

LINDA TRAN

HELLO

I am a graphic designer infinitely seeking new learning opportunities in my pursuit to incorporate my skills in graphic design with my curiosity in UX/UI, visual communications, and company branding.

Graphic Designer

🌐 lindathaovi.github.io/portfolio

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🏠 San Jose, CA 95116

CAPABILITIES

Design

Research
Storyboarding
Prototyping
Typography
Branding

Software

Photoshop
Illustrator
InDesign
AfterEffects

Web

HTML
CSS
Javascript

Personal

Professional
Organized
Motivated
Leadership
Adaptable

EXPERIENCE

Dialsource | Content/Marketing Manager
November 2015 – May 2016

Strategically manage & publish content to all social media accounts including: Facebook, Twitter & LinkedIn that best maximizes market positioning.

Research & publish content ranging from articles to case studies to company blog targeting potential prospects through pain points, and aligning interests.

In-house designer, creating content for magazine advertisements, presentations, infographics, support documents, and internal documents keeping a clean uniform brand appearance.

Walnut Improvement Program | Lab Assistant
January 2014 – June 2015

Involved in the preparation of media for plants under study.

Assistance in the research and development of Walnut plants under study with the goals of improvement in growth and cultivation.

ACTIVITIES

Campus Rotaract Club of Davis | Director of Finance
July 2013 – June 2015

Managed and recorded all financial activity for the organization as well as overlooking and approving incoming quarterly budgets of each department.

Fundraised over 20k through organized events and marketing while maintaining business relations.

Advertised and marketed small events from fundraisers, to larger scale events like Charity Dinners.

EDUCATION

University of California, Davis | B.A Design
June 2017