✓ linds234@gmail.com

(561) 400-5602

https://lindsay-kaufman.github.io/

https://www.linkedin.c om/in/lindsay-k/

https://github.com/lindsay-kaufman

Skills

Javascript

HTML

CSS

SASS

React.js

Node.js

jQuery

Bootstrap

Handlebars

Ruby / Ruby on Rails

MongoDB

Express

Education

The Fashion Institute of Technology

BS Fashion Merchandising Management 2016

Merchandising Capstone Project, Runner Up 2016

AAS Fashion Merchandising Management 2015

Experience

Software Engineering Immersive Fellow

General Assembly

Dec 2019 - Mar 2020

Completed 12 week long (500+ hour) intensive, full stack web development training program

Eco-Calculator

- Developed a full stack web application that allows users to assess the environmental impact of their clothing
- API data seeded from the Sustainable Apparel Coalition Higg Index
- Technologies Used: React.js, JavaScript, HTML, CSS, SASS, Bootstrap, Ruby on Rails, PostgreSQL

TasteBuds

- Developed a full-stack web application with integrated Google Maps API that allows users to search for and save their favorite restaurants from the map
- Technologies Used: JavaScript, jQuery, HTML, CSS, SASS, Bootstrap, Handlebars, Ruby on Rails, PostgreSQL

Tic-Tac-Toe

- Developed the client side of a web application that allows a user to play a local game of Tic-Tac-Toe
- Technologies Used: JavaScript, jQuery, HTML, CSS, Bootstrap

E-Commerce, Associate Manager

Frances Valentine

Jun 2018 - Sep 2019

- Built category structures and merchandised product pages on a daily basis to enhance user experience and drive conversion
- Developed inventory projections that supported the digital growth strategy and optimized stock levels
- Delivered and analyzed historical data and partnered cross-functionally to develop seasonal assortment plans
- Liaised between warehouse and production teams to optimize stock levels and monitor scheduling and fulfillment of inbound web orders
- Partnered with e-commerce team on platform migration process to Shopify Plus with simultaneous integration into a new warehouse

Lifestyle, Sales Coordinator

MPOWERD, Inc.

Feb 2018 - May, 2018

- Managed 100+ independent accounts with a focus on building the company's lifestyle channel
- Conducted market research and analyzed selling to eliminate underperforming categories and focus on revenue-driving opportunities
- Partnered with creative team to develop an equal balance between all selling channels