

# Lindsay Kaufman

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## Skills

### LANGUAGES

Javascript

Ruby

HTML

CSS

### LIBRARIES

jQuery

Rails

Bootstrap

## Education

### THE FASHION INSTITUTE OF TECHNOLOGY

- B.S. Fashion Merchandising  
Management 2016

- A.A.S. Fashion Merchandising  
Management 2015

## Experience

### GENERAL ASSEMBLY

*Software Engineering Immersive Fellow*

Dec 2019 - Mar 2020

Completed 12 week long (500+ hour) intensive, full stack web development training program.

#### NAME OF PROJECT

- Description
- Description
- Description

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### FRANCES VALENTINE

*Associate Manager, eCommerce*

Jun 2018 - Sep 2019

- Built category structures and merchandised product pages daily to enhance user experience and drive conversion
- Developed seasonal inventory projections and assortment plans that supported the digital growth strategy
- Liaised between warehouse and production teams to optimize fulfillment of inbound web and retail orders
- Supported platform migration to Shopify Plus with simultaneous integration into a new warehouse

### MPOWERD, INC

*Sales Coordinator, Lifestyle*

Fed 2018 - May, 2018

- Managed 100+ independent accounts with a focus on building the company's lifestyle channel
- Conducted market research and analyzed selling to eliminate underperforming categories and focus on revenue-driving opportunities
- Partnered with creative team to develop an equal balance between all selling channels

### SAKS FIFTH AVENUE

*Merchandise Assistant, Beauty*

Feb 2017 - Jan 2018

- Supported the business of 12 major vendors and maintained strong relationships with account representatives
- Monitored budget for monthly open-to-buy, tracked order receipts to ensure timely flow of merchandise
- Analyzed inventory levels of 42 doors, wrote and allocated re-orders based on item and store performances
- Partnered with demand planning team to analyze revenue driving sku's for replenishment orders