

# INTERACTIVE PROTOTYPE

## PERSONA

**College music geek**

## DEMOGRAPHYICS

**21 years' old**

**Music enthusiast**

**Amateur electronic pianist**

## GOALS & TASKS

**Creative in music | Love exploring the world**

### **He spends time**

- Walking around campus between classes
- Taking buses home
- Listening to music along the way
- Creating music and uploading songs to SoundCloud and YouTube

## EXPECTATIONS & PRIOR EXPERIENCES

- Uses smart phones all the time
- Proficient in electronic keyboard
- Experience in virtual DJ applications / software
- Willing to try out new technologies to create music

## PHOTO



## FICTIONAL NAME

**Tyler Lee**

## MAJOR RESPONSIBILITIES

**College student  
Engineering  
Major**

## QUOTE

**"These beats have been stuck in my head forever. I need to write them down immediately!!"**