

Lindsay Brandt

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Education

Virginia Commonwealth University

Graphic Design | 2023

Minors in General Business and Dance

Cumulative GPA: 4.0

Skills

HTML5

CSS3

InDesign

Illustrator

Photoshop

After Effects

Premiere

Letterpress

Book Arts

Film Processing

Awards/Scholarships

Dean's List

2020 – 2023 Spring Semesters

2019 – 2022 Fall Semesters

Virginia Merit Award

Awarded scholarship for academic merit, leadership, and artistic talent

Experience

Manic Kat Records | 06/2022 – Present

Graphic Design Intern

- Worked with multiple recording artists under the label to create promotional assets for upcoming releases as well as social media material to market the artist's events.
- Planned and produced Instagram and website promotional content for specific company-based campaigns to increase customer engagement.

Richmond Ballet 23 – 24 Season | 2023

Creative Consultant

- Developed the visual concept for the Ballet's marketing material throughout the season.
- Provided input and assistance to the head art directors for the promotional photography used to share with donors to bring in significant revenue to the Ballet.

VCUarts: Mycelium Senior Exhibition | 2023

Website Design Project Manager

- Collaboratively ideate, researched and developed the website space for the 2023 exhibition of 60+ designers.
- Formulate production schedule.
- Main communication point between exhibition teams to maintain a cohesive exhibition.

Prince William Swim League | 2021

Graphic Designer

- Designed the swim league 2021 logo for their championship meet at the end of the summer that was used on promotional material.

Piedmont Tsunamis | 2020 – 2021

Graphic Designer/ Project Coordinator

- Led an online campaign through social media that brought in 500+ viewers for the swim team to continue community engagement during the summer of 2020.
- Designed apparel and an alternate logo for the team's 20th anniversary campaign.

Projects of Merit

'CMYK' Mural | 2022

Designer

- Worked along side resident mural artist Assil Diab to create a piece for the VCU Graphic Design department.
- Along with fellow team members, we gathered several lingual translations of the term "Graphic Design" and created the visual layout of the text to compliment the colorful background.

VCUarts: Systems on the Brink | 2021

Designer

- Collaboratively designed an installation for a local design studio.
- Developed a cohesive piece that received high acclaim at a student exhibition.

Extracurriculars

VCU Club Swim Team | 2019 – Present

President

- Doubled membership during my time in a leadership position to 40 members.
- Coordinates multiple practices, meets, and team events for the club swim team at VCU.

Barre None Dance Company | 08/2021 – Present

Instructor

- Lead instructor to 20-30 students of varying levels and ages of dancers at a local dance studio, focusing on technique and creativity.
- Fosters a supportive environment for the students to improve their strength and explore their unique movement.