

Lindsay Whipple

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OBJECTIVE

Data-driven professional with a strong analytical mindset, passionate about leveraging data to drive product development, strategic decision-making, and operational efficiency. With expertise in SQL, R, Python, I excel in researching, analyzing, and optimizing data to enhance product offerings and user experience. Seeking an opportunity in a dynamic, fast-paced environment where I can apply my analytical skills to support data-driven product innovation.

WORK EXPERIENCE

Data Breach Analyst

MAY 2023 – SEP 2024

Bitsight Technologies, Inc. / Boston, MA

- Conducted in-depth research on cybersecurity incidents, collecting and analyzing data to improve product insights and enhance the platform's risk assessment capabilities and exceeded coding goal by 118%
- Provided strategic recommendations on cybersecurity posture by identifying trends in data breaches and vulnerabilities, directly informing product enhancements
- Worked closely with the head of Data Science to refine the analysis of high-profile breaches, contributing to feature improvements in risk ratings

Quality Assurer- Research Data Analyst

SEP 2023 – SEP 2024

Bitsight Technologies, Inc. / Boston, MA

- Ensured accuracy, reliability, and quality of research and data analyses
- Conducted daily research on digital assets, collecting metadata, secondary domains, and IP addresses to refine risk rating product
- Delivered actionable insights, showcasing expertise in leading data-driven analyses and translating observations into strategic business recommendations

Research Data Analyst

JUL 2021 – SEP 2023

Bitsight Technologies, Inc. / Boston, MA

- Spearheaded research initiatives that contributed to a 35.67% increase in mapped entities, improving product accuracy.
 - Supported the development of product data pipelines by providing research analyses, leading to 181.67% growth in new customer acquisition
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PROJECTS (LINDSAYWHIPPLE.GITHUB.IO)

- **Workout Tracker: CS 521 at Boston University** 2025
 - Built a Python-based fitness tracking tool to analyze workout patterns, enabling users to visualize performance trends and optimize training routines.
 - Applied object-oriented programming and data analysis techniques to generate actionable insights from user inputs, simulating real-world product usage and user behavior analytics.
 - **Data Analytics Case Study: Bellabeat** 2023
 - Produced a report and presentation analyzing women's fitness data via exploratory data analysis
 - Utilized SQL and R markdown to communicate marketing strategies by analyzing FitBit data
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EDUCATION

ST. LAWRENCE UNIVERSITY

Bachelor of Science in Statistics, Psychology

- Presidential Achievement Award, Dean's List, Varsity Squash Captain

APR 2021

Canton, NY

BOSTON UNIVERSITY

Master of Science in Applied Data Analytics

Exp. 2027

Boston, MA