Lindsay Kaufman

Boston, MA

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Skills

Javascript
HTML
CSS
SASS
React.js
Node.js
jQuery
Bootstrap
Handlebars
Ruby / Ruby on Rails
MongoDB
Express

Education

The Fashion Institute of Technology

- BS Fashion Merchandising
  Management   2016
- AAS Fashion Merchandising
  Management   2015

Awards

The Fashion Institute of Technology

- Merchandising Capstone
  Project, Runner Up   2016

Experience

GENERAL ASSEMBLY

Software Engineering Immersive Fellow   Dec 2019 - Mar 2020

Completed 12 week long (500+ hour) intensive, full stack web development training program

Eco-Calculator
- Full stack web application that allows users to assess the environmental impact of their clothing
- API data seeded from the Sustainable Apparel Coalition Higg Index
- Technologies Used: React.js, JavaScript, HTML, CSS, SASS, Bootstrap, Ruby on Rails, PostgreSQL

TasteBuds
- Full stack web application with integrated Google Maps API that allows users to search for and save their favorite restaurants from the map
- Technologies Used: JavaScript, jQuery, HTML, CSS, SASS, Bootstrap, Handlebars, Ruby on Rails, PostgreSQL

Tic-Tac-Toe
- Web application that allows a user to play a local game of Tic-Tac-Toe
- Technologies Used: JavaScript, jQuery, HTML, CSS, Bootstrap

FRANCES VALENTINE

Associate Manager, E-Commerce   Jun 2018 - Sep 2019

- Built category structures and merchandised product pages on a daily basis to enhance user experience and drive conversion
- Developed inventory projections that supported the digital growth strategy and optimized stock levels
- Delivered and analyzed historical data and partnered cross-functionally to develop seasonal assortment plans
- Liaised between warehouse and production teams to optimize stock levels and monitor scheduling and fulfillment of inbound web orders
- Partnered with e-commerce team on platform migration process to Shopify Plus with simultaneous integration into a new warehouse

MPOWERD, INC

Sales Coordinator, Lifestyle   Fed 2018 - May, 2018

- Managed 100+ independent accounts with a focus on building the company's lifestyle channel
- Conducted market research and analyzed selling to eliminate underperforming categories and focus on revenue-driving opportunities
- Partnered with creative team to develop an equal balance between all selling channels