

Lindsey Scales

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EXPERIENCE

Space Organized Simply, Durham NC

Owner | FEBRUARY 2019- PRESENT

- Professional in-home organizing services for residents of Alamance, Chatham, Durham, Orange, and Wake counties in North Carolina.
- Complete set up for business entity, financial systems, scheduling, and client contracts.
- Design and content creation for social media, blog, newsletter, and website using Canva, BeFunky, and Unsplash.
- Management of content and marketing using Mailchimp, Wordpress, HootSuite, Google AdWords, and Yoast SEO.
- Workflow management using Trello.

Fidelity Investments, Durham, NC

User Experience (UX) Developer | FEBRUARY 2018- FEBRUARY 2019

- Production of user-friendly web prototypes using HTML, CSS, and JavaScript.
- Development of reusable UI components for design systems used company-wide.
- Version control through use of git, Gitlab, and Stash; participation in code reviews.
- Workflow management and collaboration using Jira and Confluence.
- Contribution to design reviews and use of design tools, i.e. Sketch, Adobe Creative, Invision, and Mural.

Smashing Boxes, Durham, NC

User Interface (UI) Developer | JANUARY 2016- JANUARY 2018

- Production of responsive, user-friendly web components and interfaces using HTML and CSS.
- Crafting templates to integrate with content management systems like Wordpress and PHP.
- Enhancing front-end interactions with JavaScript and jQuery within Angular and React frameworks.
- Version control through use of git, Github, and Bitbucket; participation in code reviews.
- Agile workflow and collaboration using Jira, Trello, and Confluence.
- Contribution to design reviews, systems and tools, i.e. Sketch, Adobe, Invision, Zeplin, and Draw.io.

Full-Stack Apprentice | AUGUST 2015 - DECEMBER 2015

- Apprenticed to experienced developers to learn Ruby on Rails, JavaScript, and CSS.

The Scrap Exchange, Durham, NC

***Outreach & Education Manager* | NOVEMBER 2012 - FEBRUARY 2015**

- Logistics coordination of 450 on-site and off-site creative programs annually, increasing revenue by 25%.
- Hiring, training, and supervision of 45 part-time staff.
- Database management and generation of price quotes, contracts, invoices, surveys, and reports.
- Outreach to schools and organizations to provide free and subsidized workshops.
- Evaluation and improvement of professional development workshops alongside education committee.

Communities in Schools | Harvard Graduate School of Education, Durham, NC

***Facilitator* | MARCH 2011 - JANUARY 2014**

- Liaison between Harvard research team and Durham Public School partners to promote literacy.
- Coordination of training, lessons, and surveys with teachers, students, and parents across schools.
- Form distribution, audio/visual support, data collection, entry, and transferral for all activities.
- Lead Educator and logistics support for Family Night events with participating families.
- Conduction of interviews with supporting teachers and consenting families in their homes.

Children's Palace, Roatan, Honduras

***Teacher* | AUGUST 2011 - JUNE 2012**

- Curriculum development and instruction of 5th grade ELL students with diverse learning needs.
- Tutor for students needing additional academic and social support.

Opposing Abuse with Information, Service, and Shelter (OASIS), Boone, NC

***Shelter Manager* | AUGUST 2008 - JULY 2010**

- Crisis intervention, advocacy, and case management with survivors of domestic and sexual violence.
- Maintenance management of facility.
- Training and support to 24-hour crisis line volunteers and shelter relief workers.
- Development of outreach materials to increase accessibility for Spanish-speaking community.
- Collaboration with USDA, Family Solutions, Shelter Alliance, and Goodwill resource partners.
- Conduction of community programs promoting prevention and education.

EDUCATION

The Iron Yard, Durham, NC

Certificate in Front-End Engineering | 2015

Appalachian State University, Boone, NC

Bachelor of Science in Sociology, Family Development | 2008