

LINDA TRAN

HELLO

I am a graphic designer infinitely seeking new learning opportunities in my pursuit to incorporate my skills in graphic design with my curiosity in UX/UI, visual communications, and company branding.

Graphic Designer

🌐 lindathaovi.github.io/portfolio

✉ lindathaovitr@gmail.com

☎ 510·566·5456

🏠 San Jose, CA

CAPABILITIES

Design

Research
Storyboarding
Prototyping
Typography
Branding

Software

Photoshop
Illustrator
InDesign
AfterEffects

Web

HTML/CSS
Javascript

Personal

Professional
Organized
Motivated
Leadership
Adaptable

EXPERIENCE

Dialsource | Content/Marketing Manager
November 2015 – May 2016

- Strategically manage & publish content to all social media accounts including: Facebook, Twitter & LinkedIn that best maximizes market positioning.
- Research & publish content ranging from articles to case studies to company blog targeting potential prospects through pain points, and aligning interests.
- In-house designer, creating content for magazine advertisements, presentations, infographics, support documents, and internal documents keeping a clean uniform brand appearance.

Walnut Improvement Program | Lab Assistant
January 2014 – June 2015

- Involved in the preparation of media for plants under study.
- Assistance in the research and development of Walnut plants under study with the goals of improvement in growth and cultivation.

ACTIVITIES

Campus Rotaract Club of Davis | Director of Finance
July 2013 – June 2015

- Managed and recorded all financial activity for the organization as well as overlooking and approving incoming quarterly budgets of each department.
- Fundraised over 20k through organized events and marketing while maintaining business relations.
- Advertised and marketed small events from fundraisers, to larger scale events like Charity Dinners.

EDUCATION

University of California, Davis | B.A Design
June 2017