Lindsay Carbonell
Interactive Storyteller

Experience

MAY 2015
JULY 2015

Reese News Lab
entrepreneurial journalist

Worked with a team to investigate the feasibility, desirability, and viability of a product based on big data. After brainstorming, prototyping, and talking to customer segments, created a prototype, business plan and marketing plan for a product that would use interactive maps and video to help homebuyers get more information about communities.

SEPT 2013
MAY 2015

The Daily Tar Heel
**assistant director of interactive and web,
assistant online editor, staff writer**

Coordinated with a team to manage and troubleshoot the website; started and led a team of about eight developers to create interactive graphics; wrote and researched news stories and blog posts covering state and national politics; won the first place multimedia package award from the N.C. College Media Association.

AUG 2015
PRESENT

The Durham VOICE
interactive graphics editor

Write stories, take photos, work on improvements to the website and pitch and produce interactive graphics using HTML/CSS, JavaScript, Adobe Illustrator, and Google Fusion Tables. Also building a small site using Parse to incentivize staffers to help archive the uncategorized stories on the site.

NOV 2014
JUNE 2015

CampWrite UNC
webmaster, recruitment coordinator, secretary

Redesigned the CampWrite website by building a Wordpress theme based on Twitter Bootstrap. Led a month-long recruitment campaign using graphic design and social media skills that doubled the size of the organization.

Skills

HTML/CSS
Highly skilled in using HTML/CSS to build webpages.

JavaScript/jQuery
Intermediate level skills using and troubleshooting libraries and plugins, and writing some solutions by scratch.

Wordpress CMS/PHP
Advanced skills in building WordPress themes using Twitter Bootstrap, HTML/CSS, and PHP.

API Integration
Introductory skills in using APIs. Advanced knowledge of the Google Maps API.

Graphic Design
Intermediate level skills in design, focus on web design. Introductory skills in data visualization techniques.

Adobe Creative Suite
Most skilled in Illustrator. Can also work with Photoshop, InDesign, and Flash.

Writing
Advanced writing sklls. Able to write creatively and concisely for many mediums, including hard news stories and blog posts.

Other
Currently learning: AngularJS, Parse, app design and development, d3

Education

SEPT 2013
PRESENT

University of North Carolina at Chapel Hill
Class of 2017
BA in Journalism and Computer Science, minor in Creative Writing

Contact

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