

## WORK life

### **Securities** Trading Co-op Associate

Toronto, ON  
Jan '13 - Apr '13

- Developed and optimized many analytic tools that supported interest rate trading analytics and risk management for the Canadian Interest Rate Trading desk through the use of Excel, VBA, and several financial data platforms.
- Worked alongside the bonds, interest rate swaps, and options desk to isolate and minimize market risk through the use of Bloomberg, Reuters, and FIS.



Waterloo, ON  
May '12 - May '13

### Marketing Officer

- Designed and built investyoung.org alongside the Investors of Tomorrow Marketing Team.
- Promoted the InvestYoung Stock Pitch Competition to Canadian universities through campus-wide presentations and social media.



Waterloo, ON  
July '11 - Sept '11

### Sales Associate

- Specialized in figure skating and hockey athletic equipment sales.
- Managed the opening and closing process of Sportzone's payment system.

## STARTUP life



Sept '12 - Dec '12

### Co-Founder | Product & Business Dev

*'Anytime, anywhere, snap a picture of fashion that you love and buy it - right from your smartphone! Chic, Simple, Sexy. Shop the streets with Ava.'*

- pitched to investors, hustled potential costumers, and helped design the product



May '12 - Aug '12

### Co-Founder | Stat Models & Algorithms

*'A recommendation engine for sports betting fuelled by historical data and statistical analysis! Practice safe bets with SportShark.'*

- worked on a sports betting algorithm using massive game & competition data, helped develop the UI, and pitched to investors

### **VELOCITY** Dorm-cubator Resident

Fall '12  
Spring '13  
Fall '13

VeloCity is University of Waterloo's startup incubator residence. It's a great place to learn, develop and build with innovative minds and carry out personal projects.

## ATHLETICS



Competitive  
Figure Skating  
'02 - '11



Pole Vaulting & Cross  
Country Running  
'07 - '11

## UNIVERSITY life

### Honours Computer Science University of Waterloo

Sept '11 - Aug '16

### Honours Business Admin. Wilfrid Laurier University

Sept '11 - Aug '16

### VP of Finance, Pure Math Club May '12 - Aug '12

Managed the University of Waterloo PMC's expenses and executed creative methods of fundraising.



### Case Coach, DECA Laurier May '12 - May '13

Prepared and led weekly training sessions for 200+ Deca Laurier Delegates.



## TECHNICAL SKILLS

### Web & Design

HTML5, CSS, JavaScript,  
PhotoShop, InDesign

### Multi-purpose

C, Scheme, Excel, VBA

## AWARDS

2nd, FB Hackathon  
Front-end - Top Pics  
May '13



3rd, International Bus. Case Competiton  
Nov '12



Top 10 Finalist,  
Velocity Venture Fund  
AVA, Oct '12  
Sportshark, June '12



2nd, LACC Team Case  
Nov '12



3rd, PepsiCo Pitch  
Competition  
Nov '12

