

# LINDSAY NUNEZ

FRONT-END WEB DEVELOPER

NEW YORK, NY | 504-494-3844 | LINDSAYNUNEZ.COM

## CONNECT



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## CAPABILITIES / SKILLS

### Web Development

JavaScript

React

HTML, CSS, JSX

Responsive Design

Accessibility

Testing

### User Experience Design

User Research

Sketching

Wire Framing

Prototyping

Usability Testing

### SEO

Search Engine Optimization

Google Analytics

## EDUCATION

2018

Front-End Web Developer Nanodegree  
*Udacity*

2018

User Experience Design  
*General Assembly*

2018

Next Gen - Squared Online Digital Leadership  
*Google*

2008 - 2012

Bachelor of Arts /Mass Communication  
*Louisiana State University*

## AWARDS & ACHIEVEMENTS

2018 Grow with Google Scholar for  
Front-End Web Development

2018 BrightEdge Agency Award

2015 Silicon Bayou Top 100

2015 Ada Lovelace Woman of the Year in  
NOLA Tech Nominee

## PROJECTS EXPERIENCE

Nov 2018

### Book Tracking React App

*Launch*

*Repository*

- Responsive application used to search for and track books using React, JavaScript, and JSX.

Oct 2018

### Restaurant Mobile App

*Launch*

*Repository*

- A mobile-ready web application using responsive design and accessibility converted from a static webpage.

Sept 2018

### Classic Arcade Game

*Launch*

*Repository*

- This is an arcade game like frogger built using object oriented JavaScript and HTML Canvas.

## WORK EXPERIENCE

2017 - Present

### Freelance Web Developer

New York

- Front-End Web Development Specializing in React & Javascript
- Built and Launched 10 websites
- Consulted on the creative redesign & technical execution of 5+ new websites.

2016 - Present

### Technical SEO Lead | iProspect

New York

- Orchestrated award winning strategies for global enterprise level clients to align business goals, UX and technical search best practices ultimately driving +50% increase in organic traffic.
- Conducted 15+ technical audits identifying obstacles and opportunities around page speed, accessibility, and overall site health for eCommerce and global sites.
- Performed 10+ UX audits to address mobile friendliness, overall usability and fluidity of site and conversion rates, utilizing data, creating sitemaps and wireframes
- Provide HTML and XML optimizations as well as QA staging & deployment to ensure optimal results with an efficient streamlined approach through SCRUM sprints for both front end and server side optimizations.

2015 - 2016

### Community Organizer | Tech Talent South

New Orleans

- Facilitated and debugged for coding labs & student office hours
- Coordinated extended technical education workshops
- Instructed coding courses for youth in the program
- Built partnerships and relations within the tech community and students.

2014 - 2015

### Account Associate | Search Influence

New Orleans

- Managed search engine optimization campaigns for 30+ local brands to build with organic search visibility through onsite technical best practices and content optimization
- Coordinated developers, creatives and client to execute strategies
- Evaluated data insights & analytics to comprise strategic opportunities

2012 - 2013

### Business English Instructor | James Cook Languages

Prague, CZ

- Facilitated training sessions for business professionals to extend their use of English skills in public relations, IT, HR and business practices through weekly classes.
- Provided trainings included public speaking coaching, business dialogues, conducting meetings and reviewing website content, presentations and proposals.

