

Lindsay Whipple

413-561-6827 / lindsaymwhipple@gmail.com / <https://www.linkedin.com/in/lindsay-whipple-425135160/> / Boston, MA

OBJECTIVE

Data-driven professional with a strong analytical mindset, passionate about leveraging data to drive product development, strategic decision-making, and operational efficiency. With expertise in SQL, R, Python, I excel in researching, analyzing, and optimizing data to enhance product offerings and user experience. Seeking an opportunity in a dynamic, fast-paced environment where I can apply my analytical skills to support data-driven product innovation.

WORK EXPERIENCE

Data Breach Analyst

MAY 2023 – SEP 2024

Bitsight Technologies, Inc. / Boston, MA

- Conducted in-depth research on cybersecurity incidents, collecting and analyzing data to improve product insights and enhance the platform's risk assessment capabilities and exceeded coding goal by 118%
- Provided strategic recommendations on cybersecurity posture by identifying trends in data breaches and vulnerabilities, directly informing product enhancements.
- Worked closely with the Head of Data Science to refine the analysis of high-profile breaches, contributing to feature improvements in risk ratings.

Quality Assurer

SEP 2023 – SEP 2024

Bitsight Technologies, Inc. / Boston, MA

- Ensured accuracy, reliability, and quality of research and data analyses
- Conducted daily research on digital assets, collecting metadata, secondary domains, and IP addresses to refine Bitsight's cybersecurity risk rating product
- Delivered actionable insights, showcasing expertise in leading data-driven analyses and translating observations into strategic business recommendations

Technical Research Analyst

JUL 2021 – SEP 2023

Bitsight Technologies, Inc. / Boston, MA

- Spearheaded research initiatives that contributed to a 35.67% increase in mapped entities, improving product accuracy.
 - Supported the development of product data pipelines by providing structured research inputs, leading to 181.67% growth in new customer acquisition.
-

PROJECTS (LINDSAYWHIPPLE.GITHUB.IO)

- **Data Analytics Case Study: Bellabeat**
 - Produced a report and presentation analyzing women's fitness data via exploratory data analysis
 - Utilized SQL and R markdown to communicate marketing strategies by analyzing FitBit data
 - **SYE: PSA Rankings**
 - Increased accessibility to squash related statistics by developing a Shiny web application. Solely responsible for the design, development, and deployment
 - Received a 4.0 grade as part of my senior year experience final
-

EDUCATION

ST. LAWRENCE UNIVERSITY

APR 2021

Bachelor of Science in Statistics, Psychology

Canton, NY

- Presidential Achievement Award, Dean's List, Varsity Squash Captain

BOSTON UNIVERSITY

Exp. 2027

Master of Science in Applied Data Analytics

Boston, MA