



- Topic 1: Appreciating life's simple pleasures: finding balance, trying new things, and savoring moments.
- Topic 2: Appreciating wine for its taste, quality, and craftsmanship over marketing hype.
- Topic 3: Finding Balance: Prioritizing Taste, Quality, and Health Benefits in Food and Drink Consumption
- Topic 4: Appreciating wine for taste, quality, and cultural significance over health benefits
- Topic 5: Finding a balance between individual wellbeing and societal priorities.
- Topic 6: Appreciation for craftsmanship and attention to detail in winemaking processes.
- Topic 7: Finding balance between appreciating good wine and promoting healthy habits.
- Topic 8: Celebrities' influence on clean wine trend: promoting healthy habits or artistry?
- Topic 9: **\*\*Emphasizing Quality Over Quantity and the Importance of Artisanal Processes\*\***
- Topic 10: Wine: A way to unwind, share memories with loved ones and enjoy life
- Topic 11: Wine Appreciation: Focusing on Taste, Quality, and Sustainability Over Clean Label Trend
- Topic 12: Sustainability in Wine Production: Balancing Quality with Environmental Impact
- Topic 13: Wine as an Art Form: Appreciating Craftsmanship, Passion, and Creativity
- Topic 14: Appreciating Wine Without Guilt: Embracing Passion for Good Wine in Moderation
- Topic 15: Environmental Impact of Large-Scale Commercial Production vs. Sustainability
- Topic 16: **\* Prioritizing quality over perceived health benefits in wellness trends.**  
**\* Appreciating something for its inherent qualities rather than just its health benefits.**  
**\* The importance of aesthetics and beauty in design and art.**  
**\* The need to find a balance between wellness and enjoyment in life.**  
**\* The tendency for people to get caught up in the latest wellness trend.**  
**\* The emphasis on quality over perceived health benefits in various aspects of life.**