



# *Menu Match*

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# *App Premise*

- **Overchoice** is the paradoxical phenomenon that choosing between a large variety of options can be detrimental to decision making processes.
  - Many of us experience overchoice when it comes to choosing a movie on Netflix, an outfit to wear, or when choosing a restaurant
- **What do you want for dinner?**
  - The infamous question...



# *MenuMatch*

- MenuMatch is the new gamified why to choose a restaurant for brunch, date night, or any occasion.
- Addresses the problem of overchoice when choosing a restaurant while also helping the user find new local restaurants

## *How Does it Work?*

- API Call from YELP
- Game is modeled after dating apps such as Tinder/Bumble/etc.
- Tracks previously chosen restaurants so the user can revisit favorites later

**yelp**  +  **tinder** = *MenuMatch*

*Demo*

# *Next Steps*

- Preferences to API call:
  - Allow users to make more specific API calls to narrow down the restaurants that appear in the match selection portion of the app
- More charts to let users track specific information
- Photo Grid to showcase both restaurant images and user images