LINDSAY NUNEZ

FRONT-END WEB DEVELOPER

NEW YORK, NY | 504-494-3844 | LINDSAYNUNEZ.COM

CONNECT

- linkedin.com/lindsay-nunez
- github.com/lindsayanunez
- lindsayanunez@gmail.com

CAPABILITIES / SKILLS

Web Development

JavaScript
React
HTML, CSS, JSX
Responsive Design
Accessibility
Testing

User Experience Design

User Research
Sketching
Wire Framing
Prototyping
Usability Testing

SEO

Search Engine Optimization
Google Analytics

EDUCATION

2018
Front-End Web Developer Nanodegree
Udacity

2018
User Experience Design
General Assembly

2018
Next Gen - Squared Online Digital Leadership
Google

2008 - 2012
Bachelor of Arts /Mass Communication
Louisiana State University

AWARDS & ACHIEVEMENTS

2018 Grow with Google Scholar for
Front-End Web Development

2018 BrightEdge Agency Award

2015 Silicon Bayou Top 100

2015 Ada Lovelace Woman of the Year in
NOLA Tech Nominee

PROJECTS EXPERIENCE

Jan 2018 — **Book Tracking React App** — *Launch*   *Repository*
- Responsive application used to search for and track books using React, JavaScript, and JSX.

Dec 2018 — **Restaurant Mobile App** — *Launch*   *Repository*
- A mobile-ready web application using responsive design and accessibility converted from a static webpage.

Nov 2018 — **Classic Arcade Game** — *Launch*   *Repository*
- This is an arcade game like frogger built using object oriented JavaScript and HTML Canvas.

WORK EXPERIENCE

2017 - Present — **Freelance Web Developer** — New York
- Specializing in Front-End Web Development using React, Javascript, HTML, CSS, Git, Responsive Design, & Accessibility.
- Coded 10 websites and apps using HTML, CSS and Javascript.
- Consulted on the creative redesign & technical execution of 5+ new websites.

2016 - Present — **Technical SEO Lead | iProspect** — New York
- Orchestrated award-winning strategies for global enterprise level clients to align business goals, UX and technical search best practices ultimately driving +50% increase in organic traffic.
- Conducted 15+ technical audits identifying obstacles and opportunities around page speed, accessibility, and overall site health for eCommerce and global sites.
- Performed 10+ UX audits to address mobile friendliness, overall usability and fluidity of site and conversion rates, utilizing data, creating sitemaps and wireframes.
- Provide HTML and XML optimizations as well as QA staging & deployment to ensure optimal results with an efficient streamlined approach through SCRUM sprints for both front-end and server side optimizations.

2015 - 2016 — **Community Organizer | Tech Talent South** — New Orleans
- Facilitated and debugged for coding labs & student office hours.
- Coordinated extended technical education workshops.
- Instructed coding courses for youth in the program.
- Built partnerships and relations within the tech community and students.

2014 - 2015 — **Account Associate | Search Influence** — New Orleans
- Managed search engine optimization campaigns for 30+ local brands to build organic search visibility through onsite technical best practices and content optimization.
- Coordinated developers, creatives and client to execute strategies.
- Evaluated data insights & analytics to comprise strategic opportunities.

2012 - 2013 — **Business English Instructor | James Cook Languages** — Prague, CZ
- Facilitated training sessions for business professionals to extend their use of English skills in public relations, IT, HR and business practices through weekly classes.
- Provided trainings including public speaking coaching, business dialogues, conducting meetings and reviewing website content, presentations and proposals.