

# LINDSAY LAUDER

## EDUCATION

**University of Southern California [USC]**  
BA, Media Arts and Practice  
BA, International Relations [May 2018]  
Cumulative GPA: 3.9

## SKILLS

**Adobe Creative Suite | Microsoft Office | Photography**  
**Coding** | HTML, CSS, Javascript, Processing  
**Web** | Mailchip, Constant Contact, Wix, Streak, Hubspot  
**Portfolio** | [lindsaylauder.com](http://lindsaylauder.com)  
**Languages** | French

## INVOLVEMENT

### Troy Camp

Director of Public Relations [May 2017-Present]

Conceptualized and implemented omni-platform campaigns for Troy Camp, a student-run community outreach program that provides a summer camp as well as year-round peer tutoring and mentoring for students in local urban schools // Met regularly with other executive board members to review performance, find dynamic solutions for a wide range of problems arising from the 300+ member org. and design innovative solutions to streamline collaboration

### USC Undergraduate Student Government

Associate Director of Marketing (Events) [2017-2018]

Plan, organize and implement university wide events to promote USG and encourage community // Design promotional materials // Manage a marketing budget of \$28,000.

### University of Southern California Model United Nations

Deputy Secretary General [TrojanMUN 2016]

Responsible for all programmatic elements of TrojanMUN 2016 – the premiere west coast MUN conference with 300+ delegates // Conceptualized the 12 committees, selected and trained over 80 staff members and oversaw delegate feedback during the conference // Culmination of my 6-year involvement in MUN

## ATHLETICS

### USC Varsity Swimming and Diving Team

NCAA Women's Division I [2014-2016]

## EXPERIENCE

### VNTANA

Business Development Intern [May 2017- Present]

Created dynamic multi-platform social media campaigns to increase brand awareness for VNTANA – the world's first and only scalable interactive hologram system // Excelled under pressure to help launch the world's first AI hologram. Demonstrated grasp of the market, product and target consumer pitching customers on trade show floor // Took ownership of finding speaking opportunities and pitching CEO Ashley Crowder, resulting in speaking engagements at numerous high profile conferences // Analyzed and visualized raw user data in presentations, tables and graphs for clients from Lexus to Disney.

### Office of LA Mayor: Eric Garcetti

Communications and Design Intern [Summer 2017]

Took initiative as a communications intern to assist the design team resulting in the creation of a new position for me as the sole design intern // Executed multiple design projects through several rounds of feedback and revision. Culminated in designing the new DART LA logo.

### USC Security and Political Economy Lab

Research Assistant [May 2017-Present]

Honed data visualization skills by turning all raw data into streamlined tables and figures and formatting them for the entire book // Responsible for analysing thousands of pages of academic journals and data and distilling them into concise reports of relative data for a Professor's forthcoming book on Arctic militarization and resource competition // Gave actionable suggestions to streamline lab processes and increase efficiency. Resulted in lab switching from a manual entry excel system to an automated Crowd Flower process that reduced error.

## AWARDS

### Phi Beta Kappa

### USC Presidential Scholarship

Four-year merit based award

### Warren Bennis Scholars Program

Two-year leadership preparation honours program. Selected for inaugural class of 17 students university wide

### NCAA PAC-12 All-Academic First Team Member

25 swimmers in the PAC-12 with the highest cumulative GPA. As a sophomore, was the only USC student-athlete selected