

Lindsay Carbonell

INTERACTIVE STORYTELLER

EXPERIENCE

MAY 2015
JULY 2015

Reese News Lab entrepreneurial journalist

Worked with a team to investigate the feasibility, desirability, and viability of a product based on big data. After brainstorming, prototyping, and talking to customer segments, created a prototype, business plan and marketing plan for a product that would use interactive maps and video to help homebuyers get more information about communities.

SEPT 2013
MAY 2015

The Daily Tar Heel assistant director of interactive and web, assistant online editor, staff writer

Coordinated with a team to manage and troubleshoot the website; started and led a team of about eight developers to create interactive graphics; wrote and researched news stories and blog posts covering state and national politics; won the first place multimedia package award from the N.C. College Media Association.

AUG 2015
PRESENT

The Durham VOICE interactive graphics editor

Write stories, continually innovate on the website design and pitch and produce interactive graphics using HTML/CSS, JavaScript, Adobe Illustrator, and Google Fusion Tables. Currently building a small site using Parse to incentivize staffers to help archive the uncategorized stories on the site.

NOV 2014
JUNE 2015

CampWrite UNC webmaster, recruitment coordinator, secretary

Redesigned the CampWrite website by building a Wordpress theme based on Twitter Bootstrap. Led a month-long recruitment campaign using graphic design and social media skills that doubled the size of the organization.

EDUCATION

SEPT 2013
PRESENT

University of North Carolina at Chapel Hill Class of 2017 BA in Media Journalism and Computer Science Minor in Creative Writing

SKILLS

HTML/CSS

Highly skilled in using HTML/CSS to build webpages.

JavaScript/jQuery

Intermediate level skills using and troubleshooting libraries and plugins, and writing some solutions by scratch.

Wordpress CMS/PHP

Advanced skills in building WordPress themes using Twitter Bootstrap, HTML/CSS, and PHP.

API Integration

Introductory skills in using APIs. Advanced knowledge of the Google Maps API.

Graphic Design

Intermediate level skills in design, focus on web design. Introductory skills in data visualization techniques.

Adobe Creative Suite

Most skilled in Illustrator. Can also work with Photoshop, InDesign, and Flash.

Writing

Advanced writing skills. Able to write creatively and concisely for many mediums, including hard news stories and blog posts.

Other

entry level understanding of command line, git, SQL, and Java. Currently learning: Unity, d3, AngularJS.

CONTACT

Email: lindsaycarbonell@gmail.com
Website: lmcarbonell.com
Twitter: @AuthorEssence
Mobile: 919.717.2260
LinkedIn: linkedin.com/in/lindsaycarbonell