Lindsay Johnston

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SUMMARY

High-functioning full-stack web developer with an eye for design. I would be a great addition to a startup that needs a Jane-of-all-trades to create web apps and content, but would feel equally as comfortable working in a larger company in a more focused, team-oriented role. I am an excellent communicator, honest, achievement-driven, and a quick learner.

PROGRAMS AND SKILLS

Web Development	Marketing	Administration
HTML	 Facebook 	Microsoft Word
· CSS	 Instagram 	 Microsoft Excel
JavaScript	• TikTok	 Microsoft Outlook
Query	 YouTube 	 Apple Pages
Node JS	· Google Ads	 Apple Numbers
Express	· Adobe Photoshop	 Google Docs
Heroku	 Adobe Illustrator 	· Square
GitHub	• Wix	• Dropbox
Shell Scripting	· Word Press	• Typing: 78 WPM

PROJECTS

- GitHub User Map—fetches information from various APIs, processes and displays on an interactive map
- Flash Card App—a tool teachers can use to upload vocal words that students can then practice
- · Online Portfolio—a web-version of my programming and web-design work

EXPERIENCE

Web-Marketing Director

Thirdway LLC

2017-Present

- Responded to a continuous influx of e-mail and social media inquiries in a professional and timely manner
- Wrote engaging copy for Instagram, Facebook, and Twitter accounts and set goals for social media engagement
- Created original artwork for websites, t-shirts, posters, social media, and album covers
- Styled photo shoots and music videos and collaborated with artists to create stimulating visual content
- · Handled interviews and communicated with local media to market events
- · Scheduled and conducted public performances, meetings, rehearsals and photo shoots

High School Teacher

Spokane Public Schools

2012-2014

- · Used e-mail to communicate with staff, students and parents in a timely manner
- Researched district learning standards and aligned lessons accordingly
- · Used research and data analysis to compile reports for faculty and administrators
- Created interactive presentations and visual aids to keep students engaged
- · Updated a database with student information and analyzed data to inform teaching strategies

Coordinator of Volunteers and Web Communications

Habitat for Humanity

2010-2011

- · Maintained company website by employing an eye for web design and coding skills
- Designed graphics for posters and t-shirts for community events
- Managed the company e-mail distribution database
- Communicated with company administrators, donors, and community partners to create accurate copy for company publications
- Wrote and distributed a bi-weekly company newsletter
- Used event management and ticketing apps to register participants for large-scale community events such as the Walk Home 5K and Women's Build

Higher Education Leadership

Whitworth University

2006-2010

- Served as an elected representative of my peers as the freshman dorm Senator for Whitworth's student government
- · Coordinated with various university departments to implement and publicize campus-wide events
- Served as a Resident Assistant and planned weekly activities to foster deeper relationships and support among residents on my hall
- Planned and publicized four three-hour activities per month for the entire dorm as well as one campus-wide event per semester
- Coordinated schedules for student workers as the Student Manager at the campus fitness center
- Designed and implemented fitness incentive programs for students, staff, and faculty by obtaining
 prize donations from local businesses, publicizing the programs on campus, and managing incoming
 participant data

EDUCATION

- Bachelor's Degree of Arts in Mathematics— Whitworth University, 2010
- Bachelor's Degree of Arts in Spanish Language—Whitworth University, 2010
- Master's Degree in Teaching—Whitworth University, 2012
- SkillShare Courses—Photoshop, Illustrator, Graphic Design, Web Development

REFERENCES

Theresa Richardson—Executive Director of Habitat for Humanity Tri-Cities—509-554-4595
Todd Sandberg—Director of the Whitworth Recreation Center—509-777-3714
Theresa Meyer—Vice Principal at Lewis and Clark High School—509-354-6976
Caleb Ingersoll—Owner of The Bartlett Spokane—509-318-0138