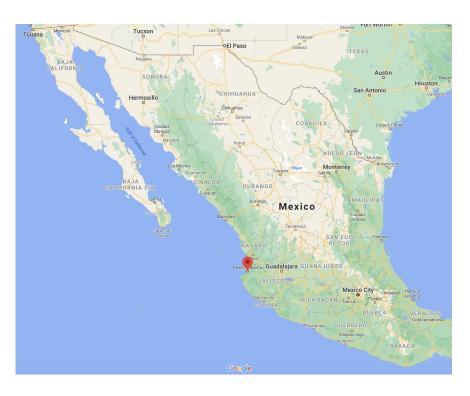


# **Puerto Vallarta: Inspiration**





## Goal

#### Please describe your ideal hotel/lodging

Example: I would like a luxurious hotel that is clean and quiet. It is important to me that the staff is friendly and attentive.

I would like a luxurious hotel that is clean and quiet. It is important to me that the staff is friendly and attentive.

### Goal

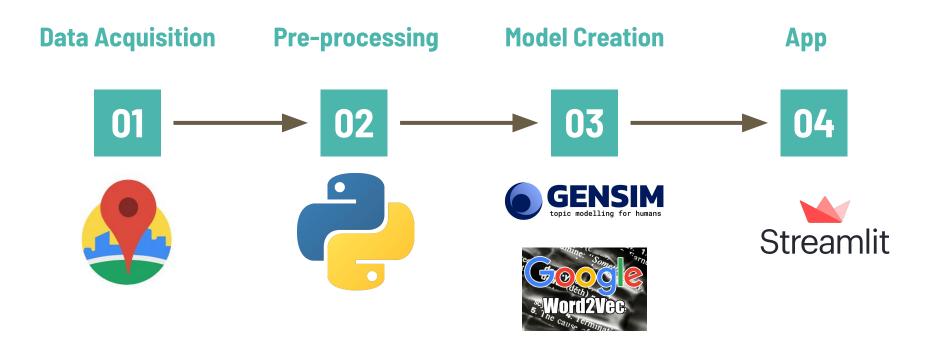
#### Please describe your ideal hotel/lodging

Example: I would like a luxurious hotel that is clean and quiet. It is important to me that the staff is friendly and attentive.

I would like a luxurious hotel that is clean and quiet. It is important to me that the staff is friendly and attentive.

Restaurants Nearby
Tourist Attractions Nearby
Art Galleries Nearby
Gyms Nearby
Shopping Malls Nearby
Bars Nearby
Casinos Nearby
Supermarkets Nearby

# Methodology

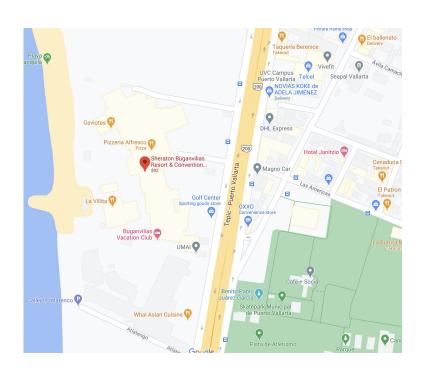


# **Data Acquisition**





# **Data Acquisition**



Restaurants

**Tourist Attractions** 

**Art Galleries** 

Gyms

**Shopping Malls** 

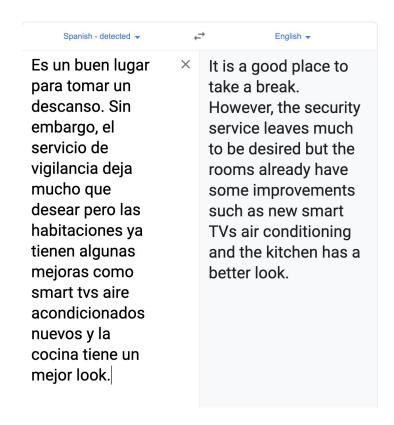
Bars

Casinos

Supermarkets

# **Data Pre-Processing**

1. Google Translate API



# **Data Pre-Processing**

- Google translate API
- 2. Clean Text
- 3. Remove Stop Words

5/5 2 months ago on G Google

Amazing experience, the food is delicious and the staff is kind

Waiters are working with masks and gloves and they sanitize constantly, everything is very clean Recommended 100%



## **Model: NLP**

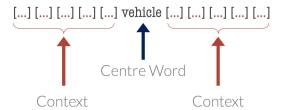


Bag of words





Word Embeddings



## **Model: NLP**

#### Word embeddings:



- a. Spacy
  - i. Built-in Word2Vec



- b. Gensim
  - i. Google News Word2Vec



a) Learns Analogy



b) Similar Words have same angles

# **App Deployment**



#### Results

For the following places, please identify any that are important to you during your stay:

Restaurants Nearby

Tourist Attractions Nearby

\_\_\_\_ Tourist Attractions Nearby

Art Galleries Nearby

Gyms Nearby

Shopping Malls Nearby

Bars Nearby

Casinos Nearby

Supermarkets Nearby

## Hotel/Lodging Recommender for Puerto Vallarta, Mexico

Please describe your ideal hotel/lodging

Example: I would like a luxurious hotel that is clean and quiet. It is important to me that the staff is friendly and attentive.

I would like a unique Mexican boutique style hotel with views of the ocean

How many hotel/lodging results would you like returned to you?

1

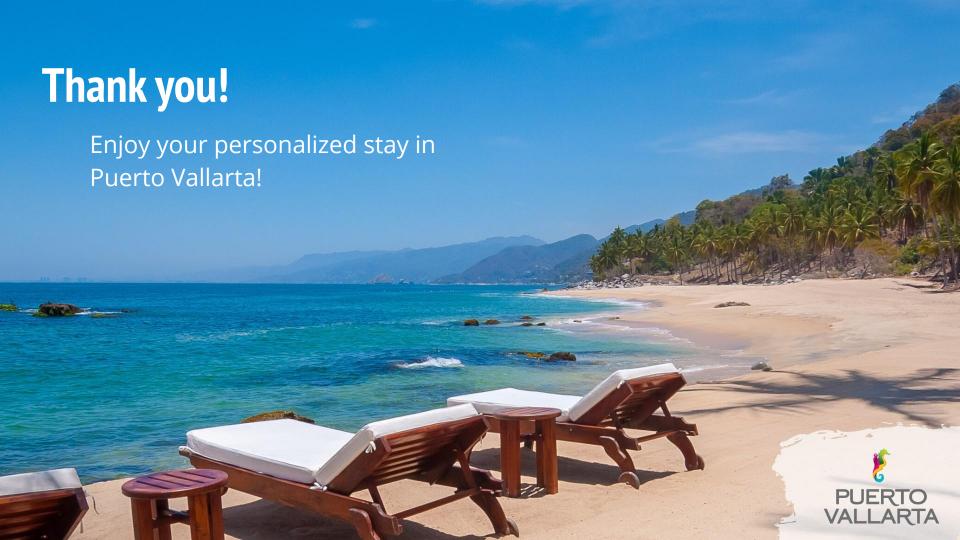
10

Your Top 3 Recommended Hotels Are:

Submit Request







#### **Contact Information**



Email: <a href="mailto:lindsayread1995@gmail.com">lindsayread1995@gmail.com</a>

LinkedIn: <a href="https://www.linkedin.com/in/lindsaykayread/">https://www.linkedin.com/in/lindsaykayread/</a>

Github: <a href="https://github.com/lindsayread">https://github.com/lindsayread</a>