Linde Huang

Product Strategy and Design

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EXPERIENCE

APR 2019 - PRESENT

Michigan Medicine

Human-Centered Designer - Health Research

- Led several digital product design projects for health researchers creating novel health interventions
- Engaged in all parts of the product design process, from strategy and user research to iterative prototyping and front-end development
- Served as Design Lead for teams of student interns
- Connected with design leaders within and outside the organization for inspiration and support

NOV 2018 - APR 2019

Jottful

Designer - Website Builder Platform

- Created user experience flows for a new blogging platform that distinguished a new tier of service on the website-building platform
- Designed small business websites, software interfaces for websitebuilding, as well as various photo and video marketing materials

JAN 2017 - JULY 2018

Epic

Technical Trainer - Analytics and Reporting

- Trained Business Intelligence staff at large healthcare organizations on how to use Epic databases
- Created diagrams and presentations as the team's graphic designer
- Developed curriculum end-to-end including manuals, exams, lesson plans, and visuals

SEPT 2014 - SEP 2016

Microsoft

Program Manager - Windows, Office

- Redesigned Microsoft Office's online support and training pages
- Developed the Windows 10 operating system audio experience
- Juggled demands from various shareholders such as the design, engineering, data, and writing teams
- Emphasized clear communication, setting vision and working to get all involved on the same page

EDUCATION

Duke University

BSE Electrical and Computer Engineering

GPA: 3.84

Magna Cum Laude

2014

KEY SKILLS

Design

User Research
Design Strategy
Rapid Prototyping
UX Design
UI Design
Usability Testing
No-Code Development

Technology

HTML/CSS
JavaScript
React.js
NodeJS
MongoDB
Java

Business

Product Strategy Project Management Team Leadership

Data Analytics

SQL Excel