

Lindsay Kaufman

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Skills

LANGUAGES

Javascript
Ruby
Rails
MongoDB
Express
HTML
CSS
SASS
React.js
Node.js
jQuery
Bootstrap
Handlebars

Education

The Fashion Institute of Technology

- B.S. in Fashion Merchandising Management 2016
- A.A.S. in Fashion Merchandising Management 2015

Experience

GENERAL ASSEMBLY

Software Engineering Immersive Fellow

Dec 2019 - Mar 2020

Completed 12 week long (500+ hour) intensive, full stack web development training program

Eco-Calculator

- Full stack web application that allows users to assess the environmental impact of their clothing, with user profiles and garments stored by a custom API
- API seeded with data from the Sustainable Apparel Coalition Material Higg Index
- Technologies: React.js, JavaScript, HTML, CSS, SASS, Bootstrap, Ruby on Rails, PostgreSQL

TasteBuds

- Full stack web application with integrated Google Maps API that allows users to search for and save their favorite restaurants from the map
- User profiles, favorites, and comments stored by a custom API
- Technologies: JavaScript, jQuery, HTML, CSS, SASS, Bootstrap, Handlebars, Ruby on Rails, PostgreSQL

Tic-Tac-Toe

- Web application that allows a user to play a local game of Tic-Tac-Toe, and stores user profiles and games
- Technologies: JavaScript, jQuery, HTML, CSS, Bootstrap

FRANCES VALENTINE

Associate Manager, eCommerce

Jun 2018 - Sep 2019

- Built category structures and merchandised product pages daily to enhance user experience and drive conversion
- Developed seasonal inventory projections and assortment plans that supported the digital growth strategy
- Liaised between warehouse and production teams to optimize fulfillment of inbound web and retail orders
- Supported platform migration to Shopify Plus with simultaneous integration into a new warehouse

MPOWERD, INC

Sales Coordinator, Lifestyle

Fed 2018 - May, 2018

- Managed 100+ independent accounts with a focus on building the company's lifestyle channel
- Conducted market research and analyzed selling to eliminate underperforming categories and focus on revenue-driving opportunities
- Partnered with creative team to develop an equal balance between all selling channels