

Content Audit

Lindsay Hooton
WSP, Section #01

Client Information

Client Name	ACME
Website URL	DIYcorner.com

Site Information

Site Objective(s)	To allow users to create DIY projects by providing the necessary tools and products to complete any project.
Mobile First Objective(s)	To allow users to create DIY projects by providing the necessary tools and products to complete any project.
Home Page <title>	Home
Page 1 <title>	Search Results
Page 2 <title>	Product Detail
Page 3 <title>	Favorites
Page 4 <title>	Log In
Page 5 <title>	Sign Up
Industry-specific Keywords	backyard upkeep, backyard upgrade, business front scenery, apartment scenery, apartment backyard upgrades, townhouse backyard upgrades, office upgrade, office diy, office do it yourself, do it yourself, backyard diy, backyard do it yourself, apartment diy, apartment do it yourself
User-specific Keywords	backyard project, backyard renovation, home remodel, backyard remodel, kitchen diy, living room diy, do it yourself, bathroom diy, bedroom diy

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	Home Page	Page 1	Page 2	Page 3	Page 4	Page 5
Navigation Label	Home, Search Results, Product Detail, Favorites, Log In, Sign up	Home, Search Results, Product Detail, Favorites, Log In, Sign up	Home, Search Results, Product Detail, Favorites, Log In, Sign up	Home, Search Results, Product Detail, Favorites, Log In, Sign up	Home, Search Results, Product Detail, Favorites, Log In, Sign up	Home, Search Results, Product Detail, Favorites, Log In, Sign up
Filename	index.html	search.html	detail.html	favorites.html	login.html	signup.html
Sub Categories	feature search browse, cta	filter results	product description, add to cart button, add to project button, photo, price	edit delete favorites or projects, suggested accessories	username, pass, remember me, forgot username pass, sign up	first name, last name, address, email, create username, create password
Description	Take your DIY projects to the next level with DIY Corner.	Search results.	dependant on specific product page	Edit your favorites or projects and create custom ideas for your home or backyard.	Log in to access your account and projects.	Sign up today to organize all your DIY projects with ease.
Keywords	industry plus user specific	industry plus user specific	specific to product	industry plus user specific	none	none
Placement/Treatment	full screen width cta with prominent search and browse feature below.	list of search results in thumbnail form with filter selections on left side	large photos slideshow, add to project button add to cart button, price, description, relevant documentation	list style	full screen fade out background	full screen form
Original Content Location						
Notes						