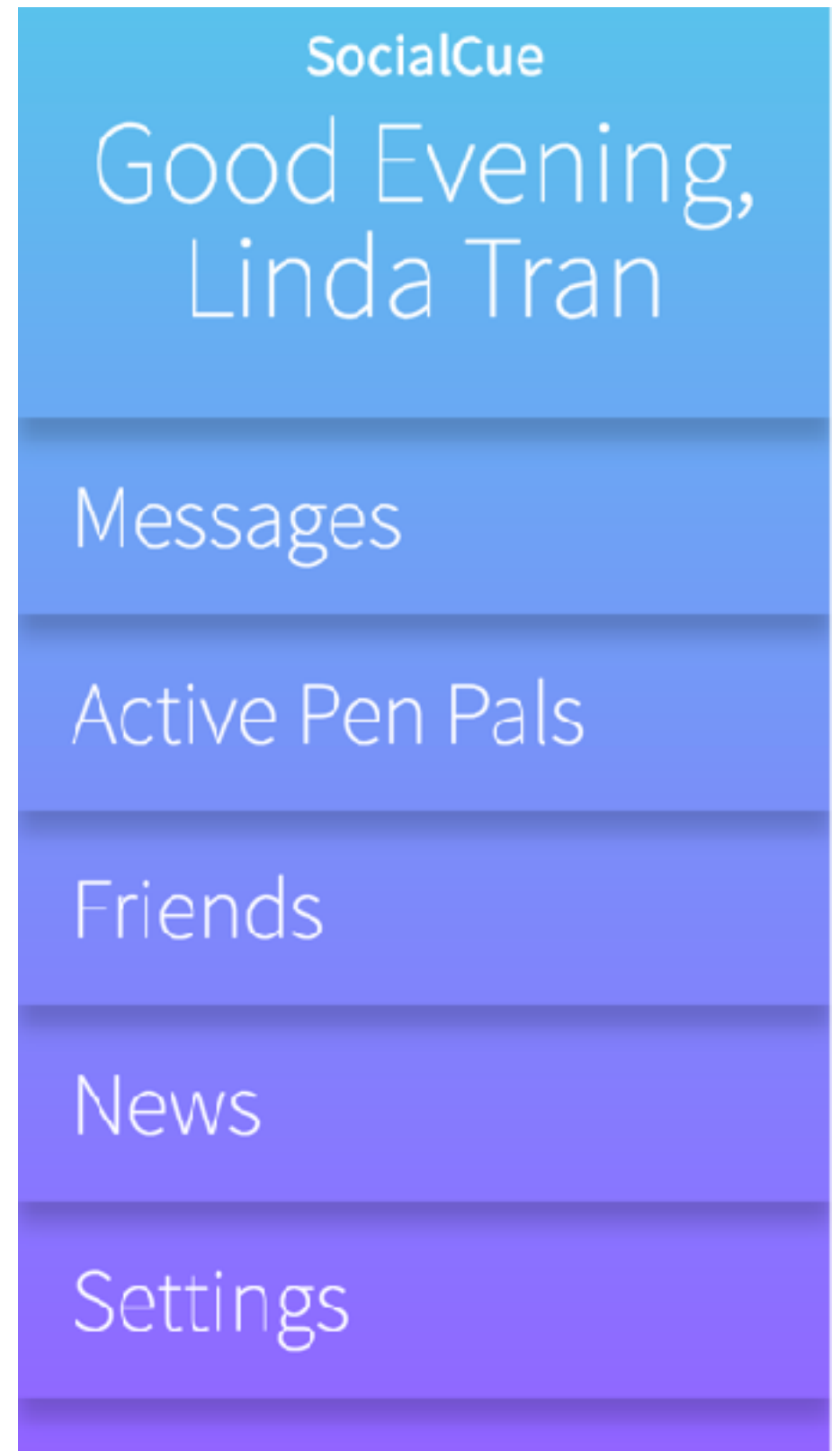
cultural

empathy

perspective

dialogue

unity



Thank you!